REGD. NO. B 3517
INLAND
FOREIGN

Independence Number

filmindia

AUGUST 1954

A. R. KARDAR'S

"Yasmin"

Starring

VYJAYANTIMALA & SURESH

Music

C. RAMCHANDRA

Starring :

BINA RAI ★ AJIT ★ OM PRAKASH ★ BIPIN GUPTA ★ HIRALAL

&

SMRITI BISWAS

Direction
RAJA NAWATHE

Camera
KEKI MISTRY

Music
S. D. BURMAN

Dialogue
C. L. KAVISH

Art
SANT SINGH

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Vol. XX | AUGUST 1954 | No. 8

Follies Of Freedom

On April 13, while launching the National Plan Loan, Prime Minister Nehru said, "This loan is addressed to everyone in India. It is an invitation to all of us to join in this mighty adventure of building up new India. It is a way of showing that we shall stand on our own feet and not allow ourselves to be uprooted by the strong winds that might blow in upon us from any quarter. The strength of a nation ultimately depends on its economic and industrial development bringing not only greater production, but greater employment. All else flow from this. We are firmly resolved to build up our nation and make India united, strong and prosperous, with friendship to all and malice to none."

Wise and brave words! They have the flavour of Abraham Lincoln. We said "flavour" not "sincerity". All that Nehru says always has a great flavour but little sincerity because sincerity of words has to be proved by action and fulfilment of promises. That is the basic difference between Nehru and Abraham Lincoln.

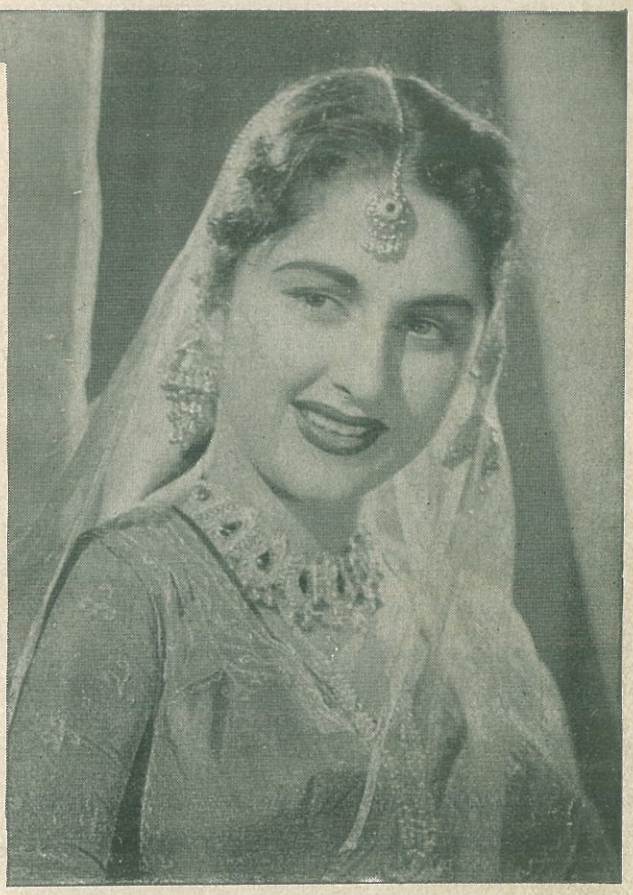
With this high-sounding national appeal, the new registers of our National Plan Loan were opened on April 19, and the Government expected our people to contribute 150 crores of rupees within a week. On 30th June, 10 weeks later, only 105 crores of rupees had been subscribed, out of which the new money that came in was a little over 25 crores while the rest were conversions from old Government loans. Thus all that, which the Lincolnian appeal got from the people, was only 25 crores—a poor homage to a man loved passionately by 360-million people.

And it is difficult to say whether even this small contribution of 25 crores has been completely voluntary if we are to believe a report from Patiala in which it is said that Chief Minister Col. Raghbir Singh asked rulers of former States to contribute a twelfth of their annual privy purse towards the National Plan Loan and also requested government servants to give a month's salary to the Loan. If the Chief Ministers of the remaining 27 States have also adopted similar methods of collecting money—a favourite pressure device with our erstwhile British rulers—the importance of the small figure of 25 crores of new money still becomes smaller.

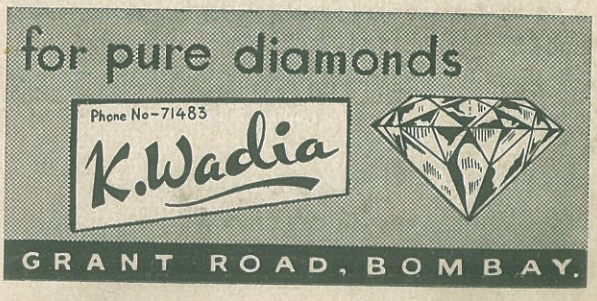
Ragged by the poor response from the people to the National Plan Loan, the Government, in a desperate attempt to extract money from the people, launched another device called the 15-year tax-free Annuity Certificates giving a higher percentage of interest and further agreed to receive even our women's jewellery and gold ornaments as contributions to the National Plan Loan. Durgabai Deshmukh, Nehru's favourite Ammagaru of the Central Welfare Board, in a wild effort to induce our people to shell out some money, even wrongly informed us that Nehru himself had given his "family jewellery" to the great cause.

But all these designs and devices seem to have failed and the National Plan Loan has failed to be popular.

Why has this happened? That we need the money very badly is an inescapable fact. As Nehru said we need the money to proceed with the mighty adventure of building up new India. We need the money to stand



Ash never settles on a burning coal nor does fat settle on hot youth. Satisfaction brings weight on the face which gives youth the complexion of age. Bina Rai seems to be satisfied in "Meenaar", a thrilling romance directed by Hemen Gupta for Shri Vishwa Bharati Films Ltd.



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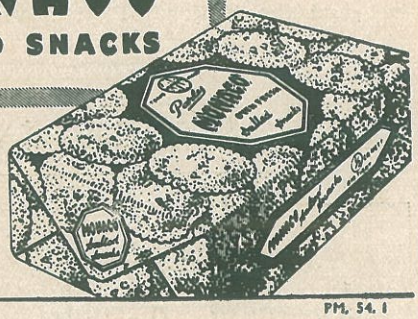

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on our own feet. We need it for our economic and industrial development. We need it to create more employment. We need it to make India united, strong and prosperous. Yes, we need as much money as our people can give for all this and more.

Don't the people know this? They do. But they also know that our present rulers have designed to waste 2244 crores of rupees in the first Five-Year Plan. They also know that hardly one of the several multi-purpose projects taken in hand has yet been completed. They also know that with all the crores sunk so far not an inch of waste land has yet been reclaimed or irrigated. They also know that in spite of crores being spent every year in one multi-purpose project or other, the unemployment figure has steadily gone up in the country.

And they know that our food situation was saved by the rains and not by the ministers. And they know that our refugees rehabilitated themselves without any substantial help from the Government. And they know that we have lost over 70 lakhs of rupees in three years in our Tractor Organization. They know that for over two years 500 boxes of tractor spare parts received from America were not even opened. They know that our High Commissioner in London paid Rs. 2,25,000|- to a British firm with an issued capital of Rs. 27|- and lost all the money in an effort to acquire some office premises. They know that the Government spent lakhs of rupees on purchasing oil tank wagons from Canada at exorbitant prices and lakhs more in purchasing defective and unserviceable rails from America. They know that we lost 19 lakhs of rupees in what is known as the Jeep Scandal. And they know that even our Defence Department, in spite of its military complexion, lost over three crores due to theft, fraud, neglect and other irregularities. And they know a thousand other frauds, abuses and scandals that have happened during the last seven years of our freedom.

How can a people so well-informed be expected to shell out their hard-earned money to back an incompetent crowd of rulers knowing fully well that any new money must go the way of the old one? People cannot be bamboozled by high-sounding Lincolnian words and phrases all their life. They have to open their eyes some day and realize that they have been continuously deceived and stabbed for seven long years by those whose utter incompetence has not only rushed the country to the brink of disaster but has also poisoned the flavour of our hard-won freedom. And when people realize this they tighten their purse-strings and wait for a change in the government.

And that is why our National Plan Loan has failed and Nehru's inspiring words have fallen on deaf ears. Because people know by now that the man who has said those words lacks strength and sincerity to put them into action. Nehru is no longer a puzzle to our people. During the last seven years he has spoken on a thousand problems but not solved one. His words are inspiring but his inaction is discouraging. His ideals are lofty and courageous but his methods are timid and helpless. He has talked himself to the top of the world and in a world of words brought us some prestige abroad. But prestige abroad does not fill empty stomachs at home. Nehru has a speech for every occasion but not a solution for a single problem. And that is where the tragedy of our nation begins—with Nehru, the beloved of 360 million people.

One basic truth, which Nehru and his white-capped circus acrobats have completely lost sight of, is that in peace people rush to work for common interest as they unite to face common danger in war. Has the Congress Government at the Centre and in different States created a common interest between itself and the people during the last seven years of our freedom? The answer to this question would be a thunderous 'No'. On the other hand, the different State governments have sedulously gone out of their way to heap upon the people numerous restrictions, irritations and provocations, some of which for their very sadism and self-righteousness would be a disgrace to any civilized democratic nation. These self-righteous antics have embittered our people and fouled our very breath of freedom.

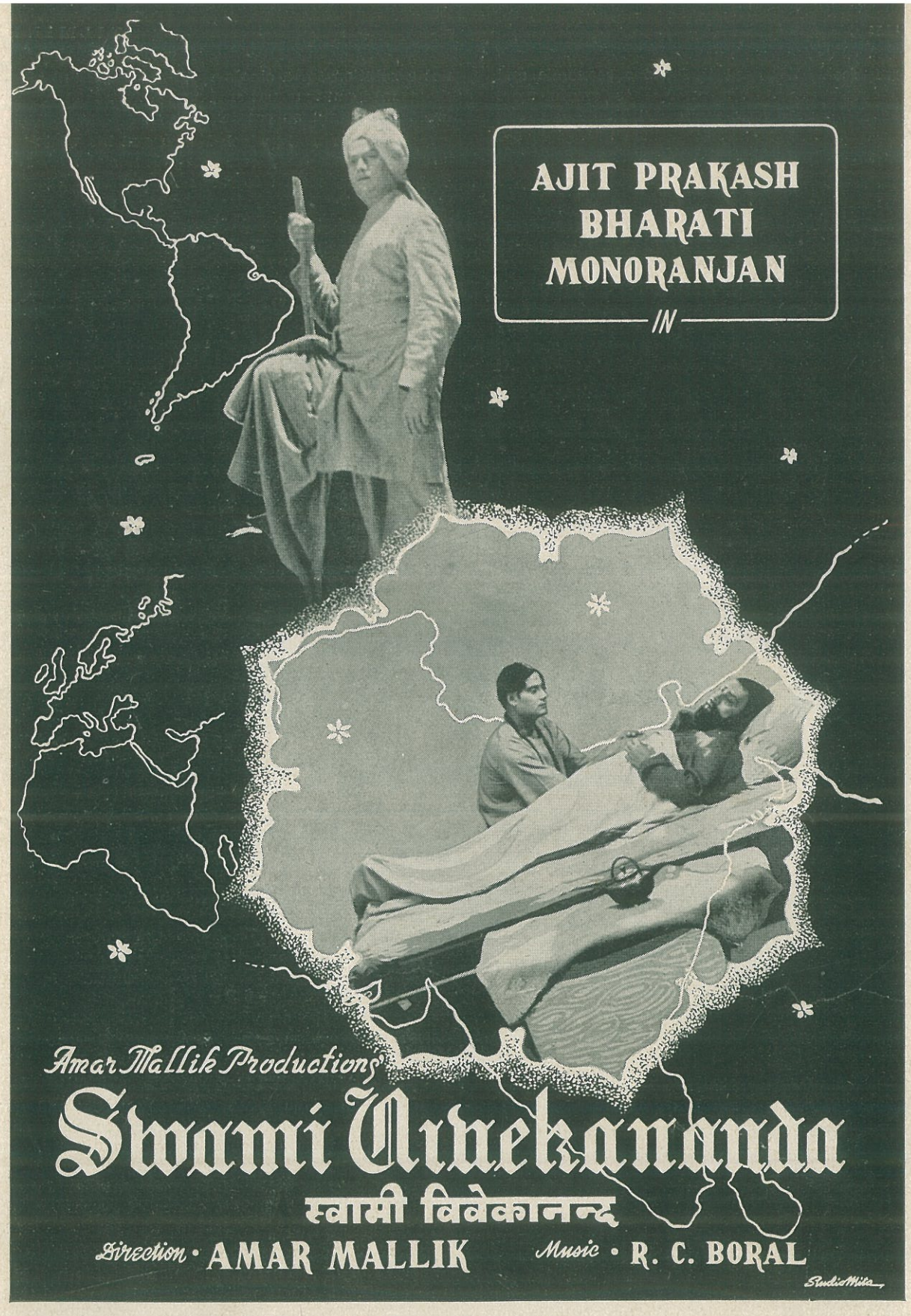
Let us analyse this aspect a little more. On August 15, 1947, the British left behind for us six major problems: food, clothing, shelter, employment, rehabilitation and defence. The last two were a birthday gift of Pakistan. The first four were old sores in an over populated country of diseased cradles and chronic poverty.

In food in the years 1948, 1949 and 1950 according to official statistics, our annual requirements were 52 million tons. From this we produced 43.7 million tons in 1948, 43.3 million tons in 1949 and 45.5 million tons in 1950. We had thus an average annual shortage of 2.8 millions tons during the three years i.e. a little over 5% shortage. Instead of distributing this small shortage wisely and asking our people to tighten their belts a bit, we introduced a stupid food control and rationing system all over the country employing over half a million people. This not only cost the country a lot of money in administrative expenses but it also made food grains another item of profiteering by pushing the supplies into the blackmarket. And to make the mistake of food control and rationing look right, we imported millions of tons of foodgrains from abroad thus dissipating our slender resources in foreign exchange. The subsequent decontrol of food grains under the inspiration of Rafi Ahmed Kidwai proved that our food statistics were all wrong, that we were almost self-sufficient in food, that the control laws had created more artificial shortage than actually existed in the country and that free movement of food automatically achieved better distribution and lesser profiteering in food grains.

We took seven years to discover this and during the time alarmed by our census figures and artificial food shortage we launched several multi-purpose projects hurriedly without even planning for them in advance. These projects are now called our Five-Year Plan and will cost us 2244 crores of rupees.

In cloth we were in a much happier position. Our statistics in cotton textiles read as follows:

Year	No. of Mills	Looms (thousand)	Spindles (thousand)	Cloth produced (million yds.)	Export (million yds.)
1947-48	408	197	10,266	3,770	192
1948-49	416	198	10,534	4,381	342



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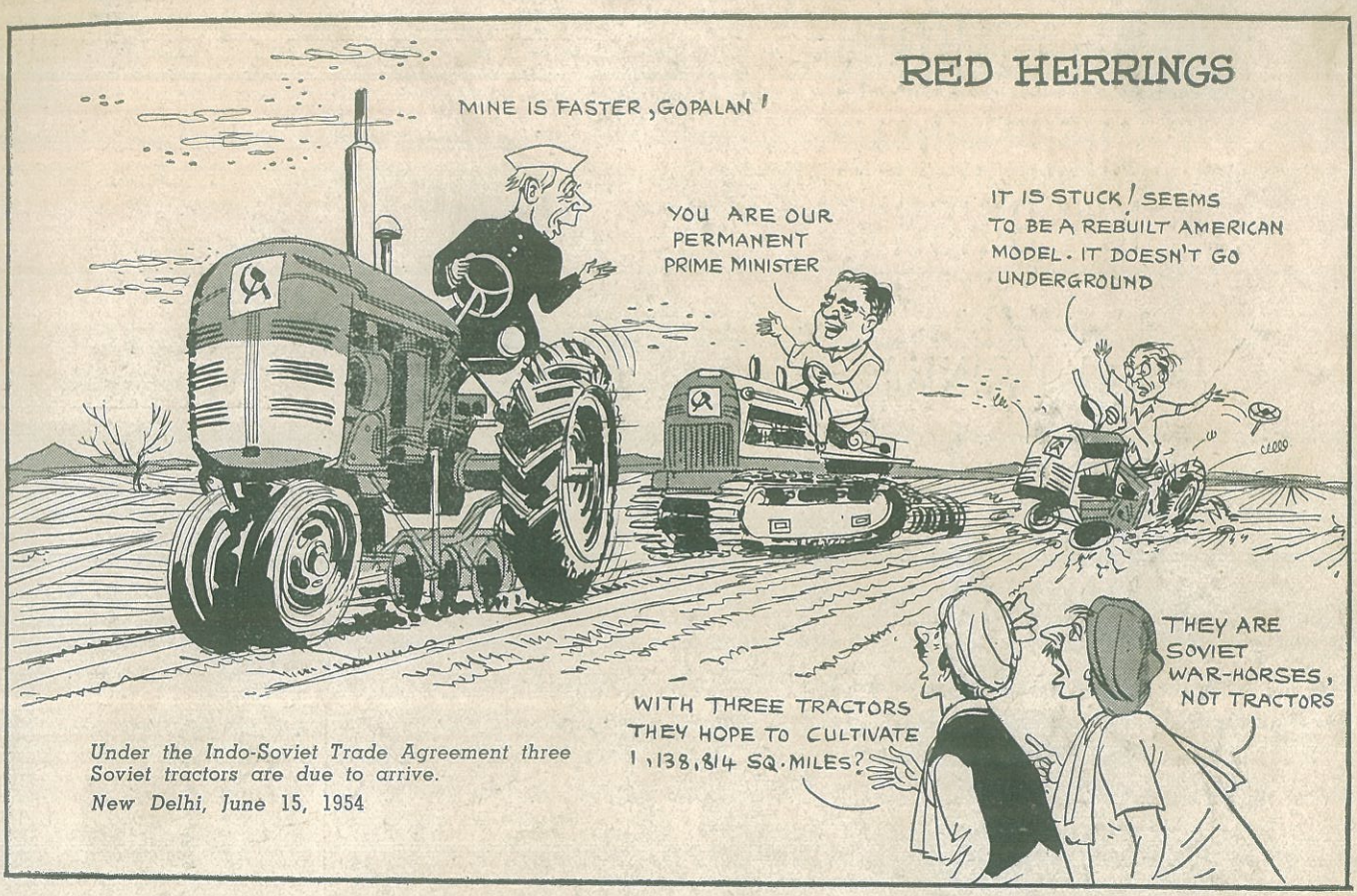
RED HERRINGS
MINE IS FASTER, GOPALAN!
YOU ARE OUR PERMANENT PRIME MINISTER
IT IS STUCK! SEEMS TO BE A REBUILT AMERICAN MODEL. IT DOESN'T GO UNDERGROUND
THEY ARE SOVIET WAR-HORSES, NOT TRACTORS
WITH THREE TRACTORS THEY HOPE TO CULTIVATE 1,138,814 SQ. MILES?

Under the Indo-Soviet Trade Agreement three Soviet tractors are due to arrive.
New Delhi, June 15, 1954

for fear of our pigeons of peace having to grow into eagles of war.

These six problems were our basic problems on August 15, 1947. It was the solemn duty of those who assumed the reins of power to face these problems first and solve them in a brave and competent manner. They did not do that. They escaped these problems completely by doing something else—something that did not require intelligence, imagination, honesty, hard work and patriotism.

While Nehru, the doyen of the doves, stuck to his text-book ideals of socialism and decided to race with the Communists by a blind and foolhardy industrialization of the country through an abortive Five-Year Plan and preached endless sermons on peace and mutual co-existence to everyone who had ears to hear, his provincial stooges launched an all-out programme for a self-righteous and sadistic Five-Year Plan of moral rearmament of the nation under the excuse of creating a Welfare State—a Ram Rajya of the white-capped Ravans of the Congress.

They suddenly discovered that our people had lived an unrighteous life for thousands of years and badly needed moral overhauling. They convinced themselves that virtue filled the stomach better than food. They found that our social laws which had served millions of people for thousands of years were all wrong and needed drastic changes. So they decided to use their power to recondition human souls and refashion society on a Welfare model.

And though there was no earthly urgency of these social and moral reforms they kept themselves busy enacting laws after laws through seven long years, the first years of our joy of freedom.

The Prohibition Act snatched the cup that cheered humanity since Adam met Eve. The Anti-Bigamy Act lifted the extra woman out of the bed of pleasure. The Hindu Divorce Act encouraged the exchange of beds. The Special Marriage Bill reduced the spiritual sanctity of a marriage to a common contract of physical mating. The Hindu Succession Bill broke property into more bits. The Beggary Bill penalized beggars without providing them with alternative employment. The Estate Duty Bill killed all incentive to work and create wealth. And a hundred other acts were passed to regulate and regiment human behaviour round the clock and calendar.

We admit that some of these laws are needed but where was the earthly hurry for them? They could have easily waited another ten years—ten years during which our basic problems of food, cloth, shelter and employment could have been solved with the full co-operation of the people.

These laws irritated the people unnecessarily at a time when their goodwill was most needed to make our Five-Year Plan a success. And the irritation of the people resulted in the failure of the Five-Year Plan. It also made the people dynamically neutral to the appeal of the Prime Minister for contributions to the National Plan Loan.

Why couldn't these Congressmen have been a little more sensible and practical and done first things first? If food, cover, shelter and employment were our paramount necessities, couldn't they have tackled these first and then switched on to the reconditioning of the soul and morals?

PRESENT

USHA KIRON
PRADEEP KUMAR
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Language reform, land reform, education reform and other social and moral reforms could have all waited for another ten years without any injury to our national life. Who wants Hindi in a hurry? But pushing it down the throat of our people made the people angry. Racing with Communism and trying to level up the land tiller with the land owner, a number of Zamindari acts were passed without having any money to pay as compensation. This disturbed the old relations between the farm worker and his employer without any resultant benefit and created new agrarian problems. New industrial laws were enacted which gave more rights and privileges to labour without any responsibilities. These laws created new conflicts and not only did our production go down but the joy of enterprise also disappeared. Hurried nationalization of transport and communications impaired service and efficiency and brought home more losses. Unpopular educational reforms caused unnecessary resentment against the government.

Add to all this the unseemly squabbles over linguistic provinces. Petty jealousies and greed for power have been driving different Congressmen to demand separate provinces. S. K. Patil does not like Morarji Desai (no one else likes him) and is tired of being put on the shelf. He, therefore, wants the city of Bombay to become an independent province where he could become the Chief Minister. Hiray knows that he will have to play the second fiddle as long as Morarji rules the roost in the present Bombay State. He, therefore wants Maharashtra where his chances of becoming the supreme ruler are rosy. Prakasam disliked Rajaji's rule because it deprived him of power. Potti Sriramulu obliged him with his martyrdom and in the blood of this noble martyr the new State of Andhra was born for Prakasam to rule. Nijalingappa feels that his great administrative talent is getting rusty without use. He wants a Karnatak State. There is no end to these disgraceful squabbles—not one of which is born out of any urgent necessity of the people. It is the greed and jealousy among little Caesars that has created these convulsions of power which keep the people on tiptoes of uncertainty.

For all this muddle, which is making our people angry and desperate, we blame only one man. That man's name is Nehru. He has the supreme power from the people, the party and the Government to stop all this nonsense in a day and put first things first. We blame him because he doesn't use this supreme power of his for the good of the people. This man who gives long sermons to the people and calls upon them to share the adventure of building up a new nation does not show even the little courage that is needed to put a stop to all the rot that exists in his own Party. What right has Nehru to admonish the people when he cannot correct and control his own white-capped stooges?

But Nehru is the most unique phenomenon of a fuddled brain in the world of politics today. The pendulum in his head will always keep the destiny of our people swinging between vague ideals and impractical schemes.

But because we love him, there is no escape for us. No greater price has yet been paid for love.

"Girnar",
2-7-1954.

Baburao Patel.

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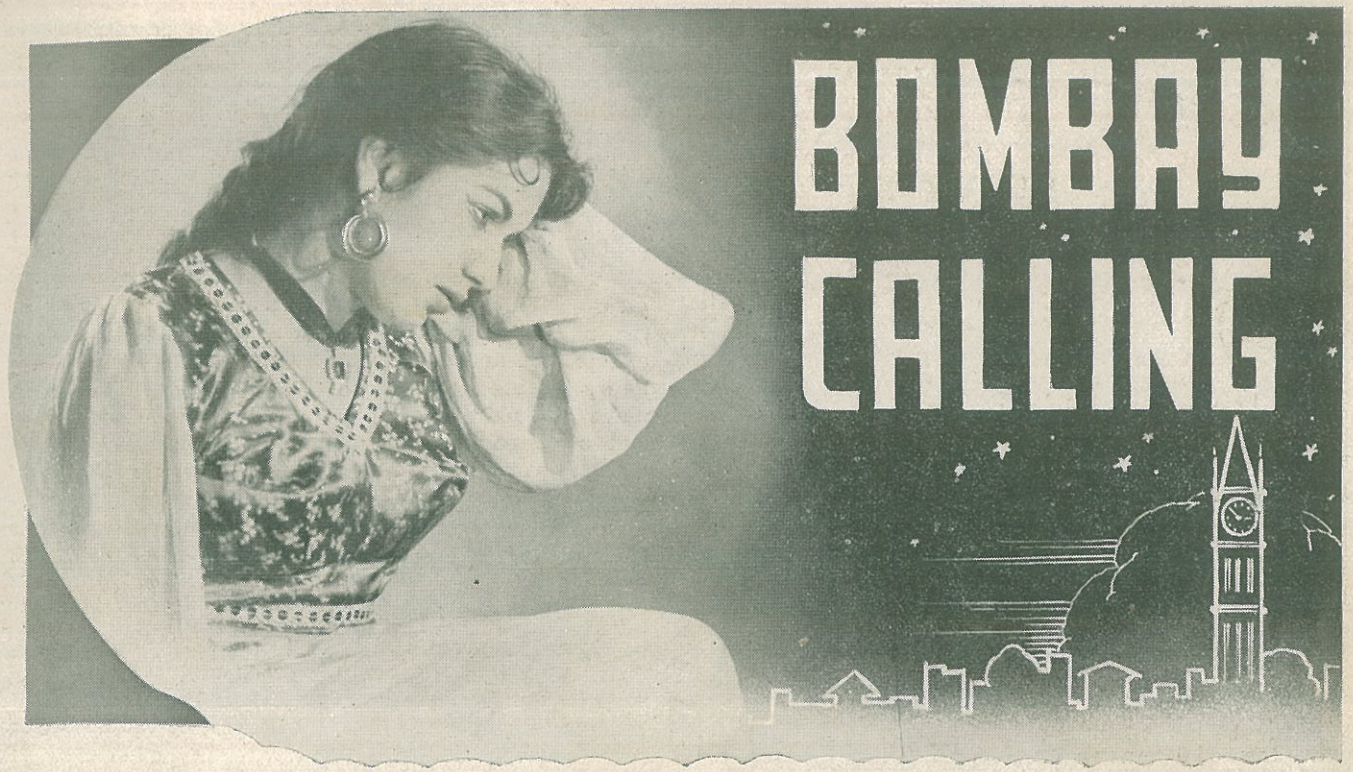


Frustration makes them sad and thoughtful. It is at this time that they even curse their youth. It is all an agony of desire which youth goes through on the frontiers of new life. Shyama is getting a little fat these days but she still thrills in "Haseena", a love tale directed by J. P. Advani for Shabab Productions.

This section is the monopoly of "JUDAS" and he writes what he likes and about things which he likes. The views expressed here are not necessarily ours, but still they carry weight because they are written by a man who knows his job.

MOTHERS ON THE MARCH

13,000 mothers of Delhi who could read, write and talk presented a signed petition to Prime Minister Nehru on Saturday, June 19, 1954. Another 13,000 who could not read or write, waited behind supporting the petition.

The petition demanded "control of the evil of the cinema". "The cinema films", the petition stated, "are becoming a major menace to the moral health of our children. Not only are they inciting them into precocious sexual habits but are also serving as a major factor in incitement to crime and general unsettlement of society. Large numbers of children do not attend schools. They steal money somehow to go to the cinema. Juveniles are the most important element of cinemas in big cities. Educationists have acknowledged that they do not know how to deal with this factor.

"The film, which is becoming a means of mass communication and entertainment, should be a contributory factor to social welfare and progress of society. If it is serving the contrary purpose, then it should have no place in the scheme of things.

"Foreign films, more especially the American ones, are also adding to this social unrest and incitement to crime and bloodshed. It is the duty of the Government to stop these things."

The petition advises the Government to take more powers if necessary and stop the menace of bad films.

Filmindia's campaign against sex and crime pictures, first launched in 1943, has taken 11 long years to reach our mothers. Though millions of children have already been mercilessly poisoned by Hollywood's dirty and dangerous films, it is never too late to stop this menace in a country which produces 18 million more children every year.

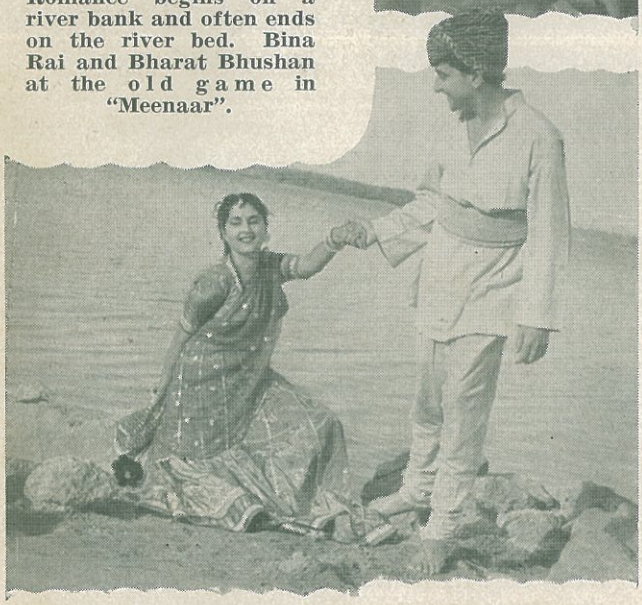
Mothers are now scared and anxious because the bad pictures which their children have seen have now come home to roost. The little angels they had given birth to have gradually become monsters and criminals before their own eyes and though the mothers never saw the films themselves, they have felt the fell effect of these films through the criminal acts and behaviour of their children. Millions of homes have thus been ruined by the dirty and dangerous films coming from Hollywood. Cradles of innocence have grown into beds of sex and crime. And the mothers have seen this happen. Had they listened to us ten years earlier, they would have saved millions of innocent children and made them good citizens just when we need them most now in our infancy of free nationhood.

Thousands of mothers at a number of meetings organized by the Adarsha Mahila Sabha in Delhi wept and wailed over the misfortunes which bad films had brought into their homes.

Other big cities have also formed similar women's organizations. But our mothers must yell and scream in millions from all our little towns and villages, till their wail cuts through the white helmets of our Gandhian rulers and pierces the deaf drums of our Congress Ministers.

Dressed and ready, a bride with a dream! Bina Rai in "Meenaar", a love tale.

Romance begins on a river bank and often ends on the river bed. Bina Rai and Bharat Bhushan at the old game in "Meenaar".



A sour face is a bad introduction to a girl. Pran realises that in "Meenaar", a love tale.

Prime Minister Nehru was stunned with the protest of 26,000 mothers from Delhi and he promised to give his full consideration to the petition. But our beloved Prime Minister is notorious for his indecision. He needs a national clamour and emergency to rise to the occasion and express his official frown on dirty and dangerous films from Hollywood.

That frown can come only when millions of mothers all over India threaten not to vote for the Congress in the next elections if their just and rightful protest against sex and crime pictures is not heard and effective steps are not taken to ban such pictures. Nehru understands the language of ultimatums pretty quickly and as a politician he knows well the value of our women's votes in an election.

Let our mothers not blush now but deliver this ultimatum to Nehru from every town and village in our country. If they fail to do so, millions of them are destined to curse their own wombs for bringing into this world criminals of sex and violence.

For, Hollywood's dirty and dangerous pictures can do nothing else but sow the seeds of lust, crime and violence in every peace-loving Indian home and expect Indians to gather the dreadful harvest of the notorious American way of life.

WILL MORARJI EXPLAIN ?

Chief Minister Morarji Desai is never tired of telling us that his Police Department is the most alert and efficient one in the whole of India. He also tells us that his policemen are friends of the people.

We don't know whether they are friends of the people or not but they seem to be very good friends of some of the cinema owners in our city.

Rule 14/4 of the Bombay Cinema Rules, 1954, reads, "The distance between the screen and the front row of seats should not be less than the width of the screen itself."

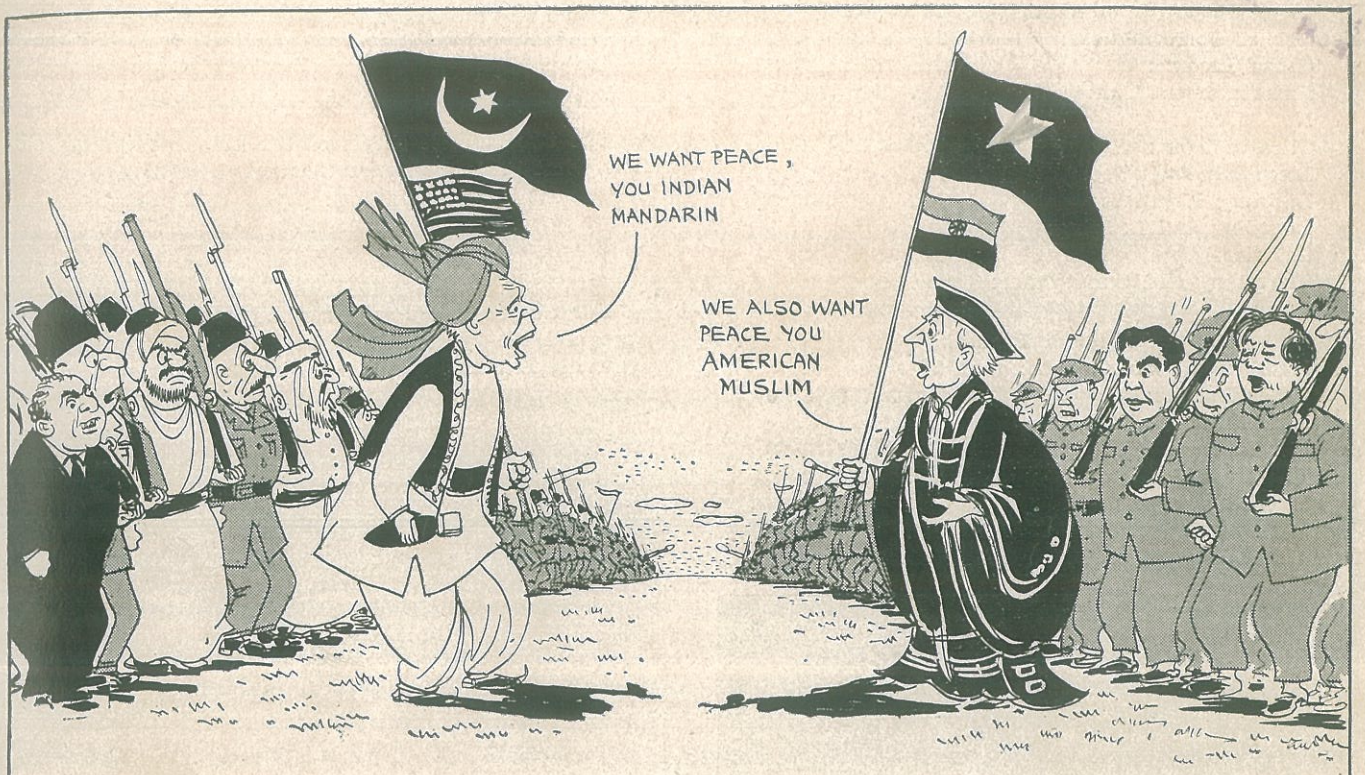
This is a very wise and important rule. It protects the filmgoers from eyestrain, headaches, nervous tension and other disorders due to eyestrain. In fact it is a very important rule from the viewpoint of public health and is strictly enforced in all the civilized countries of the world.

We, however, seem to have merely copied it from foreign countries without realizing either its importance or necessity for public health. And when we don't realize its importance and necessity we naturally don't enforce it unless some policeman happens to be on unfriendly terms with a particular showman in the city.

But being constantly under Morarji's sermons, our policemen have become friendly and when policemen become friendly the law takes a nap. But in the case of Rule 14/4, law seems to have been completely doped, for its sleep has been too long to be a casual nap.

Will Mr. Morarji Desai tell us in how many cinemas in the city is this rule (14/4) observed? And it is a basic rule which must be enforced strictly.

And since the Cinemascope, the Panoramic Screen and other high and wide screens were introduced, this rule seems to have been observed only in its shameless breach.



Peace is changing its costumes every day and Americans have started flaunting the Islamic Flag.

FUTURE PEACE MAKERS

The Regal flaunts a screen of 34 feet. Is the distance between the screen and the front row 34 feet? The Eros brags of a 42 feet screen, the largest in India. But what is the exact distance between its screen and its front row of seats?

We are prepared to supply Morarji's Police Department with a reliable measuring-tape to measure the distances between the screens and the front rows in all our cinemas if the Inspector of the Licensing Department doesn't insist on holding the wrong end of it.

As this rule (14/4) is vital from the viewpoint of public health, it will be interesting to measure its utility with a measuring-tape rather than with a sympathetic eye. The sympathetic eye is a good instrument to measure an old wife at home. It doesn't hurt anyone's health.

A KOLHAPURI IN FOOL'S PARADISE

On September 17, 1951, while admitting that dramatic art had suffered a setback due to the advent of films during the last fifteen years, Chief Minister Morarji Desai told members of the Assembly that the question of exempting dramatic performances from the Entertainment Tax in order to encourage dramatic art was being considered by the Government.

Three years later, on March 6, 1954, Legislator S. G. Warty said that as a result of the policy of the Government not to exempt even dramatic performances from the operation of the Entertainment Tax, the Marathi stage, which had made considerable advancement once, was now on the verge of extinction.

Legislator Warty's speech in the Assembly was a reminder to the Chief Minister of his three-year old promise to exempt dramatic performances from the crippling weight of the Entertainment Tax and encourage dramatic art in the State. It is superfluous to state that Congressmen rarely keep their promises.

Now that great artiste and character actor of Maharashtra, Mr. Baburao Pendharkar, has come out with a passionate plea supported by facts and figures of his actual experience, of course bitter and discouraging, in trying to revive the Marathi stage.

Baburao speaks in figures which cannot be turned into fiction even by Gujarati Ministers who have no love for Maharashtra or anything Maharashtrian and who know precious little of any other art except their own stage-craft on soap-boxes.

Baburao Pendharkar took up two States for his experiment: the Bombay State with its heavy Entertainment Tax and the Madhya Pradesh State where dramatic performances enjoy exemption from the Tax. In each State he gave 27 performances of the popular stage plays "Zunzarrao" and "Bhavbandhan". Both these plays are accepted as texts by the State universities.

He had borrowed Rs. 20,000/- to form his Nav-Natya Mandir Ltd. He also stopped his lucrative film work in his missionary zeal to rejuvenate the Marathi stage. Everyone in his troupe worked on the minimum living wage. They went through untold miseries and after six months of hectic touring brought home the following balance sheets from the two States.

Bombay				
Number of Performances:	27			
Gross Income:	Rs.	22467	15	0
Entertainment Tax:	Rs.	5536	3	0
Net Income:	Rs.	16931	12	0
Theatre Rent:	Rs.	4850	0	0
Licensing Expenses:	Rs.	945	0	0
Lighting Expenses:	Rs.	405	0	0
Boarding and Lodging:	Rs.	4212	0	0
Salaries:	Rs.	8748	0	0
Travelling and Conveyance:	Rs.	1728	0	0
Loss:	Rs.	2957	4	0
Madhya Pradesh				
Number of Performances:	27			
Gross Income:	Rs.	22717	8	0
Entertainment Tax:	nil			
Net Income:	Rs.	22717	8	0
Theatre Rent:	Rs.	4050	0	0
Licensing Expenses:	nil			
Lighting Expenses	Rs.	350	0	0
Boarding and Lodging:	Rs.	4000	0	0
Salaries:	Rs.	8748	0	0
Travelling and Conveyance	Rs.	1525	0	0
Profit:	Rs.	4044	8	0

The two balance sheets of the two different States show what basic difference the two State items of Entertainment Tax and Licensing Fees make to a dramatic company. While the company lost Rs. 2957-4-0 in the Bombay State, it made a profit of Rs. 4044-8-0 in Madhya Pradesh.

For all his missionary zeal to revive the Marathi stage and the personal loss he suffered by losing film contracts, Baburao Pendharkar returned home a wiser man.

He has discovered that though the Congress has only one President—our ever beloved Nehru—it has different faces in different provinces.

For instance: In Bombay there is an Entertainment Tax on all dramatic performances. There is none in Madhya Pradesh.

In Bombay there is district to district censorship and re-censorship of plays, in spite of the stage-plays being accepted as texts for the universities. In Madhya Pradesh, there is no such annoyance nor the delay caused by such harassment.

In Bombay, local permissions, licenses and local taxes take a lot of money and time. Even for selling the tickets a license fee of Rs. 10|- has to be paid. In Madhya Pradesh these licensing fees and annoyances don't exist.

Baburao Pendharkar evidently doesn't know that in choosing white as the standard colour of his cap, Gandhiji provided his heirs with a scope to add any hue to the cap according to clime and circumstances. The white colour can take many complexions without injury to itself.

In his six months' tour, Baburao realized that the stage has no theatres left for itself. He had to hire out cinema theatres by paying prohibitive rents and spending extra money on special stage lighting. Years ago he had read about the Congress promise to build Municipal theatres for stage and cultural purposes in all towns. The Kolhapuri simpleton thought that these theatres were ready and waiting for him. Not only could he not find the municipal theatres but it was difficult enough even to find the municipalities in different towns.

In his representation to the Government Baburao Pendharkar suggests that every town should have a municipal theatre with a seating capacity of 700 to 1000 persons with living quarters for touring artistes attached to the theatre. And he feels that such theatres should be available for a rental of Rs. 25|- per performance.

This man from Kolhapur is a rash optimist. He has evidently been sleeping during the last seven years of our freedom and not reading newspapers—not even Filmindia. He doesn't even seem to know the Bhais in charge of our State. Ignorance and optimism like this can be removed only by the constant consumption of illicit liquor. Then alone Baburao Pendharkar will

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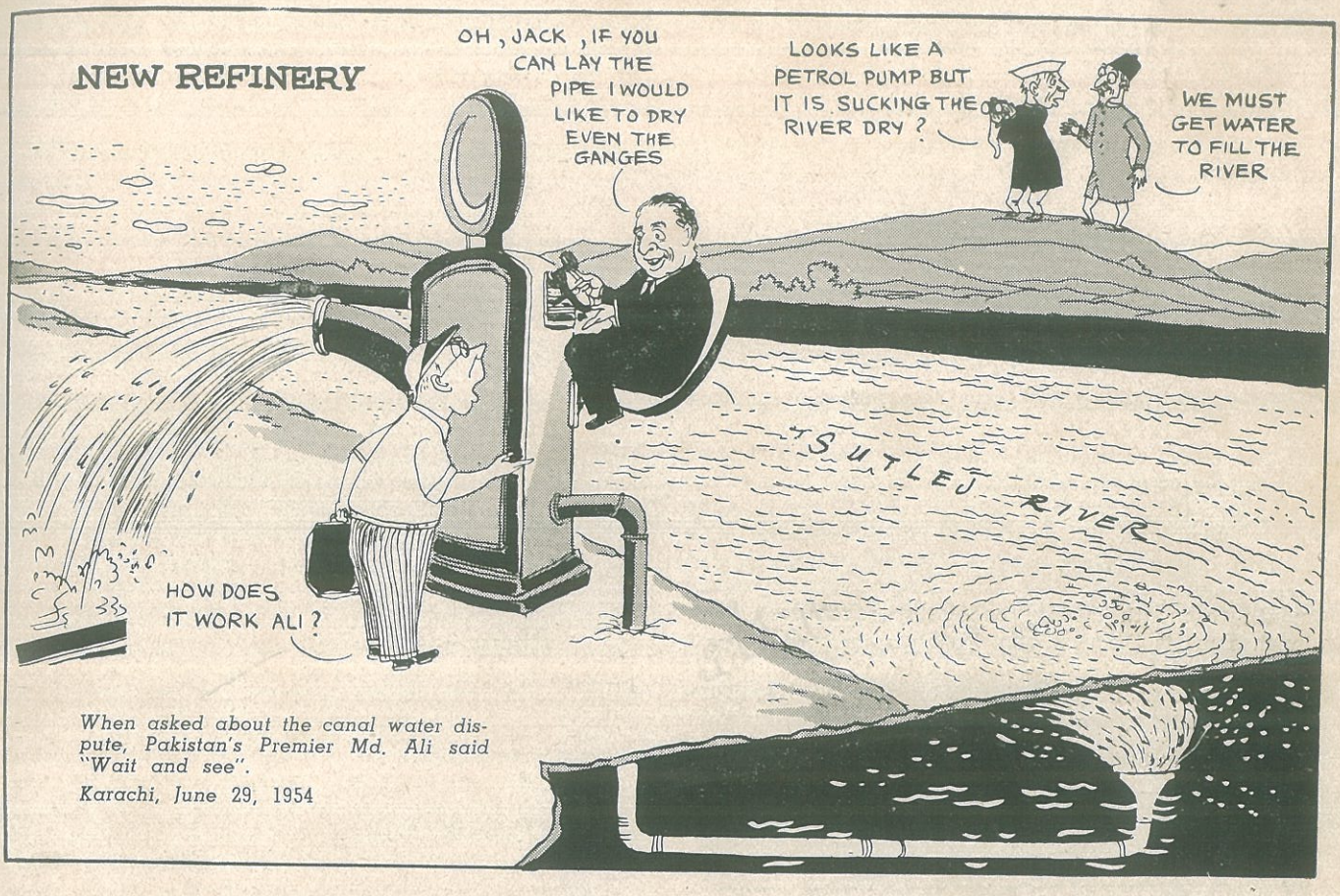
NEW REFINERY
OH, JACK, IF YOU CAN LAY THE PIPE I WOULD LIKE TO DRY EVEN THE GANGES
LOOKS LIKE A PETROL PUMP BUT IT IS SUCKING THE RIVER DRY ?
WE MUST GET WATER TO FILL THE RIVER
SUTLEJ RIVER
HOW DOES IT WORK ALI ?

When asked about the canal water dispute, Pakistan's Premier Md. Ali said "Wait and see".
Karachi, June 29, 1954

realize that we are spending over 15 crores of rupees every year in Prohibition, the State-sponsored device for stabilizing our flourishing cottage industry of illicit distillation.

Now, if Baburao Pendharkar deigns to understand that the Congress leaders, right from Pandit Nehru down to the local white-capped Caesar in the Bhangi colony of Kolhapur, are industrial-minded, he will realize the national importance of Prohibition. And as Prohibition is more important than art and stage, the municipal theatres, of which Baburao is rashly dreaming, must wait.

And on behalf of Morarjibhai, Jivrajbhai, Shantilalbhai and other Bhais and Bhaus of the Bombay Government, even we can give a solemn assurance to Baburao Pendharkar, that we of the Congress shall never never exempt the Marathi stage from the Entertainment Tax because we need the money for Prohibition.

And while sermonizing on the subject we can only say that if Baburao Pendharkar had been foolish enough to borrow Rs. 20,000|- and in addition lose his personal income for six months in his stupid effort to revive the Marathi stage, he should not be a damn fool in future to persevere in such artistic activities which retard the progress of our nation towards Ram Rajya. And if he really has a lot of time and energy and if he doesn't know what to do with them he can easily become an evangelist of Prohibition and on behalf of the Bhais and Bhaus in the Bombay Government, we promise him a Deputy Ministership at an early date.

If a Muslim can become a Deputy Minister why not a man from Kolhapur?

FILMINDIA AT LESS PRICE

Readers anxious to own a copy of Filmindia write to us thousands of letters every month. All of them tell us that the price of Rs. 3|- per copy is too prohibitive in a poor country like India. As if we do not know this.

These readers, who are fanatic fans of Filmindia and who mean well, do not know the economics of the publishing trade in India. The man who writes Filmindia is essentially a journalist who wants his writings to be read by millions and millions more. He is not a capitalist working only for profits. A man like that would always like to sell his magazine to more and more people every day at a price within the reach of the people. But that is something he cannot do and we shall now let our readers share some of our difficulties.

In 1935 when Filmindia was first published the cost of art paper was -|3|- per lb. It is today Rs. 1|10 per lb. for good art paper and Rs. 1|4 per lb. for the mechanical art paper which we use these days. A single copy weighs on an average, without shavings, 30 tolas i.e. ¾ of a lb., which means -|15|- per copy for the inside art paper.

The art card which we use for the cover used to cost Rs. 11|- per gross in 1935. A single gross gives us 230 covers on an average. Today it costs Rs. 70|- per gross i.e. nearly -|5|- per cover per copy.

The composing and printing cost per copy in 1935 was -|1|6. Today it is -|8|- per copy, labour charges alone having gone up by 450%. Thanks to our Socialists, Communists and Labour Laws!

The cost of designs, cartoons, blocks in black and white and tri-colour, packing, servicing etc. has gone up by 400% over the 1935 index of prices.

Without calculating our office expense, the cost per copy thus comes to Rs. 1|15|-. As against this cost we recover only Rs. 2|- net per copy, leaving us a small profit of 1 Anna per copy which profit often disappears whenever we discover a certain percentage of soiled paper in our supplies.

For the precarious paper position, our popular Government is mainly responsible. Its import policy with its numerous restrictions and vagaries never permits free supply or any planning to a publisher. Most of the art paper that arrives into our country goes into the blackmarket and like many other publishers we have also to buy a certain amount of our requirements in the blackmarket to keep the magazine going from month to month during the last fifteen years. Very much same is the position with inks, art card and the zinc and copper required for blockmaking. How the Income Tax treats these inevitable and yet vital purchases is altogether another story.

But the worst aspect of the publishing trade is the heavy commission a publisher has to pay to his selling agents. This is an unfortunate legacy of our erstwhile British rulers. To make their language popular and take it to every home in the country, the British publishers introduced a system of high commissions to selling agents. These commissions ranged from 25% to 50% on the selling prices of books, periodicals and newspapers. At the moment they range from 25% to 33 1/3% with free delivery in any town or village, whatever the distance.

In the case of Filmindia, with free delivery—postal or railway—this deduction works out at 33 1/3%—which means Re. 1|- per copy. While a newspaper vendor—usually a newsboy with only a shirt as his capital—thus earns anything between -|12|- to Re. 1 per copy without any investment, worry, risk or responsibility, we the publishers, with a monthly risk of several thousand rupees and all the worries and legal responsibilities, earn only one anna on a single copy of Filmindia.

In our opinion this extravagant commission of selling agents, a legacy which no one dare deny, is a tax on education. It stops sales and prevents the spread of education and information. The publishers, however, have neither initiative nor courage to change this vicious system. And the Government has no urge or intelligence to do so. And people continue to buy education and information as a luxury and often at the cost of necessities.

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GLAXO LABORATORIES (INDIA) LTD. BOMBAY, CALCUTTA, MADRAS

Copyright

A single newsboy in Bombay, Rama Dhondu, whom we know, with shorts, shirt and an old cycle, who gets 25% from his chief agent, makes as much as Rs. 300|- on the 400 copies of Filmindia which he alone sells every month. And he also sells other papers. Rama's income should be in the region of Rs. 500|- at least and he has not to pay any Income Tax. And our Chief Agent in the city employs over 200 hawkers like Rama. Isn't Rama Dhondu better off than Baburao Patel?

And yet the country-wide cry of "Reduce the price, please" continues.

The only way in which we can meet the wishes of our readers is by using cheaper newsglazed paper instead of art paper. With this we can cut down the paper cost, though the printing and other expenses remain the same. But doing so will affect the present school-girl complexion of Filmindia.

Presuming that our readers buy the magazine mainly because of its reading matter, we have decided to try the experiment of using a cheaper paper from the September 1954 issue.

With cheaper paper, we can manage to sell a copy for Rs. 2|- at the bookstalls. But what hurts us still is that we cannot give the full advantage of this change to our sundry buyers because of the prohibitive commission of the agents.

We have, however, decided to give our subscribers as much benefit of it as we can taking into consideration the increased postal and packing costs. From September 1954, subscribers can buy Filmindia at the following rates:

12 copies at	Rs. 16|-	Annual
6 „	„ Rs. 8|-	Half yearly
3 „	„ Rs. 4|-	Quarterly

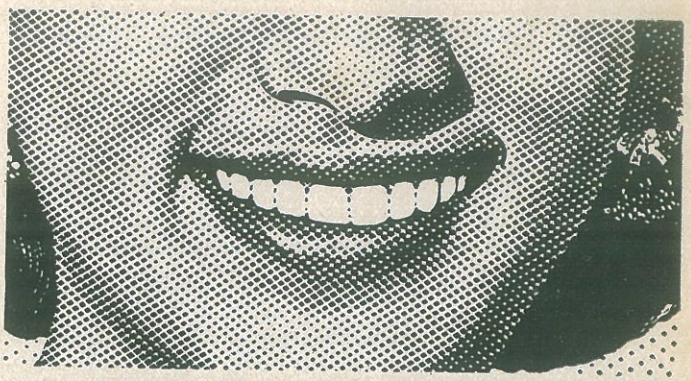
All these periodical subscriptions are payable in advance. Copies to these subscribers will be posted by Book Post and not by Registered Post. These postings will be at the mercy of the natural honesty of our postmen some of whom are also fanatically fond of Filmindia. But copies lost can never be replaced because Filmindia still remains too expensive a magazine to print spare copies. We won't therefore be responsible for the loss of a copy in postal transit. Those, however, who wish to insure against normal postal inefficiency can do so by remitting an extra Rs. 4|8 as registration charges for 12 issues. At 6 annas per copy for registration, the postal department also makes more profit on Filmindia than we do.

The success of this experiment will depend on the support of subscribers. Unless a very large number of readers become quarterly, half-yearly or annual subscribers, it will be impossible to continue to sell the magazine at Rs. 2|-. Because for the bookstalls the school-girl complexion of the magazine always provides a better sales argument even at the price of Rs. 3|- a copy.

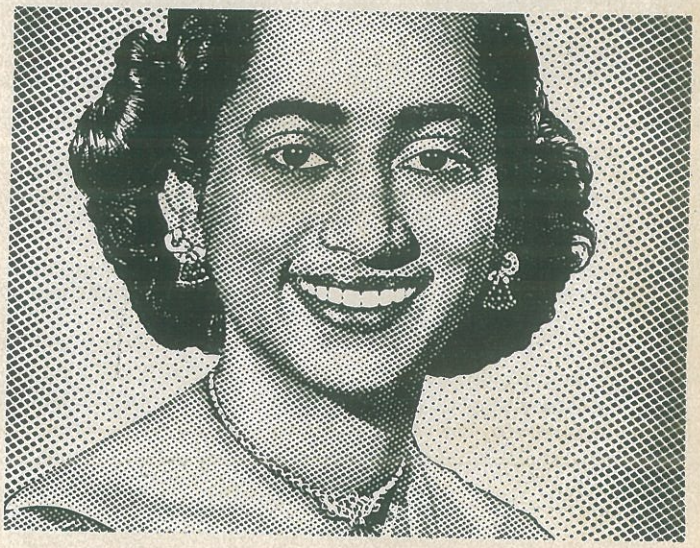
Here is therefore an opportunity for the readers to become subscribers themselves and make new subscribers and secure Filmindia at less cost. We shall watch this experiment till the dawn of the New Year and switch back only if our readers compel us to do so.

Whatever paper we use, we shall never make more than an anna per copy.

Did you MACLEAN



your teeth to-day?



Yes, here is the secret... Let us be quite clear about it, teeth stay healthy longer, if you clean them properly. The use of Macleans Peroxide Tooth Paste—twice a day, every day—will ensure whiter teeth, firmer gums and sweeter breath—you can *see* the difference. A special ingredient in MACLEANS removes the dingy coating from your teeth and brings out the *natural* whiteness and sparkle of the enamel.

"... I recommend Macleans Tooth paste to anyone as proud of their teeth as I am."

MTY-38

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YOU'LL HARDLY BELIEVE —

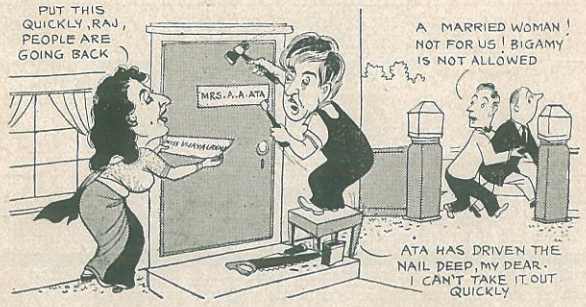
That after reading Editor Patel's "Milestones of Memory" in the Golden Jubilee Number, film actress Nargis also struck a suddenly pathetic note about her early years on the occasion of her silver jubilee on 1st June. The publicity staff of Raj Kapoor burnt a lot of midnight oil inventing a million trying situations for the dear little girl who seems to have gone through greater agony than even Jesus Christ.

That Suraiya, a 15th June baby, however dropped all such mock heroics on her 25th birthday, drove 25 film boys straight to Lonavla and fed and filled them with her hospitality for a week and sent them back one by one much better for all the filling. That is a girl who seems to believe in the Burmah-Shell slogan "Fill up and feel the difference".

HALL'S WINE
ZINZI-BERIS
GIVE EACH THREE MORE, GRANNY. BOMBAY IS 30 MILES AND THEY MIGHT RUN OUT
BETI, SHARMAJI HAD FOUR PINTS AND GHOSH SAHEB HAD THREE

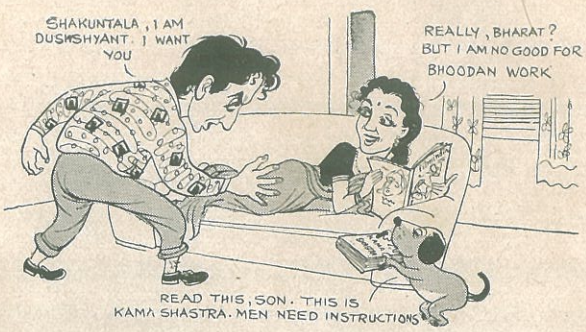
That film actress Nutan, another June baby, (she was born on 4th June in the unknown year of our Lord like all film actresses) was caught in a snowstorm in Switzerland on her birthday and Mama Shobhana became so chilly on reading the account that she had to resort to the Burmah-Shell prescription for three long days.

That film actress Vijaylaxmi, our bedroom-eyed belle, is once again the old charming "Miss" with Ata Mahomed having suddenly gone back to his old cows in Palanpur. And she took all the trouble of becoming Ata's Anjuman-Ara. But how can a dairyman know anything about an institution of art?


PUT THIS QUICKLY, RAJ, PEOPLE ARE GOING BACK
MRS. A. A. ATA
A MARRIED WOMAN! NOT FOR US! BIGAMY IS NOT ALLOWED
ATA HAS DRIVEN THE NAIL DEEP, MY DEAR. I CAN'T TAKE IT OUT QUICKLY

That Raj Kapoor, who helps people in Chembur by doing all odd jobs for them, is these days teaching Nadira, the Nagpada Nargis, how to wear a white sari and look fresh and pure—bath or no bath. As the Marine Drive Nargis hears the old dialogue she gets more silver jubilee agonies of mind. But people will be told about them at the time of the golden jubilee.

That Bharat Bhooshan, who has so far played saint and poet roles, now wants to play a villain to prove probably that he is not as harmless as film girls take him to be. The daughter after the ten-year marriage plan seems to have failed to convince the beautiful heathens of the screen.


SHAKUNTALA, I AM DUSHYANT. I WANT YOU
REALLY, BHARAT? BUT I AM NO GOOD FOR BHOODAN WORK
READ THIS, SON. THIS IS KAMA SHASTRA. MEN NEED INSTRUCTIONS

That after disposing of two husbands without straining the heart, though each left a child behind to run up the grocer's bills, blue-eyed Nigar Sultana is now reported to be in another marriage mix-up. While journalists say that Nigar had taken Ishrat, the blue-eyed Pakistani, out for honeymoon, Nigar now threatens to hold a press conference to deny the rumour. With marriages becoming state secrets these days one wonders whether it is no longer moral and legal to marry.

That though Begum Para went with a backless choli, exposing all her moles, to the Taj to meet Danny Kaye, the Hollywood comedian, who has seen the Marilyn Monroe Calendar a hundred times, he was fascinated by the Parsi turban of round-faced Manchi Billimoria,

CC-0. MUMUKSH BHAWAN COLLECTION. DELHI COLLECTION

Though Neroo is younger she is not the sister of Suraiya, even though she looks like her in "Vachan", a social theme directed by Raj Rishi for Goel Cine Corporation.

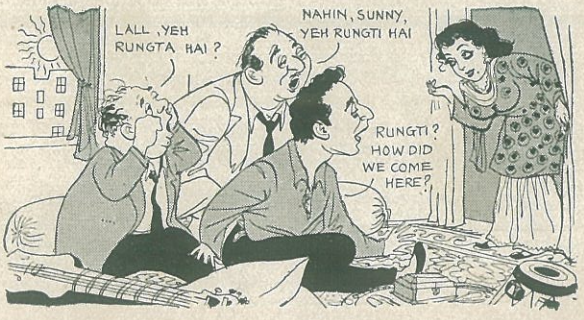
the distributor. And he wanted to know why they called a good man a Parsi.

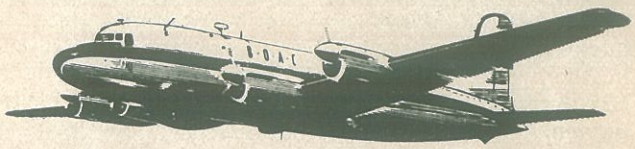
That realizing that surplus love is an expensive game in these days of slump, film actor Nasir Khan is seen more at home now-a-days than at Nagpada. We are glad to see people falling back on their fixed deposits, seeing that it is an expensive item to maintain a current account these days even in Nagpada areas.

That film actress Meena, our glamour balloon, is fast developing into a champion wrestler the way she is reported to have been throwing about men and things in her new picture. Why not match her with Begum Para at the Vallabhbhai Stadium? There is more money in this game than in cricket or films. And Morarji doesn't mind girls rubbing each other off.

That in Delhi, Danny Kaye also kept staring at the wrong spot when he was given a party which was attended by Pandit Nehru and Mrs. Vijaylaxmi Pandit. Looking at the sleeveless blouse of Mrs. Pandit he is reported to have said, "Gee, what's wrong with your textile industry? You must step up production."

That the famous Rungta of the Famous Cine Lab & Studios likes to discuss the various problems of the film industry in moonlit sessions with other producers on the terraces of the studio. Now Producers Sunny, Mukesh and Lall want to know how people who begin discussion on Haines Road wake up next morning on Kennedy Bridge. Does Rungta possess the flying carpet?





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That Kishore Kumar, one of the Gangoly boys, admits not having taken a bath at a stretch for eight months. He thinks it is a record. He must meet Producer Asif to realize that there is always a better one in the world. And Asif has another family record. His ancestors always waited to shave till they reached heaven.

That in his anxiety to find a flat in Bombay, Sir Clifford Agarwala, ex-chief of the Central Board of Censors, agreed to accept a farewell party from some of the producers of Bombay. The hosts were Jalan and Mukherji of Filmistan whose "Nastik" passed the censor's ordeal, they said, due to old Cliff's sympathy and kindness. Dewan Sharar composed his usual poem and Comedian Johar spoke eloquently. And all this did not hurt old Cliff, the man being too good to know when his leg is pulled.

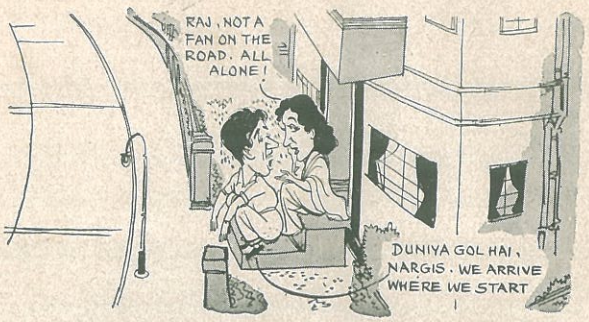
I WONDER WHY JOHAR IS CALLING ME GOOD NAMES
YOU HAVE RESTORED HIS FAITH IN GOD AND CENSORS
FRIENDS, ROMANS, COUNTRYMEN, MEET SIR CLIFFORD, THE KNIGHT OF THE SCISSORS THAT CUT PRODUCER'S FILMS AND POCKETS BOTH - THE GREATEST GENTLEMAN EVER BORN - HE ALONE UNDERSTOOD MY 'NASTIK' WHICH EVEN I DID NOT UNDERSTAND. A GREAT PICTURE, A GREAT CENSOR

That the latest secret marriage which is slowly coming into news is that of film actor Shekhar. No one yet knows the name of the woman but we like the way our screen "heroes" these days show some polite concern for their mates by announcing their marriages only when they have convinced their mates of their effective companionship. It would still be better if they announced the wedding with the birth of the first baby. That would leave no doubts at all.

That the latest secret marriage in the making is between film actress Madhubala and the weepy Dilip Kumar. It is being forged in a hospital where Dilip is lying and Madhubala is nursing without the usual sister accompanying her.

That having consistently failed to induce Boss Tolaram Jalan to produce a special picture for Naseem, Producer S. Mukherji is now thinking of starting his own production company called "Naseem Pictures" to star his old dream girl. Won't it be cheaper to build a little Taj Mahal?

That after buying luxurious flats and getting a Russian artist to decorate them and after talking of artistic cottages in Chembur, Lonavla and other places, film actress Nargis seems to have come back again to the old flat at Chateau Marine, the starting point. That hurts if nothing else.



That film actress Kamini Kaushal is reported to have spent over ten lakhs of rupees on her own new picture "Chalis Baba Ek Chor" and made it a grand affair. After that who says our stars have no money?

That the old film actress Mumtaz Shanti is these days featuring in a domestic picture called "Patiseva", of course produced at home, by cooking her husband's meals, washing his clothes, scrubbing the floor and doing other household work. And Walli Saheb brags about this to two new girls everyday. A proud and loving husband!

MY DEAR YOU ARE ALWAYS SO BUSY. I AM GOING OUT TO A PARTY
TRY AND COME BEFORE TOMORROW EVENING. I'VE TO WASH YOUR CLOTHES PATIDEV

That it is good to hear that people who saw the four reels of Asif's "Mughal-e-Azam" say that it is the best film ever produced in the world. It should be seeing that each reel took a year in making and cost 10 lakhs of rupees. The picture seems to be the lifetime job of both Asif and his great Parsi financier.

That with her success in "Mayurpankh", film actress Sumitra, the devi from Bengal, has become so popular that many producers now rush up to her place to consult her about the colour make-up that is needed for colour films. And the colourful stories that Sumitra tells them make them all look like Holi players.

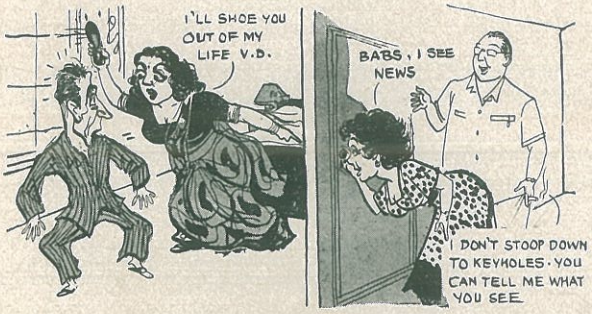
EDITOR'S MAIL

(In this section, the editor himself replies to queries from the readers. As thousands of letters are received every month—some anxious and several frivolous—it is neither possible nor convenient to attend to all. Selected letters are usually treated in an informative and humorous strain and no offence is meant to anyone.)

J. B. WILLIAM (Bangalore)

Are you the inquisitive type, sir?

Yes, sir! Except the key hole I have used all devices.



How to laugh in Hindi?

You have the choice of Morarji's grin, Govind Vallabh Pant's veiled simper, the walrus whining of Pandit Shukla or the whiskered snigger of Purshottamdas Tandon. If you can't do one of these you can always fall back upon Lohia's gummy giggle.

Sir John Kotelawala, a combination of Christian and Parsi names. But they say he is a Buddhist?

John isn't particular about any religion. One of our film stars, who played cricket with him, says that John is a bachelor with a double bed.

Is the Statue of Liberty at New York safe?

Absolutely! It is in the sea 143 flying miles away from Washington.

What is Lok Sabha?

I don't know. I can't find that term in the Constitution. The dhobis of Delhi, however, call their communal association as Lok Sabha.

Can you count your friends?

I don't have to use even fingers for that.

Can jealousy dwell in such smiling eyes? And yet Meena Kumari rushes into the sea through jealousy in "Baadbaan", a box-office hit produced by the Bombay Talkies Workers and directed by Phani Majumdar.

What is the advantage of being a chaprasi to a minister?

You can write a voluminous work on hypocrisy, inefficiency, inconsistency, self-righteousness and many other human failings which conspire to make the lives of millions miserable.

Please say something about our Red Russi?

Red Russi is haunted by Dollar Dossu.

Baby donkeys are very pretty to look at?

So are all young Congressmen!

By the way why are the Catholics against birth-control?

How can people who believe in converting even the products of other people's labour ever like birth-control? Christianity seems to believe in force of numbers.

Do you know that our Finance Minister Deshmukh is now talking of "development financing"? Do you know what it is?

A man in his second honeymoon can talk anything. Don't take him seriously.

You can never say what Meena will do next. That is the Punjabi way of making love and Motilal wonders where it lands the man in "Shri Naqad Narayan".

Shirin, a newcomer, is going to burn quite a few hearts in "Shri Naqad Narayan".

★

Meena can beat any drum. That girl is versatile. Watch her in "Shri Naqad Narayan", a social theme directed by K. D. Mehra for Kamadhenu Films.

Even Communists love Nehru?

They must love him the most. Had it not been for Nehru's blunders, Communism would not have spread so fast in India. Nehru and his Congressmen are rushing Communism.

They say you are a Christian at heart?

At heart? All over James!

MRS. SUNANDA BAI (Bombay)

What happens when a man forgets his woman?

His neighbour's wife waits for her husband.

WAITING FOR YOUR HUSBAND? MY WIFE WILL BRING HIM BACK SOON. THEY ARE GONE TO THE THEATRE
I KNOW, BUT WHY DON'T YOU TAKE HER ONCE IN A WHILE?

Is Usha Kiran's father a good guardian?

She took a new guardian now. A woman always likes a guardian in her own bed more than the one in her mother's bed.

What is Asia without Nehru?

A silent continent!

M. TAKEE (Myitkyina, Burma)

According to the teachings of Islam, a man can marry four wives but whenever I open my mouth for getting a second one, my wife plays hell out of me.. How to pacify her?

Ata Mahomed of Palanpur said: "Talaq, Talaq, Talaq" and silenced film star Vijaylaxmi for the rest of her life. Islam has a lot of magical words.

When did Sherpa Tensing start using 'Brylcreem'?

You have got it wrong. "Brylcreem" started using Sherpa Tensing. It wants to reach the 'Everest" of sales.

PHULRANI LAHIRI (Calcutta)

"Filmindia" actually buys for me one kiss per month from my hubby. The Golden Jubilee Number brought me three kisses. Are you happy?

Are you? Otherwise I'll have to live those fifty years all over again.

C. S. N. MURTHY (Bangalore)

Should we be proud of Sabu?

Mentally he is still an elephant syce and now he won't even be able to groom an elephant properly.

MISS NITA MOITRA (Ferozepur)

I met an army officer and I fell in love with him. What about marrying him?

Check on his club activities, find out if he is popular amongst other women, add up what he loses in cards and watch his moods before you finally jump into his bed.

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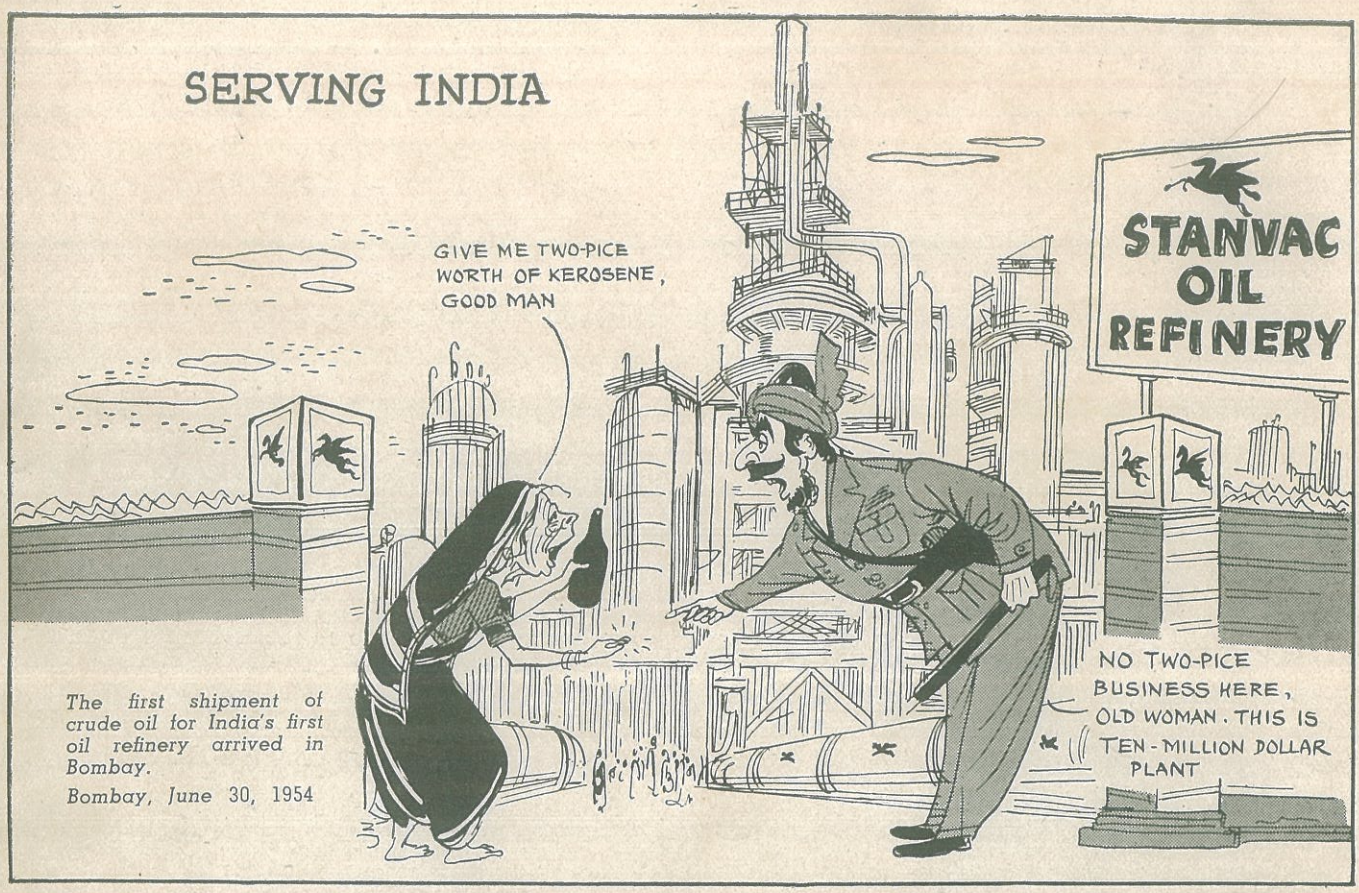
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STANVAC OIL REFINERY
NO TWO-PICE BUSINESS HERE, OLD WOMAN. THIS IS TEN-MILLION DOLLAR PLANT

The first shipment of crude oil for India's first oil refinery arrived in Bombay.

Bombay, June 30, 1954

Do you have any soft corner for Bengali girls in your heart?

I have reserved a separate heart for them but where do you find them? The last one I met was fourteen years ago.

WISHWA DUTTA (Amritsar)

What do you think of J.P.'s dedication to Bhoodan?

The have-nots always make good missionaries. I would ask J.P. to earn ten lakhs of rupees in honest work, buy land and then give it away. Only those who earn and give can tell others to do so.

MISS KUSUM G. S. (Bombay)

Does a lot of self-respect make a person a snob or make one act like a snob? People call me a big snob.

Self respect is a strictly personal virtue. When it intrudes on others it becomes snobbishness. It is an art to be exclusive without being affected.

MISS AKASH J. NAGI (Dehra Dun)

I liked your editorial "Between the Devil and the Deep Sea" very much. What do you think our Prime Minister would feel on reading it?

The man is too old to feel and the Prime Minister is too young to care.

I simply detest Suraiya?

Don't do that. You can avoid her pictures without detesting her.

Are you a bird watcher? I love birds!

I also love birds but they walk away when they see me.

ARJAN D. BHARWANI (Bangalore)

What is a vulgar luxury?

Prohibition.

How will you describe India today?

A loose federation of 28 states ruled by 29 people on the loose.

What is the best part of Kantilal Morarji Desai?

His bank balance! The boy is destined to be a director of Tata's one day.

What is in Manorama Kathju's heart?

Even after "Screening", they couldn't find a heart in her. She seems to be a freak.

Who says that you are hated by Sindhis?

The Sindhis say so. The fellows can never make up their mind.

What is Taji's favourite pastime?

A widow becomes a good matchmaker. Taji's drawing room is always crowded.

What happened to the picture "Farz Aur Ishq" which was being directed by Madhubala and produced by Khan Attaullah Khan?

Now there is no necessity of producing it. 'Ishq' has come home to stay.

What happened of "Sayyad"?

He entered the bedroom of the "Bulbul".

How does Sabu appreciate Indian music?

He heard the lullaby of a mother. That sent him back home.

Please identify Kulsum Sayani, Urmilla Mehta, Sarla Banerjee, Manorama G. Phadke, Jerbanu J. Chinoy, Savitri Bajaj, Indira Joshi, Maniben N. Desai, Sarojini Mehta and Leela Jog?

I never heard of these women. They seem to be an odd collection of family planners.

The English laws punish vice; the Chinese laws do more, they reward virtue. How about Indian laws?

They grow more crimes.

SUBHASH J. RELE (Bombay)

What makes S. K. Patil sneeze?

The cold breeze from Malabar Hill.

OUCH! CLOSE THAT WINDOW DAHYABHAI. I THINK MORARJI IS WALKING AROUND
I THINK WE MUST HAVE TO TAKE PERMITS SADOBA, TO PREVENT THIS INFECTION

Is David cross-eyed?

Not now. He is old enough to use them straight and not be suspected.

What is inside a cactus?

The ambition to make a desert green. Our Congressmen have turned Bombay into a dry desert.

Babu, these Sindhi girls speak a strange language?

I am too old to be a linguist, Subhash. Why don't you begin with the new alphabet?

What says Papa Attaullah Khan?

Nothing! He is hiding a secret these days.

What is in a dead body?

An express wish for a quick disposal.

What is Hapur famous for?

Hapur, from 'hapar' (an orchard), was a part of the 'jagir' of Perron, the French general in the service of Sindhia. The town is surrounded by groves and in the centre stands the Jama Masjid. The town has some old history.

SCIENCE REPORT

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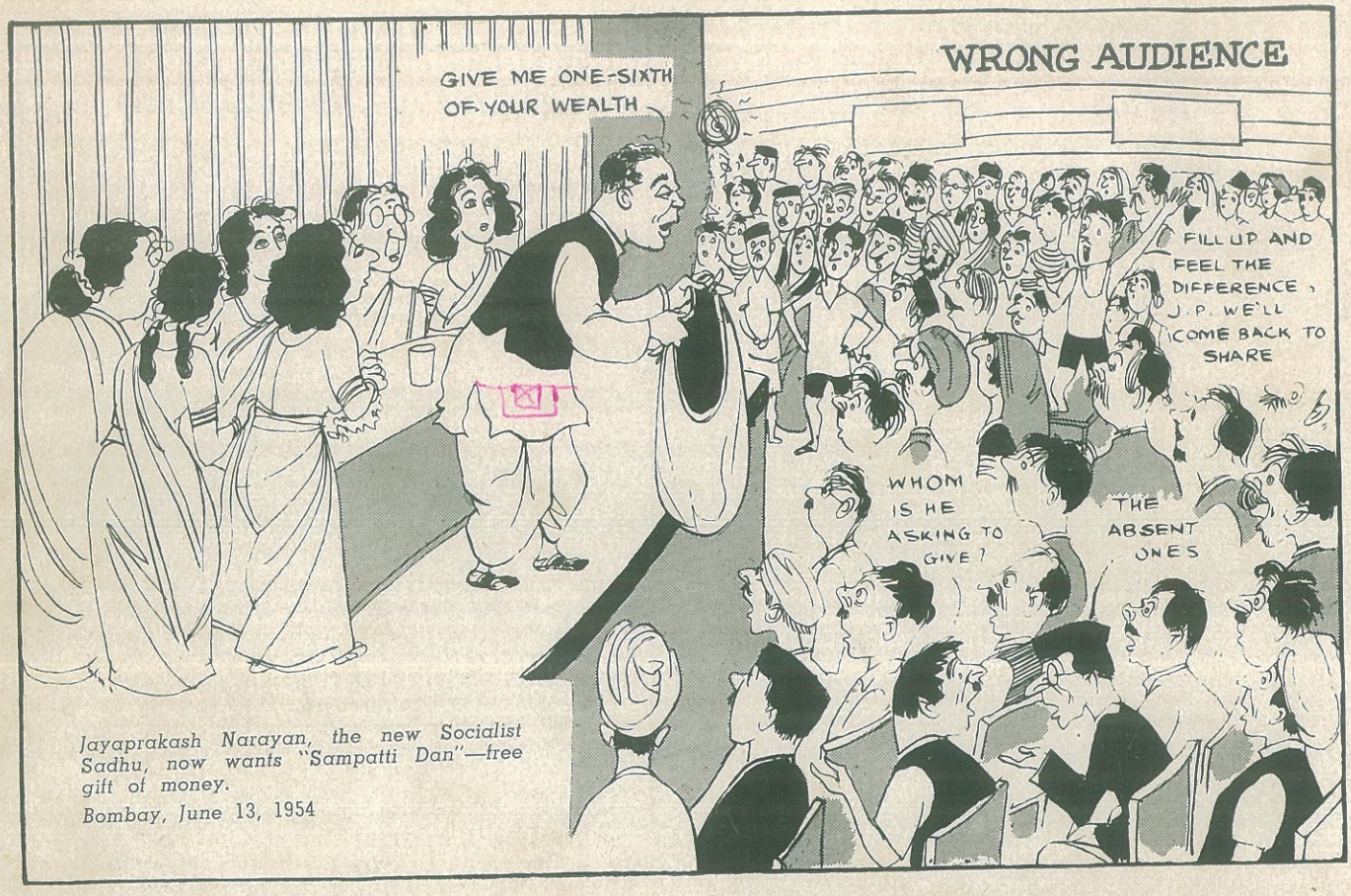
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WRONG AUDIENCE
FILL UP AND FEEL THE DIFFERENCE, J.P. WE'LL COME BACK TO SHARE
WHOM IS HE ASKING TO GIVE?
THE ABSENT ONES

Jayaprakash Narayan, the new Socialist Sadhu, now wants "Sampatti Dan"—free gift of money.

Bombay, June 13, 1954

Why can't Guruji Golwalkar shave?

He should now that we are manufacturing "Bharat" blades.

A brother of mine is going to marry a girl who is a film extra. What should I present him on the wedding day?

Give him some Potassium Cyanide. He will need it soon.

How can one win at races?

I have a foolproof system. I note down all the bets I would have loved to make on different horses. At the end of the season I save over 20 thousand rupees. So far I have earned about five lakhs rupees that way.

What are creditors?

Angels whilst giving and devils whilst recovering.

What do you think about Shakila's future?

She has reached the motor car stage. Now the family will introduce itself to the industry. That will start the business stage. While the family is busy collecting profits, the girl will reach the romantic stage. That will start a season of gossip and rumours. Producers, directors, actors and others will take their queue positions and the girl will reach the cloud-riding stage. Here begins the income-tax stage. By now profits have disappeared but the taxes have accumulated. A new girl is on the horizon and the queue changes its location. The slump stage soon sets in and Shakila will soon be travelling back home, to the starting point.

Nimmi is the all-or-nothing girl, they say!

How much does the 'all' weigh?

Has a film producer ever been canonized?

Wolves are never canonized, lambs are.

Why does Durgabai look sleepy?

All ex-widows have the Rip Van Winkle expression.

How can one prostitute film journalism?

Read the film reviews in some of our daily papers. The price ranges from Rs. 500/- to Rs. 3000/-.

Rajkumari Amrit Kaur is angry with you, they say?

She is not the only one. She is in great company.

Have you ever seen Mridula Sarabhai weeping?

A poor man like me can never hope to see the Calico pearls.

Between Devdas and yourself, who is more humble?

I am more humble. I swallow insults with my bread. Devdas rushes to court to punish the culprits.

Has Sardar Panikkar proved a successful diplomat?

Yes. He has done nothing spectacular so far

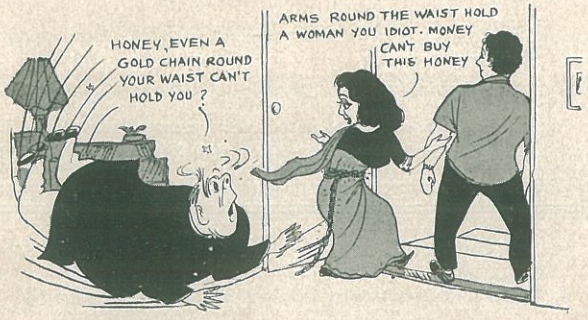
and yet not lost his job. That is successful diplomacy in his relations with India.

What is the greatest sin a film actress is capable of committing?

Running a home with a husband. Very few have been guilty of this.

Are engagement rings going out of fashion?

Yes, you can't hold them even by the waist these days, leave alone the finger.


HONEY, EVEN A GOLD CHAIN ROUND YOUR WAIST CAN'T HOLD YOU ?
ARMS ROUND THE WAIST HOLD A WOMAN YOU IDIOT. MONEY CAN'T BUY THIS HONEY

MISS PONS ANIAH (Mercara)

Do tell me why the hell men are supposed to be superior to women?

Can you find a woman who can talk more than Pandit Nehru? Can you find a woman who can be more obstinate than Morarji Desai? Can you find a woman who can walk as uselessly across the country as Vinoba Bhave? And finally can you find a woman who can answer stupid questions better than I do? If your answer is "No" your problem is solved.

M. S. LALITHA (Delhi)

Sardar Vallabhbhai Patel was a lion in his day, but now nobody seems to remember who he was. Why so?

They will revive him after Nehru to help people to forget Nehru. At the moment Nehru won't allow even the dead to live.

B. S. KATHPALIA (New Delhi)

In matters of thought-provoking writings, it is said mood is a predominant factor. Do you also wait for mood to give us month after month with clock-like precision such original, rare and sage-like answers?

If I wait for mood, the grocer will get a bailiff to throw me out of "Girnar". What you bake well and quickly is bread.

PARSU RAM DAS (Rangoon)

What advice do you give to Indian residents in Burma?

Quit before you are driven out. Other nations have no accommodation for dynamic neutrality.

RAJINDER SINGH DUKHI (Bangkok, Thailand)

Thailand, a small country, which has been producing Thai pictures since five years only has produced many nude pictures. Why then India, a large country, which has been producing pictures for over forty years, has not produced a single nude picture?

We have a flourishing textile industry which needs customers.

I love "filmindia" while my sister loves you. Who is right?

Your sister is right. Send me her photograph.

SHEILA VARMA (Jabalpur)

Does ex-King Faruk of Egypt deserve pity?

Yes, they should shoot him now and end his acrobatics.

MISS RATNAMALA (Bombay)

Can you suggest a way to find an ideal husband?

Make a list of your own defects and then look out. The search won't be long then.

MISS KUNDA OVALEKAR (Bombay)

How can we get rid of unworthy M.P.'s?

Fill up the right ballot boxes in the next elections and feel the difference.

MISS SAVITRI (Madras)

Do you like to see me?

Yes. Take the first train and land in Bombay.

WILFRED DODWELL (Singapore)

Tell me what would happen if Begum Para goes for a publicity stunt like Marilyn Monroe?

Even the calendar won't sell, leave alone the picture.

OH ! WHAT A THRILL

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If Dr. Kinsey undertakes a probe into our women's lives, what will be the astonishing discovery?

With the exception of some ballroom bitches, he will find that India is a land of invisible women.

If a Gujarati challenges a Punjabi what happens?

The Gujarati goes to the hospital and the Punjabi goes into insolvency.

MISS LINA MIRANDA (Mangalore)

I have so many things to be grateful to you and to "filmindia". How can I show my gratitude?

Deliver what you have promised.

Did you hear from Miss Henderson since her departure?

Yes, she is busy fixing up her trousseau.

If one morning the sun fails to rise?

We still have Jawaharlal Nehru.

Describe Rajkumari Amrit Kaur in heaven?

I have not yet been able to size her up on earth. That is a slippery one.

MISS VINODINI CHAUDHARY (Bombay)

These Sindhi boys look so sleepy?

Don't be so sure. They keep a lot of girls awake.

How do your sons look upon "Girnar"?

They look down upon it. They refuse to live in it. The damn Communists!

Is C. D. Deshmukh a great man because he quotes Sanskrit?

I know a South Indian astrologer who quotes Tamil verses in support of his predictions. His verses sound nice but his predictions go wrong.

What is Dr. Kinsey's report?

It is a report on the human physical machine

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cleans without 'soaping' — reveals the natural highlights of your hair!

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and its disorders. There is no place for human emotions in it. Dr. Kinsey has tried to reach his destination in reverse gear.

Is Bhoodan an original idea?

It is an ancient idea. The first Bhoodan of three steps of land was asked by the Lord, in the form of little Waman, from Bali, the king of demons. The third step of the Lord dispatched Bali from the earth. "Balipratipada", the Divali New Year day, commemorates the Bhoodan gift of Bali.

You adore Nehru and love him ever so much and at the same time you criticize him ruthlessly. Aren't you inconsistent?

Not at all! I criticize the acts of the Prime Minister because they affect the destiny of 360 million people. Doing so doesn't affect my natural regard for the man with all his imperfections. After Nehru our country will not smile again for centuries. I am fascinated by Nehru's smile. It is at once noble and weak.

Please tell us all that Nehru defends?

He defends only the Himalayas. Beyond those mountains is the fear that haunts his mind and actions.

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LATCHMI (Nandikotkur)

I say men are thick-skinned?

Rub a half-cut lime on your own rhino and watch the miracle.

My husband, I found, after all is 130 lbs. of bluff?

That is not much. My wife's husband has 200 lbs of it. You are lucky, Latchmi.

Film actress Veera is reported to have said: "Mahatma made men out of mud, Patel of "filmindia" money out of Dust". What has she made out of Mohsin?

Monkey!

Durgabai said: "I may confide that I have more difficulty in convincing my husband about the needs of the Board than others. I have to stand in a queue most of the time for getting the necessary finances for the Board". What is she trying to show?

That her husband is a dunderhead who cannot easily understand the pressing needs of our people.

Are Parsis ambitious?

Aren't the Andhras ambitious? What makes Durgabai run?

Which country has the best Constitution in the world?

We have the best Constitution in the world but the worst administration. We thus hold the world's record both ways.

Why has God a thousand names ('sahasranamam')?

He gave Himself a thousand names in the hope that man would take at least one seriously and be a god amongst men.

A minister of Madras has said in the Council debate that the first class Indian, the true citizen, is the person who wears khadi. He said he would assign a second place to persons who wear handloom cloth. He would dub the rest as persons of "no class". Yourself?

I am in the "no class", Latchmi. But why worry seeing that "first class" Indians are ruling us? By the way, what is the name of that Madrasi genius?

What would happen if women try to save the tears they waste?

They will have some left to shed on their mistakes.

My husband talks in English while I reply in my mother tongue. What does this show?

That your mother tongue has a better edge. Women always choose the sharper weapon.

The other day I saw my husband actually in tears while he was reading your autobiographical article in the April issue. What does this show?

That he is not a bad man. Don't use your Telugu on him, Latchmi.

K. LAKSHMI (Proddatur)

Has Morarji written any books?

Yes, the Prohibition Act, the Bombay Drugs Act, the Anti-Bigamy Law etc. He is a versatile writer.

What is the best part of the Five Year Plan?

The time limit.

Should husbands be worshipped?

It is a good manoeuvre to avoid conflicts. Men are fools and once women convince them that they are gods, they begin to play the role.

We have best butter in this town. Can I send 240 lbs of butter as a gift to you?

Don't waste it on me. Use it on your husband and give him a daily massage. Gandhiji used butter to save his skin from the British.

Will the Five-Year Plan be a page in the history of the Congress?

Yes, a flyleaf!

Are Brahmins cowards?

They love the earth too much and don't like to leave it soon.

No Government advertisements in "filmindia". Why?

Because I advertise Nehru too much.

MISS DOLLY GOTLA (Bombay)

Does a Muslim girl make a bad wife?

Muslim marriage laws provide for quick marriages and quick divorces with no tears wasted on either side. And without tears there is no ecstasy in married life.

A. V. NARASIMHAN (Secunderabad Dn.)

Has Dilip Kumar only lip sympathy for love?

These days he is giving full service.

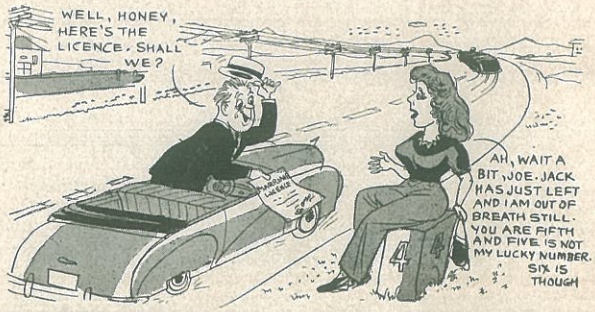
MANU G. BHAGAT (Bombay)

What happened to Virendra Desai?

He lost his tin of Nestle's Milk.

Do they have widows in America?

They have only resting maidens.


WELL, HONEY, HERE'S THE LICENCE. SHALL WE?
AH, WAIT A BIT, JOE. JACK HAS JUST LEFT AND I AM OUT OF BREATH STILL. YOU ARE FIFTH AND FIVE IS NOT MY LUCKY NUMBER. SIX IS THOUGH

K. SAROJA (Bangalore)

What can one see in a lover's yawn?

Age and worry! A yawning lover is often an old husband.

Supposing my imagination clashes with yours?

The distance between us will save you. Bangalore is out of my beat.

S. N. MAITY (Khargpur)

What does Gope eat?

Debts.

VASANT RAGHUNATH (Lucknow)

What is in store for Vinoba Bhave?

The best newspaper funeral after Gandhiji.

PREM CHANDRA SINHA (Ajmer)

What will be the effect on Prithviraj of his re-nomination to the Council of States?

His theatre business will go to the dogs.

R. L. NAKRA (Jullundur)

If you see a destitute beautiful baby crying on a footpath, won't you pick it up, sing to it and take it home?

No. I am not in the story-writing section of

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PERFUMED COCONUT HAIR OIL AND SHAMPOO
THE TATA OIL MILLS CO., LTD.
Made in India with Indian Capital and Management.

the film industry. I will take the baby to the police station.

MANOHAR M. (Simla)

All decent Americans are against Communism, they say?

So are all decent Indians.

MRS. J. DURAISINGAM (Selangor, Malaya)

What do you think of Mrs. Vijaylakshmi Pandit's visit to Malaya?

Where our Laxmi is concerned I stop thinking. She is as capricious as the Laxmi in heaven.

A. GOVINDAN KUTTY (Johore, Malaya)

We in Malaya hear that the Five Year Plan is a great success!

Yes, it is a success in Malaya. We are, however, praying for its success in India because we are paying for the Plan.

SURESH NAKUL (New Delhi)

I can't understand why you refer to yourself as a 'little man'? I consider you to be second to Nehru and in some respects even greater. Do you think such 'little men' are born every day?

The longer you live the smaller you feel. And that is how life dissolves into dust.

When you come to Delhi why don't you stay at the Rashtrapati Bhavan?

Only those go there who want something. I have nothing to ask.

MISS V. S. THAMBY RAJAH (Batticaloa, Ceylon)

Is Hinduism a dynamic religion?

Only in passive resistance!

Who is the best dancer among Lalita, Padmini, Vyjayantimala and Kumari Kamla?

Kumari Kamla! The rest are film dancers.

How old is Fali Mistry?

Not yet old enough to marry Shyama.

SUBHASH J. RELE (Bombay)

Is Badshah Begum in debts?

At that age all debts are paid.

S. APPU (Bombay)

Can you cheerfully become the servant of the lady you love?

I am not a member of a U.N.O. delegation to hold a sari and fly to America.

WHEN EVERY MINUTE COUNTS

In emergency a Hercules-India cycle in the house saves precious minutes, money and a lot of worry. For dependable service, easy maintenance and comfortable ride, a Hercules-India cycle is unmatched.

OWN YOUR TRANSPORT

BUY A

Hercules-India

HERCULES · INDIA · MADE BY T.I. CYCLES OF INDIA LTD. MADRAS

Manufactured in India by: T. I. CYCLES OF INDIA LTD., MADRAS. Available at all leading Dealers

COURTESY DOESN'T PAY

On 30th June 1954, film producers owed Filmindia Rs. 1,66,000/- for their advertisements given to the magazine. These outstanding dues, rather crushing for a one-man magazine, were achieved in our sincere effort to accommodate our producers for a month or two. But film producers, who do not seem to believe in the virtue of the calendar where their debts are concerned, have allowed these dues to remain unpaid for months and in some cases for over two years.

Quite a lot of these dues cannot be recovered now because several producers have changed their caps and their trade-signs—in some cases as many as six times in two years—to escape paying their debts. Trying to recover the dues from such people through the normal legal channel is to waste good money on bad dues.

But the Income Tax Authorities do not understand this. They insist upon our taking all legal steps—right up to the Insolvency Court—to recover these dues before they can allow us to write off the amount. In the alternative they threaten to add these dues to the profits and take income-tax on it. Which means that we must pay nearly a lakh of rupees on our total dues today without recovering any of the dues. The legal process of recovering the dues also costs us 25% of the dues. It also creates unnecessary bad blood between the producers and ourselves and strains friendly relations.

If the producers could only understand that all money, whether we earn it or our grandfathers do so, belongs to the Government these days by way of different taxes and that the Government must have its "ton" of flesh before the family grocer gets his pound of it, it would be easier for us to collect these dues without having recourse to the unpalatable but inescapable process of law. We had thus no choice but to file over a hundred suits last month against producers, some of whom are very old and dear friends of ours.

To avoid all this unpleasantness in business and strain on friendships in future, we have decided to accept film advertisements only from those producers who make the payment for the same in advance. Producers, who like to advertise in Filmindia, are therefore requested to contact our office a month in advance for space bookings. The Editor.

What is not forbidden by law in India?

Voting for the Congress.

Is spiritual intimacy with a woman other than one's wife tantamount to adultery?

Spiritual intimacy between a man and a woman is merely a blanket to cover the shivering sex of both. There is more sin in this humbug than in honest adultery. You will find a lot of these spiritual activities behind the Khadi curtain.

Are you not always apprehensive about your secrets leaking out?

I have no secrets which clothes can't cover.

Describe the appearance of a dishonest man?

Dishonesty has a deceptive face. The Devil often operates inside an image of God.

What do you think of the Muslim architecture?

It has beauty without utility.

Are the Sindhis a very war-like community?

Yes, they fight their wars in courts and commerce.

Is it true that Indians are the laziest people on earth?

The Arabs are the laziest. Indians are second in rank.

Don't you wish to go to Communist China?

I'll wait for the Chinese to come here.

Don't you admire Aurangzeb for the purity and puritanism of his personal life?

How could there be any purity in a man who did not tolerate the faiths and religions of others? A fanatic mind is a diseased mind.

Does Shivaji really deserve the title, 'The Great' given to him by some Indian historians?

Had Shivaji not been great, you Appu would have become Tippu.

Who lives above?

The dead! Don't worry about them. They need neither food nor the 5-Year Plan.

What is the commonest cause of mental depression?

An empty purse. Money is a mental tonic but it requires a lot of hard work to get it.

If you had a giant's strength?

I have a giant's strength. I do the work of ten men. Had I not been ill I would have put twenty men to shame.

Is it not a wretched hut in which you were born?

It was the home of a poor family which looked up in prayer and bent down in labour to squeeze a living from the soil. That hut was a temple of faith.

Did you not weep when you first visited Fatehpur Sikri?

Yes, I shed a tear for the slaves who were whipped to build it and I wondered whether the stones had got their red complexion from the blood of those slaves.

Do you hate money or only misers?

I love money and I like misers. Respect for money is better than disrespect for it.

Are you not yet disgusted with life?

I am tired but I am not yet disgusted.

You look as if you have been swindled?

I have been—and by friends. That is why it hurts more.

What is written on your face?

The story of 50 years. Can you read it?

Can you eat the humble pie?

One who has lived on dust can eat anything.

Have you ever trod on a snake?

I have trod on some film producers and they fancied themselves to be poisonous.

Do you eat and drink like a king?

Yes, like a sick king.

Is there any friend whom you trust fully?

I never test friendships being afraid of feeling lonely.

What can I do for you?

Be sensible in your questions.

Helping To Clothe India's Millions.

ALL PRINTS FAST COLOURS

For

- VOILES
- CHINTZ
- SARIS
- POPLINS

Always Insist On Our Fabrics

THE AHMEDABAD NEW TEXTILE MILLS CO. LTD.,

POST BOX NO. 160,

AHMEDABAD.

To whom do you go in time of financial need?

To a professional money lender! Never to a friend. I like to nurse dreams.

Why don't you labour for the good of humanity?

Am I not a part and parcel of humanity?

What were you just going to say?

I was going to call you a damn fool. But I won't flatter you.

K. LAKSHMI (Proddatur)

Any producers in your pocket?

There are sixty of them in my pocket these days. They have cockroached it and turned it into a sieve.

VASHDEV G. DAYALANI (Bombay)

"The Congress government is a private limited company with unlimited profits", says Dr. Khare. Anything to say?

The old doctor knows the diagnosis but not the remedy.

Who is your favourite foreign actress?

Marilyn Monroe! She has her dining table in her bedroom.

Why are you so harsh? Try to be a little polite, sir, you will have more friends.

Who wants friends? I haven't the money to lend them. I want advertisers.

SURAJMAL'S

For

QUALITY DIAMONDS

359, Kalbadevi Road, BOMBAY.

Phone: 22236 Telg. "CALMNESS"

"I am poor". Why do you bluff? Poor people don't celebrate their golden jubilees?

What's wrong in getting married if some one else is paying for the wedding?

M. P. C. GUPTA (Jaipur)

You have been compared to Pandit Nehru in the matter of work. Do you stand on your head every morning as Panditji does?

No. I use the head for working and the feet for standing. Panditji is original.

C. MOHAMED ALI (Madras)

What is the difference between a doll and an actress?

The doll has a steady colour and character.

What is a neighbour's radio?

A deafening reminder of democracy!

MRS. PRAKASH (New Delhi)

"Ladies First"! Why?

Because peace comes afterwards.

What ruins a marriage?

Cars, clubs, clothes and cacophony.

We see many men and many women in the Connaught Place of New Delhi, but very few children with them. Why is it so?

Children remind the women of their husbands and spoil the romance of shopping.

Why don't you obey your doctors?

My friend Pandit Indra, who, according to medical science and the fervent prayers of all his well-wishers, should have died at least 50 times during the last 25 years, is still living and insulting people, thus proving that doctors have precious little to do with destiny.

DIGAMBER S. KARADKAR (Bombay)

I want to meet your father. How can I contact him?

Commit a murder and engage him as a lawyer. He has turned every murder into a natural death.

S. H. MUBINAL HOSSAIN (Dibrugarh)

What is the difference between the love of a wife and that of a harlot?

The harlot's love has a temporary tickle, the wife's is an old pickle.

ISHWAR V. MAHBUBANI (Bombay)

I understand your bank balance is gradually evaporating?

The balance has gone, only the bank is left these days.

Even Pandit Nehru, the most hard-worked person takes time off and goes holidaying. Why don't you Babs?

Nehru is running someone else's business, I am running my own.

The Government is ceaselessly launching upon multi-purpose projects?

And falling back upon multi-purpose loans.

Are you surprised at the surplus budget during the coming year for the Bombay State?

A State that taxes people and axes progress can always show a surplus.

Why didn't the Government nominate V. Shantaram instead of Prithviraj Kapoor to the Council of States?

They probably prefer a theatrical performance to a Kolhapuri 'tamasha'.

Sohrab Modi didn't invite you to the premiere of "Jhansi Ki Rani". How did he come and honour you in the Sunderbai Hall on the 6th April 1954?

A worried man often forgets his best friends but an essentially good man immediately makes amends.

Bharat Bhushan's face has drawn me nearer to God. What about you?

It made me look closely at "Baby" Shakuntala's face.

What do you like about Morarji Desai?

I like his obstinacy. We can build an army with it if he stops using it to smell other people's mouths.

Why do you make so much noise?

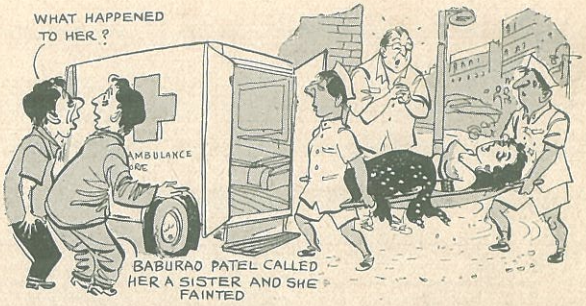
How can a man sell his wares unless he shouts? In a deaf world the dumb ones die without a shroud.

Mehboob's success is due to what?

Faith in his prayer and the overdraft he gets from above.

How to tell a girl that she mustn't follow me because I am happily married?

Turn round and call her sister.



GOPAL THAKUR (Bombay)

What stopped Deshmukh from pressing his resignation?

Nehru's readiness to accept it.

J. M. D'SOUZA (Bombay)

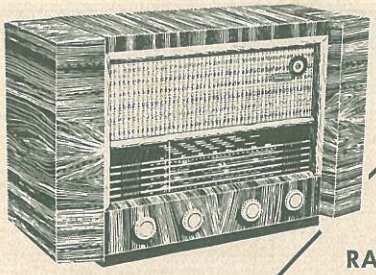
How to fatten Minister Nanda?

The second 5-Year Plan will do the trick. The man is evidently a glutton.

When does Morarji laugh heartily?

Whenever someone describes to him how S. K.

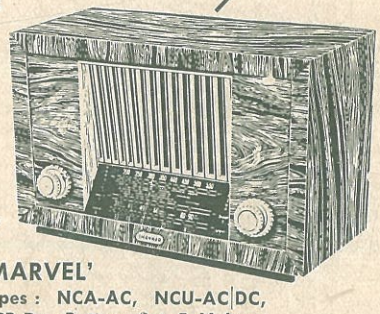
heard melodies are sweeter still on JHANKAR RADIOS



'METEOR'
Types : RMA-AC, RMU-AC|DC, RMB-Dry Battery Set 6 Valves, Band Spread. Price Rs. 495|-

Fully tropicalised and precision-built from quality materials, JHANKAR RADIOS give you years of trouble-free service.

Other models include 'Super-Cub', 'B' and 'M' in AC, AC/DC and Dry Battery and 8 Valve Band Spread DeLuxe Radiogram.



'MARVEL'
Types : NCA-AC, NCU-AC|DC, NCB-Dry Battery Set 5 Valves, 3 Bands. Price Rs. 325|-

INDIAN PLASTICS LIMITED.
KANDIVLI BOMBAY.

Sole Distributors for Bombay State, Saurashtra, Cutch, Madhya Bharat, Madhya Pradesh, Bhopal & Hyderabad.
N. J. TRADING COMPANY, 136 Masjid Bunder Road, Bombay 3.

Patil slipped over a banana skin. That is all the fun Morarji has in his dry life.

Are Indian Christians unpatriotic?

No, but they are not enthusiastic, though there is little to enthuse over. They must make some noise in these early years of freedom otherwise they will miss their place in the country. At the moment the foreign missionaries are giving all Christians a bad name.

What will happen if all Muslims go to Pakistan?

They will return to India as soldiers.

My wife talks without thinking. Remedy?

That is her Constitutional right. Even the Supreme Court can't stop her. But if she makes you think every time she talks you must let her talk.

JAYANTILAL K. VAGHER (Surendranagar)

It seems Dewan Sharar has deliberately put Shantaram's name in his tribute to you in your Golden Jubilee Number?

Insuring bread needs tact.

What is wrong with J. C. Jain?

He is in a hurry to become a Dalmia.

Shyama's face conveys illiteracy?

Isn't that an honest face? How many Congressmen can claim that?

STANDARD-VACUUM OIL COMPANY
(The Liability of the Members of the Company is Limited)

P. S. EASWARAN (Calcutta)

Why Nehru often stands on the top of the Red Fort?

Caesars always need pedestals to lend stature to their personality.

My neighbour has three dogs and they bark throughout the night. How to silence them?

Make friends with them, call them your own and then sleep to the music of their bark. A dog's bark has never disturbed me because I love dogs.

How did you feel when Dr. Jayakar and Mr. Vasan patted you on the back?

I was shaken for a while. Two whiskeys put me right.

GOTU RELE (Bombay)

Has Pandit Indra soft hands?

He has not torn Vasan's pocket yet and he has been at it for years.

What is Caesar before Caesar's wife?

A solicitor.

If a lawyer enters a nudist colony he will never have a suit. Correct?

He can still execute a deed of partnership.

L. K. BHATNAGAR (Ambala)

Would you accept to deliver a Convocation address at our college?

Are all the Ministers and Governors within a hundred miles dead?

Nagesh S. Wagh has made you out to be an avatar of the modern age. Did he see the 'Gopis', the stars of the silver screen around you?

Nagesh Wagh is 78. He is a great scholar of history, literature and Sanskrit. His introduction to Lord Krishna is not through the 'Gopis' but through the 'Gita' which he carries in his pocket. He therefore judges men in terms of duty in the face of doubts and dangers.

D. NATARAJAN (Bombay)

What is the difference between a barber and a film censor?

A barber knows his job. He maintains a continuity while he cuts.

S. SAMPATH (Madras)

Some widowers do not re-marry. Why?

Who likes to take the medicine after a cure?

A. BALARAM (Bangalore)

What happens to producers if in the middle of a theme inspiration deserts them?

Such accidents never happen because they can always get a copy of the Hollywood picture and see it again.

S. ESWARADHAS (Muthur, Ceylon)

Nargis wants "to dedicate her life to the service of mankind".

A noble ambition. She seems to be fed up with the monkey on hand.

RANJEET MAL KOTHARY (Jodhpur)

Why do you count the age of film actresses in terms of their marriages and their children?

In the absence of their birth dates, one has to assess age in reverse.

P. D. GUPTA (Ajmer)

Where will the National Film Board, Film Institute etc. contemplated by the Government lead the Indian film industry to?

Greater control and worse pictures!

S. SWAMINATHAN (Madras)

Should actresses necessarily have a hobby or a hubby?

When they bring home a hubby, they satisfy only a hobby.

AMRUTRAO DAFLE (New Delhi)

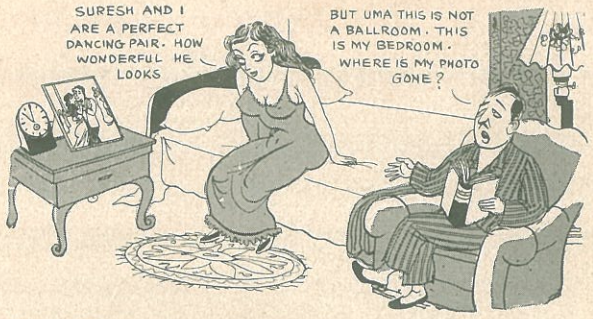
I charge Rs. 5|- to walk out with a girl. What about you?

I am not a gigolo. I am a journalist.

ERNEST A. P. DAVID (Calcutta)

What is the greatest fraud a woman can commit?

Think of another man while in the bed of her husband. Ballroom dancing does that.


SURESH AND I ARE A PERFECT DANCING PAIR. HOW WONDERFUL HE LOOKS
BUT UMA THIS IS NOT A BALLROOM. THIS IS MY BEDROOM. WHERE IS MY PHOTO GONE?

K. V. GOPAL (Secunderabad Dn.)

What is the strength of our standing army?

It can sit on its haunches for five years in Kashmir without getting cramps.

V. ROHINI (Madras)

The next trick of 20th Century Fox of Madras?

He is now too old for new tricks. He is now ready for the last trick which makes people weep.

V. MADAN MOHAN (Madras)

I want to join the Gemini Studios as an apprentice and learn cinematography. Will you recommend me to Mr. Vasan?

PRABHAT TALKIES.

N. S. Mohol, M. L. A., *Proprietor.*

BASSEIN, (Dist. - Thana)

DATE 18th June, 1954

Messrs. International Talkie Equipment Co.,Ltd.,
17, New Queen's Road,
Bombay 4.

Dear Sirs,

I am using BAUER Equipments since 1936. Till now I have bought from you several Bauer equipments for myself and for my associates. I take this opportunity of thanking you for providing me with excellent equipments for my Prabhat Talkies, Bassein, and Goregaon Talkies, Goregaon, both of which are fitted with BAUER-KLANGFILM Equipments.

Naturally, being one of the oldest exhibitor, I can express that the particular point which has struck me all along is it's excellent performance for year after year with negligible spare parts and very nominal maintenance cost.

As for the sound, KLANGFILM Sound System is the best amongst others so far I have ever used. The sound is absolutely consistant and melodious. The amplifier or speaker does not need replacement of components, which is otherwise a common complaint with some makes of amplifiers and speakers.

I am in negotiation for acquiring one more theatre for which naturally my choice will be BAUER-KLANGFILM only. I will be wanting a Double Equipment.

Thanking you and with best wishes,

Yours faithfully,
FOR PRABHAT TALKIES,
PROPRIETOR.

Another testimony for

BAUER-KLANGFILM

Equipments

For

Sturdiness

Consistency in performance

Trouble-free operation

Lowest Maintenance Cost

Phone : 20892 Gram : "Soundhead"

EXCLUSIVE DISTRIBUTORS :

INTERNATIONAL TALKIE EQUIPMENT CO., LTD.,

17, NEW QUEEN'S ROAD, BOMBAY 4.

Branches :

742A, Chandni Chowk, Delhi. | 11, Govt.. Place East, Calcutta. | 18, Mount Road Madras.

No! Vasan has already a hundred useless ones and he cannot be burdened with new orphans. Besides, such training must be provided by your government and not by private institutions. Yell at those for whom you voted.

MANORANJAN DATTA (Bombay)

Is it a fact that Nehru knows his place if he is shown the teeth?

That is what Pakistanis think. They have seen only Nehru, the peacemaker, not the war bugler.

S. BABZEE BAB (Jeypore)

If you are elected as the president of a dogshow?

All will be winners.

GIRIJA SAMBRANI (Dharwar)

People are madly in love with "filmindia"?

That's my complaint. Too many people read a single copy.

MAHENDRA KISHORE (Saharanpur)

Can you judge the popularity of a person by the number of mourners he collects?

Not all who walk with the dead mourn, many mock.

Were the East Bengal riots a part of the political game?

Yes, they kicked the ballot box to use the bullet one.

In case of an American aided Pakistani invasion, shall Russia come to our help?

Yes, but in Chinese uniform! And the Chinaman will stay behind.

Announcement
WE HAVE THE PLEASURE TO ANNOUNCE THAT WE HAVE BEEN APPOINTED SOLE AGENTS IN INDIA FOR ALL UNIVERSAL INTERNATIONAL FILMS
IN
16 mm
WANTED AGENTS — APPLY
DAWLAT CORPORATION LTD.
Patel Chambers, French Bridge.
BOMBAY, 7.
GEN. ADS.
ALSO CONTROLLING MANY OUTSTANDING INDIAN PICTURES IN 16 M.M. FOR THE ENTIRE WORLD.

R. K. UNNI (Dehra Dun)

Who is the 'dream girl' of Bombay?

We have only club models. They disturb the sleep without giving us a dream.

Won't you look smarter with a moustache?

We don't need a moustache for our dynamic neutrality.

CHAMPA, GIVE ME A RED ROSE LIKE PANDITJI FOR MY COAT
OH, CHANGING YOUR SEX, BABS? WEAR CHOLI AND BANGLES AND COMPLETE THE CHANGE

M. TARA (Mangalore)

Mangalorians are very cultured, Mr. Patel?

But your questions reveal a culture of the crude and ugly.

K. M. RAO (Calcutta)

My wife is afraid to go to sleep in the dark. What should I do?

Light in her the lamp of faith and let her realize that darkness is the shadow of God.

MOHANLAL M. PATEL (Bombay)

Will you mention one outstanding achievement of Shri C. D. Deshmukh?

He withdrew his resignation and kept his job.

KULDIP RAI (New Delhi)

How many copies of "filmindia" do you think are smuggled to Pakistan every month?

Over 1500. The man who does it makes more profits than the publishers.

Girls in teens admire a man in fifties. How strange! Isn't it?

They love Nehru, a man of 65. Girls are becoming intellectual. They have no use for stupid young men of their own age.

J. SRI RAM RAO (Hyderabad Dn.)

Do you respect Ahmed Abbas?

I do. I love all my friends.

S. C. JAIN (Lucknow)

In view of cheapness of the Homeopathic drugs, is not this system of medicine ideally suited to a poor country like India?

The problem is not of price. We don't have many good and honest Homeopathic doctors. Homeopathy is an extremely difficult science. It needs the study of a life-time and the approach to it must be scrupulously honest. Some of its miraculous drugs create more quacks than doctors and because the study of Homeopathy needs an highly intellectual mind, it is beyond the reach of allopathic mediocrities who are trained to practise mass poisoning. The few good Homeopathic physicians that we have seem to have turned their pro-

fession into a money-making racket. In Homeopathic practice the doctor has become more expensive than the drug.

What did you see during the Prohibition Week in Bombay?

I saw many distillers of illicit liquor leading the processions.

CHANDULAL P. RADIA (Jinja, B.E. Africa)

Heard anyone praising Morarji?

Son Kantilal praises "phader" a lot.

VIR B. S. CHAUHAN (Mainpuri)

What is Raj without Nargis?

No current account! He has to fall back upon the fixed deposit at home.

Geneva is famous for . . . . . .?

Being the largest graveyard of peace.

I differ from you on the Kashmir issue. Kashmir is and must be a part of India?

Why don't you cry for the moon?

Almost all the stations of A.I.R. have lady announcers. Why?

Keskar's homely touch.

If Gandhiji had not been born in India?

He would have worried some other people and yet grabbed us. That man was an octopus.

Kalpana Kartik declared that hers was not love at first sight!

Hers was a 5-Year Plan affair.

MISS VATSALA S. MUDALIAR (Nagpur)

It is better to hurry and tour all over the world while you are on the top?

Do you take me for a white-capped Congress mayor of Bombay to go on a foreign tour leaving the job in hand?

C. C. WARRIAR (Bombay)

What is left of the 5-Year Plan now?

Two years more and then begins the official mourning.

THAKUR T. ADVANI (Bombay)

What is your sincere advice to a virgin mother?

Work hard and feed the mistake.

Pandit Indra is your best friend, they say?

Only when he is in Madras. In Bombay he wastes a lot of my time.

Who is this J. B. H. Wadia, a man who directs the directors?

You can't describe 'gentle' Jamsu. He has to be seen.

What should one do if chased by a widow?

Stop and look first. If you see something continue to stop. If you don't, then run for your life.

P. S. GUPTA (Bombay)

What is Red about Communism?

The blood of the unwilling martyrs.

What have you to say about our latest Special Marriages Bill?

I thought India was short of food, shelter and employment. But Congressmen seem to have discovered that we are badly in need of moral re-armament.

M. L. PURI (Simla)

Was Protima Dasgupta as guileless as she claims when you chased her?

Protima is a woman with plenty of imagination without which she could not have lived with Para so long.

THE
PUNJAB NATIONAL BANK LTD.
(Established 1895)
Head Office: DELHI
•
Undertakes Banking and Exchange Business of every description
•
Deposits Exceed . . Rs. 70 crores
Assets Exceed . . Rs. 86 crores
(AS ON 30-6-1954)
B. N. PURI, General Manager
Serving the Country through 300 offices.

All the way from Switzerland film star Nutan Samarth sends greetings to her fans in India. The sunny smile denotes an increase of 15 lbs. in weight.

M. K. RAJA (Meerut)

In every Indian picture, the patron smells the climax when the heroine launches her standard song of self-pity. This is the signal for all activity to stop. The patron instinctively reaches for his cigarette case in an attempt to fight off boredom. As the theatres in the country are progressively becoming allergic to smoke, don't you think that this is the fittest time to announce the interval?

Law-abiding people go out and smoke.

The Government of India frowns on Secretariat girls attending office in "bridal attire". Are sleeveless blouses permitted for them as in the case of diplomatic representatives?

Nehru should answer that. I haven't a sleeveless sister flying round the world.

E. R. SRINIVASAN (Hyderabad Dn.)

Why does not Prakasam retire still?

State funerals are photographed and recorded in history.

RAMINDER SINGH GROA (Cochin)

What is impressive about the American president?

The Hydrogen Bomb in his warehouse.

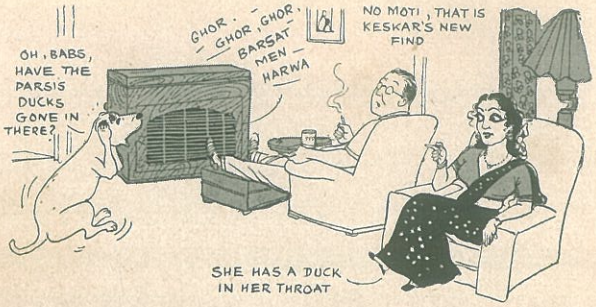
What do you think of Bakshi Ghulam's recent speeches? Is he sincere or is it just a diplomatic manoeuvre of a Muslim politician?

Didn't Sheikh Abdullah give similar speeches? Muslims love to repeat history.

C. R. MANOHAR (Madras)

Does Moti like the classical music of A.I.R.?

No decent dog likes it. In future address him as Shri Moti.


OH, BABS, HAVE THE PARSIS DUCKS GONE IN THERE?
GHOR, GHOR, GHOR BARSAT MEN HARWA
NO MOTI, THAT IS KESKAR'S NEW FIND
SHE HAS A DUCK IN HER THROAT

N. S. DHAR (Trivandrum)

I am going abroad shortly on a tour of the U.K. and the Continent. Tell me some of the hot spots to go. Mind you, my wife is accompanying me.

You are carrying the hottest spot of the desert with you. What you want is an oasis. Cancel the trip. Where is the sense in taking a cow with you and then buying the milk outside?

MRS. VISALAKSHY RAMANATHAN (Calcutta)

What prevents you from using the sacred thread?

My love of freedom! I believe in enjoying my fundamental rights.

Why are lawyers fond of "filmindia"?

They like to measure the liberty I take with the law from month to month.

T. A. RAMANATHAN (Calcutta)

Kedar Sharma calls himself a poet nowadays?

Kedar was always a poet and that is where the tragedy of his production career begins.

How old is Nalini Jaywant?

She is in her early thirties.

Whenever I meet a girl, I get excited. What to do?

Ask your wife to help you out.

Why does Guru Dutt handle Shyama like a hot-water bottle?

Fali Mistry's cold stare makes him shiver.

C. R. KHUBCHANDANI (Bombay)

What is your opinion about Deborah Kerr?

A sensitive artiste but not beautiful.

How many days did it take you to build such a vast library?

Just 35 years.

Will you please allow me to honeymoon in "Girnar" after I marry?

No. I don't pay for your mistake.

Y. V. K. SHEKAR (Bombay)

They announced that it cost Rs. 95,000 for our Prime Minister's South Indian tour. Is this proper?

That is nothing. The Congressmen will cost the country its freedom one day.

K. MANOHAR (Bombay)

What will be the outcome of our Second Five-Year Plan?

It will also fail unless it is put on a war footing with war-time penalties for inefficiency and corruption.

R. CHANDRAMOWLY (New Delhi)

All this and a free railway pass too. Really democracy is becoming a very costly business. By the way why did they fix upon Rs. 21 as the daily allowance for the M.P.'s? Why this odd one rupee?

Even figures are not auspicious since the day blind Dhritarashtra's 100 sons were destroyed. The odd number guarantees continuous good luck to our M.P.'s.

C. B. LALL (Simla)

Gregory Peck, says a press report, likes saris more than Indian women?

He met only film stars and you can't blame him much.

Please suggest a cure for sea-sickness?

The Homeopathic drug Petroleum 3X, a drop or two on a small piece of sugar, taken every two hours is not only a good preventive but also a good curative. Another alternative remedy is Tabacum in the 6th potency.

K. S. CHARI (Kavarapettai)

What is a husband to Rita Hayworth?

A bed mechanic!

After the day's work, do you relax or collapse?

I get a relapse.

Why can't Nehru stand Hindu ceremonials?

They burn time and heart—two things we badly need to save these days.

One word is enough to the wife, they say. What is that word?

Scram! But it is a good medicine only for an old-fashioned wife.

MISS VIJAYA PATIL (Bombay)

Are Socialist girls pleasing?

The pleasing ones are in the Congress. Power always attracts the best.

Which is the rightful place for C. D. Deshmukh?

The Bhandarkar Oriental Research Institute at Poona. He is in the wrong racket at present.

M. S. VISVANATHAN (Poona)

How will our 3-D films look like?

The Masquerades will jump into the eyes.

Why do the Communists take to violence?

Sabotage and violence are the usual weapons of a minority.

What is keeping Deshmukh still in the Cabinet?

Family planning!

When does a millionaire die?

While he makes his millions. When he leaves the world he escapes more deaths.

When is Raj without Nargis?

When he is dining with film actress Vijaylaxmi.

MAMMYTONE

MODERN *Bust* BUILDER

The Master Hormone-Vitamin Treatment to beautify your Bust to fascinating form. It develops, lifts, rebuilds, rejuvenates and remoulds the contours to exotic curves.

Mammytone offers five standardised treatments for different breast defects, and that is why **MAMMYTONE NEVER FAILS.**

MAMMYTONE No. 1.	Develops and Swells a Flat Bust to perfection	Rs. 15
MAMMYTONE No. 2.	Develops and Swells under-developed Bust to perfection	Rs. 12
MAMMYTONE No. 3.	Tightens and Lifts Sagging and Flabby Bust to perfection without affecting the size	Rs. 15
MAMMYTONE No. 4.	Reduces and Remoulds overdeveloped-Bulky-Heavy Bust	Rs. 15
MAMMYTONE No. 5.	Reduces and Lifts an overstretched-pendulous Bust	Rs. 12

*Select your treatment and correct your contours. If you cannot decide send As. 8 in stamps for our Clinical Report No. 7, describing in detail "**The Facts about Female Form**" with 30 Perfect Bust Beauty Art illustrations.*

ELLIS & MARTYN

Kothari Mansion, opp. G. P. O.
P. O. Box No. 414 (FI). Fort, Bombay (Tel. No. 23499).

S. S. Vasan—sincere and spectacular?

Yes! Sincerity is his tradition, spectacle his profession.

Stars who cannot even sign their names earn thousands! What does this show?

That talent needs no text-book.

"God Save The King", they say. What do we say?

May our kings save God.

B. V. MAHAMUNI (Bombay)

Is Government really fighting against unemployment? If so in what way?

They create more unemployment and drive the people to self-help. That is a long range view of things.

What is your opinion about Shri Kantilal M. Desai?

He is the luckiest guy among the 35,943,559 unfortunate ones in the State of Bombay.

S. KUMAR (Kapurthala)

How is it that Government advertisements can be seen in "Blitz" but are entirely absent from "filmindia"?

"Blitz" knows too many secrets and uses them well.

Does Kantilal Desai really like his joy-killing father?

Kill-joys cut short life and that increases the life insurance business.

It seems Karanjia has found the ideal state in Mysore?

All luck to him! Russi has always been a good friend.

S. CHAKRAPANI (Bombay)

Have you heard of Hamida Banu?

Yes, she is a member of the weaker sex.

The police raid on 'filmindia's' office and press was reported promptly in the "Times of India". What does it indicate?

Good news reporting!

M. S. MIRCHANDANI (Bombay)

What has the Indian film industry gained by Prithviraj being nominated as a member of the Council of States?

Prithviraj doesn't represent the Indian film industry. He represents the Kapoors of College Street.

K. D. HINGORANI (Bombay)

Why do some Parsis always come in your way?

People who have lost their way can't help bumping into others. They don't mean to though.

ALWAYS INSIST ON

QUALITY FABRICS

OF

THE SWADESHI COTTON MILLS CO. LTD.

MG. AGENTS

JAIPURIA BROTHERS LTD.

CALCUTTA KANPUR BOMBAY

What is the length of Nehru's shadow?

Measure the height of Krishna Menon.

If Indira Gandhi changes her sex?

She will become the Prime Minister.

Should you sweat like this till the very end?

Doesn't food need salt to make it tasty.

What is common between Islam and Christianity?

Their enemies—the "kafirs" of other faiths.

Name one outstanding example of a self-made woman of world stature?

Sarojini Naidu. She didn't have her brother to hold the ladder.

What do our M.P.'s take for their brain food?

Their daily allowance.

Who is the most handsome boy in Nehru's Cabinet?

Jagjivan Ram! He would be the joy of the Abyssinians.

A dawn offers no charm to my recently widowed sister. She seeks your advice?

Isn't there an altar in your family? The name of the Lord warms up even the dead.

Some even aver that you are more sincere and outspoken than Nehru?

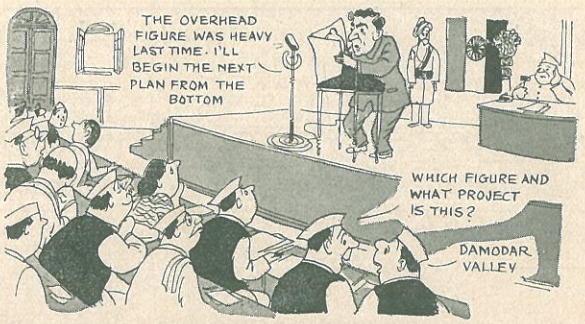
I can afford to be but a Prime Minister cannot always afford to be frank.

Are your neighbours quiet, handsome people?

They are quiet but their ducks are not but the ducks are handsome while the neighbours are not.

Is Deshmukh good at figures?

His estimates went wrong last time.


THE OVERHEAD FIGURE WAS HEAVY LAST TIME. I'LL BEGIN THE NEXT PLAN FROM THE BOTTOM
WHICH FIGURE AND WHAT PROJECT IS THIS?
DAMODAR VALLEY

KESHARINATH CHAUDHARY (Poona)

Are Socialists digging their graves?

The dead never dig. They drop themselves into ready-made pits.

Is woman an asset?

Yes, an asset that creates a liability.

RAJ A. CHHUGANI (Poona)

Isn't it disgraceful that the followers of Christ have started advertising their religion on Radio Ceylon?

Isn't religion better than a film song?

If you are poor, I can't find a word for myself?

You have hope, I have memories.

MRS. T. S. SAMEER (Colombo)

If Gandhiji had dodged the bullet?

320 million Hindus would have been living and kicking today and the 5-Year Plan would have been a success.

JAYDEO AYELON (Tripoli)

I think it would be better if we remind Pandit Nehru that we are no more in the Gandhian age.

That will need a pocket-size H-Bomb over Delhi. That man becomes dumb only when he sees an explosion.

MISS SHAKUNTALA (Patna)

When does silence become bliss?

In married life it is time between her man and her sleep. In maidenhood silence is a nagging noise in the ear.

RAJAN A. R. (Bombay)

Who discovered Rajkumari Amrit Kaur?

She is a Gandhian gem given to Nehru as an heirloom. That old man was a curio collector.

If Morarji becomes a sadhu?

Most of the men from Bulsar are Naga sadhus. They found Morarji with khadi on him and made him a minister.

What does the braying of an ass denote?

Which ass? In the Congress regime each ass has a different story to tell.

What harm is there in chasing Sindhi girls?

You run the risk of marrying her.

Why do people hate castor oil?

Because it cleans the dirt inside them. They

FOR THE
GLAMOUR of a
PERFECT FIGURE.

Use "Princess Glamour"— the scientifically designed Bra which moulds and holds, over-developed or Sagging Breasts, perfectly in position.

"GLAMOUR"
A "PRINCESS" Bra

Wear Princess REGD.

Available throughout India. Also available in Nylon. Ask your dealer for a "Princess Bra" Illustrated catalogue sent on request.

FOR PERSONALITY THEY WEAR WELL

Manufacturers :—

MACKEY & COMPANY

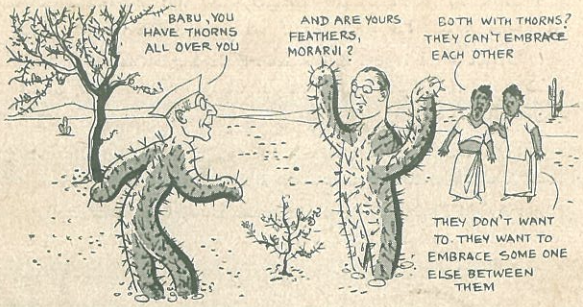
8, Tamarind Lane, Bombay - 1.

TRADE ENQUIRIES SOLICITED

need the dirt to poison their neighbours.

If I were you?

Morarji would have killed you with a single glare. We are both from the same cactus field—twin blossoms of the "Nagaland."


BABU, YOU HAVE THORNS ALL OVER YOU
AND ARE YOURS FEATHERS, MORARJI?
BOTH WITH THORNS? THEY CAN'T EMBRACE EACH OTHER
THEY DON'T WANT TO. THEY WANT TO EMBRACE SOME ONE ELSE BETWEEN THEM

RAMESH DUTT JAIN (Meerut)

Is there any nature cure for insomnia?

Woman nature! Marry one who would make sleep look like a lucky escape.

My birthdate is the same as that of Netaji, that is 23rd January 1929, and the palmists have also predicted time and again a bright future. Yet I am passing the days somehow or other under great difficulties and hardships. What does it indicate?

You must wait for your success till your 32nd year. In the meantime take travelling jobs in chemicals or scientific goods. You have an old head on young shoulders and are destined to see a good deal of the world.

How do you define a state funeral?

A Congressman enroute to heaven. It is always a noble spectacle.

Why do the foreigners who visit India praise highly our Prime Minister, his policies and the present-day India?

All salesmen need the goodwill of their best customer.

K. PONNUSWAMY (Poona)

You say you are not rich. Do you want to become rich?

Is it a crime for an intellectual worker to be rich?

"Daily bathing is the worst thing that you can do to your skin", says an American scientist?

That makes Muslims a race of scientists.

V. K. DARWHEKAR (Nandura)

My wife is very fat and yesterday I dreamt that while walking she flew in the air towards heaven like a rubber balloon?

Wishful thinking! Who is the other one you fancy?

Who is the greater writer between V. S. Khandekar and N. S. Phadke?

Both are literary waiters. They open canned thought and serve it. Their service, however, is good—Phadke's having more colour and flourish.

My friend is 35. Will she get a good husband?

If she looks 20, she will. If she looks 35,

For BOMBAY TERRITORY Please Contact :

HARISH PRODUCTIONS,

311-12, Famous Cine Bldg., Haines Road, Mahalaxmi, BOMBAY 11.

which really means 53, she won't. But a woman who has waited so long may as well wait till the end. There is no thrill catching them at that age.

HOW MANY CHILDREN YOUR DAUGHTER HAD?
CHILDREN, RAISAHEB? SHEELA IS NOT MARRIED
I AM ONLY 24. I ALWAYS STAYED WITH MUMMY
IN THE HOME REFRIGERATOR, EH? FRESH AS A POMFRET!

K. G. MATHUR (Ghaziabad)

The other day I saw a washerman giving liquor to his donkey.

Lucky donkey! We can't get a drop of liquor here for the dying. The late Sir Gurunath Bewoor died from a heart attack without getting a teaspoonful of brandy which might have saved his life.

What is the filthiest question you have been asked so far?

Some of the ones you ask only prove that Amrit Banaspati Ltd., where you work, is wrongly named.

A. KRISHNAMURTHY (Madras)

"All I can say is that I pity our journalists who do not know the meaning of a good performance or cannot appreciate a good face", says Nadira.

I agree with her because she didn't mean her face and her performance.

What do you think of those film journals which reproduce all sorts of nonsense said by these film stars?

They prove that there is a market for nonsense. Even idiots need something to read.

JIWAT MOORJANI (Poona)

"Mahatma Gandhi Swimming Pool". Doesn't that sound rather funny?

Why should it? In the Congress national pool everyone swims and shares the vices and diseases of others.

Who says Dalsukh Pancholi is an intelligent producer?

Politicians need power to look intelligent, producers need box-office success.

Do you get Aarey milk?

The last time I heard of this Government milk was when they found worms in it. I don't know whether the worms are still living.

Why not send Durgabai to the United Nations?

A woman who mixed up an Asoka Pillar with "family jewellery" might mix up Kashmir with Goa.

Is Shakila a charming girl?

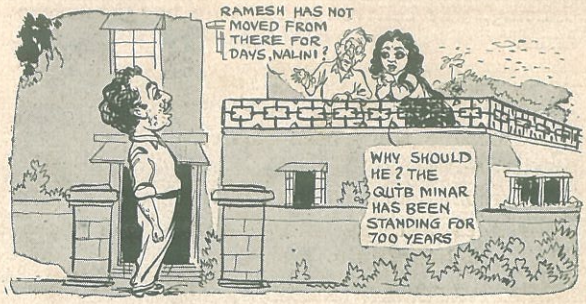
That is the rumour.

I have a hatred for Catholic missionaries?

And they sell the gospel of love! Change your residence and go to a better neighbourhood.

Is Ramesh Saigal a vagabond?

A Christian who loves his neighbour is an Asoka Pillar.



NARENDRA SINGH (Allahabad)

Are you not unduly harsh on Nargis considering the fact that she has not done worse than what her mother did?

But our Raj won't become Mohan Babu.

What has been the contribution of Prithviraj to deserve a second nomination to the Parliament?

The Government could not probably induce anyone else to waste time.

In a recent issue of "Tit-Bits", I read that "Voices have been raised in India against her Premier on the ground that he is not of a caste high enough for his office." How do these people manage to get such news?

Who says the British have left India? The blimps are still at the old game.

In a matrimonial advertisement a Christian youth

WILICO
STRONGHOLD OF PROTECTION

Your Own Five Year Plan

Insure this way: Start with a Without Profits Whole Life Policy, payment limited to age 65, where the premium is well within reach; 5 years after, when things have brightened up a bit, change the Plan into a With Profit Endowment, maturing at age 55.

For age 20, the net annual premiums for Rs. 5,000|- are Rs. 87|3 and Rs. 150|5 respectively.

Please let us know your birth-date and the Bombay Branch Manager will readily submit a quotation.

'Western India House', Sir P. M. Road, Bombay 1.

Western India Life Insurance Co. Ltd., SATARA.

of Travancore-Cochin wanted a lame but beautiful girl. Why such an odd choice?

The man is conscious of the dangers of ballroom dancing. He believes in his wife being in his own arms.

SOMCHAND RATHOD (Bombay)

Have you ever shed crocodile tears?

Crocodile tears need service. Orphans get no service.

If ballroom dancing is banned?

Homes will have more meaning and husbands will have less strain.

V. K. DHARWHEKAR (Nandura)

Can you name a substance which dissolves in tears?

I can name two, sex and silver.

How is it that people become moral only during their old age?

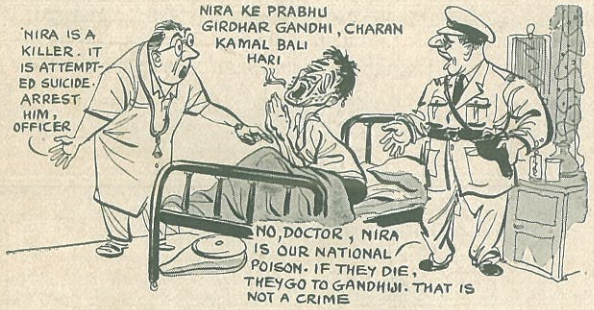
I have not at all become moral and I am fifty.

Jawaharlal's popularity is decreasing day by day. Do you agree?

No! As a man Jawaharlal is still the most loved man in India. As the Prime Minister he has failed to use his opportunity.

I want to commit such a crime where no prosecution is possible afterwards?

Drink "Nira" and if you get diarrhoea they won't prosecute you for attempting to commit suicide.


NIRA KE PRABHU GIRDHAR GANDHI, CHARAN KAMAL BALI HARI
NIRA IS A KILLER. IT IS ATTEMPTED SUICIDE. ARREST HIM, OFFICER
NO, DOCTOR, NIRA IS OUR NATIONAL POISON. IF THEY DIE, THEY GO TO GANDHIJI. THAT IS NOT A CRIME

R. J. RAGHAVA AIYAR (Madras)

If you are given the choice of a beautiful wife and a dutiful one, what would you do?

I would take the beautiful one and teach her to be dutiful. That is a better chance.

V. L. NARAYANA (Howrah)

Is Mr. Fazlul Huq a trustworthy person?

No! A man who has tasted blood once will want blood again.

K. RAMANI (Madras)

If the dead would rise from their graves and speak?

The dead don't rise. That is why mass killing is still called patriotism.

DESH BHUSHAN JAIN (Neemuch)

Who are the present day Kumbh Karans?

Get a list of the members of the Planning Commission.

Is Dr. Katju bold enough to refuse to hear even Pandit Nehru?

He is deaf enough.

A. NARASIMHACHARI (Nellore)

Flying into each other's arms at the very first sight. Is that love?

That is all that is allowed by the censors. Rest is imagination. Any other love requires intelligence.

Who are deaf and dumb?

Those who have the power to help but not the desire to hear.

RS. 1000|- EVERY MONTH !
IN 27 PRIZES !

The following prizes will be awarded every month for questions which are considered interesting or elicit interesting replies in the "Editor's Mail".

1st Prize: Rs. 290|- and one copy of "Grey Dust"; 2nd Prize: Rs. 190|- and a copy; 3rd Prize: Rs. 90|- and a copy; 4th Prize: Rs. 70|- and a copy; 5th Prize: Rs. 40|- and a copy; 6th Prize: Rs. 30|- and a copy; 7th Prize: Rs. 20|- and a copy and 20 Consolation Prizes of one copy of "Grey Dust" each.

A reader can ask as many questions as he likes. Questions should be neatly written or typed if possible. Unless the letters are signed they won't be considered.

In awarding prizes the Editor's decision shall be final and absolutely binding and no correspondence will be entertained.

The names of the prize-winners will be announced in "filmindia" every month and the prize money will be remitted by money order while the copies of "Grey Dust" will be sent by registered post.

PRIZE WINNERS FOR AUGUST

1st Prize to J. B. William, 5 Moore Road, Fraser Town, Bangalore 5; 2nd Prize to Miss Vinodini Chaudhary, 97, Walkeshwar Road, Bombay 6; 3rd Prize to K. Lakshmi C|o. Dr. Kulasekhar, Proddatur, Cuddapah District; 4th Prize to S. Appu, Manu Mahal, King's Circle, Bombay 19; 5th Prize to Rajan A. R., 55, Sion Road, Bombay 22; 6th Prize to Miss Akash J. Nagi, C|o. S. Kirpal Singh Nagi, 30 Nashvilla Road, Dehra Dun; 7th Prize to L. K. Bhatnagar, 8026, Shukulkund Road, Ambala and 20 consolation prizes to the following:—M. Takee (Myitkyina, Burma); Phulrani Lahiri (Calcutta); Miss Nita Moitra (Ferozepur); Wishwa Dutta (Amritsar); Rajinder Singh Dukhi (Bangkok, Thailand); M. P. C. Gupta (Jaipur); A. Govindan Kutty (Johore, Malaya); K. Ramani (Madras); Vir B. S. Chauhan (Mainpuri); V. Rohini (Madras); N. S. Dhar (Trivandrum); M. K. Raja (Meerut); M. L. Puri (Simla); Miss Vatsala S. Mudaliar (Nagpur); R. K. Unni (Dehra Dun); Kesharinath Chaudhary (Poona); Miss Shakuntala (Patna); R. Chandramowly (New Delhi); Jaydeo Ayelon (Tripoli) and A. Narasimhachari (Nellore). Money orders and copies are being sent to all the prize winners.

STATE OF THE NATION

THE CAPITAL

During June, Prime Minister Nehru hopped between Bhopal, New Delhi and Simla—visited surrounding villages, shipped "Salim", a tiger-cub, to Israel as a present—appealed for more contributions to the National Plan Loan—warned Pradesh Committee chiefs—condemned the growing indiscipline amongst Congressmen—met 13,000 mothers who wanted a ban on bad films—entertained Chou En Lai, China's Prime Minister and spoke three times a day for thirty days on ninety different subjects. He had to leave for Simla on June 30, to enable Delhi people to see the eclipse of the Sun.

* * *

A petition signed by 13,000 mothers was presented to Prime Minister Nehru. The mothers demanded a ban on pictures glorifying sex and crime. Nehru wondered how all these mothers had read Filmindia.

* * *

Chou En Lai, Prime Minister of China, landed at Palam Airport on June 25 as Nehru's guest for three days. After a lot of smiles, handshakes, receptions and dinners, Chou left for Rangoon on Monday, June 28, rubbing in the five principles of friendship between India and China: mutual respect for each other's integrity and sovereignty; non-aggression; non-interference in each other's internal affairs; equality and mutual benefit; and peaceful co-existence.

* * *

ANDHRA

Having been defeated on various issues, the Prakasam Coalition Government continued its precarious existence. The Congress Deputy Chief Minister, N. Sanjiva Reddy, sought Nehru's advice after the Assembly expressed its decision favouring repeal of Prohibition in the State. In the face of internal crisis, the Congress Party seemed to possess neither strength to rule nor dignity to resign.

* * *

Following Madras, Andhra Government also scrapped Rajaji's controversial education scheme and decided to implement the recommendations of the Kuppuswami Committee. Andhra must compete with Tamilians even in stupidity.

* * *

The waters of the huge Tungabhadra reservoir were expected to go waste for a second successive season without irrigating a single acre in arid Rayalaseema, for whose benefit the expensive dam was built.

* * *

The Government decided to distribute about 1.5 million acres of Government-owned waste land among landless people but vitiated the whole laudable plan by declaring that preference in distribution would be given to "political sufferers" over landless poor, even if the political sufferers already owned hundreds of acres of land.

* * *

The Government was drawing up a 20-year plan involving 600 schemes and costing Rs. 400 crores for the development of Andhra. That is research in astronomy in this deficit state.

ASSAM

An official inquiry conducted to help determine the cost of living index revealed that 96 per cent of tea garden labourers in Cachar district and 88 per cent in Assam Valley are irretrievably lost in debt. Why was the obvious inquired into?

* * *

The National Malaria Control Programme envisaged an expenditure of Rs. 24,08,580 in its fight against malaria in the State where, according to official statistics, 20,000 people are estimated to die every year directly or indirectly due to malaria. Out of the State's population of 9,043,700, over 6,700,000 live in malarious areas. The total annual loss in terms of working days is 900,000 days and in terms of money about Rs. 15 crores.

* * *

Dibrugarh Rifle Club was inaugurated on June 7, 1954 by Chief Minister Bishnuram Medhi. Thanks to Filmindia's campaign.

* * *

River Brahmaputra is again in spate affecting 45 villages and rendering 5,000 persons homeless in Lakhimpur district.

BIHAR

The State Government was reported to have been cheated to the tune of Rs. 3,00,000 when a senior auditor of the Bihar Accountant General's office going through the accounts discovered "forged" **challans** amounting to 3 lakh rupees.

* * *

Between June 11, and June 28, 17 deaths occured at Tata Hospital suspectedly due to encephalitis (inflammation of the brain). We suggest discontinuance of the use of the Gandhi cap.

BOMBAY

Under the Five-year Plan, a new high-powered 50 K.W. transmitter was installed at the Ahmedabad station of All India Radio on June 6, 1954. This is the third high power transmitter in the country, the other two being in Bombay and Calcutta. And still people don't have music.

* * *

With its characteristic fondness for unpopular acts, the Bombay Government issued another controversial order enhancing the tuition fees in the three upper forms (St. V, VI and VII) in district board and municipal primary schools in the State. The order was opposed throughout the month and throughout the State with protest meetings and resolutions. Many schools have decided to defy the order on the ground that it would prohibit many poor pupils from attending school and that it was against the directive principle in the Constitution on providing free and compulsory education for all children under 14. Jai Ram Rajya!

* * *

Preliminary arrangements for the establishment of a 300-bed hospital exclusively for industrial workers, were finalised at a three-party conference of Bombay Millowners' Association, the State Government, and the Employees' Health Insurance Corporation in Bombay. The Millowners' Association has agreed to contribute about Rs. 54 lakhs. The Government, however, will take the entire credit.

* * *

Artist Padamsee was acquitted of the charge of exhibiting "obscene" paintings.

* * *

While inaugurating the Khadi and Gramodaya Vidyamandir at Nasik, Chief Minister Morarji Desai said that he could issue a directive to force Government officers to wear Khadi but admitted that that would go against the teachings of Mahatma Gandhi who always insisted on change from within and not through outside pressure. Prohibition, we suppose, is an illicit wash from within.

* * *

During the first four months of 1954, the number of murders registered in Bombay is reported to be 60 while that of robberies 141. During the first five months 759 criminals were externed, of which 198 were externed in the month of May. The Greater Bombay Police was reported to be envisaging a "clean-up" drive to check the rising crime wave in the city.

MADHYA PRADESH

Serious differences between Development Minister R. K. Patil and the long-whiskered Chief Minister resulted in the resignation of the former. Congressmen have now begun speculating.

* * *

The manganese industry in Madhya Pradesh, world's largest manganese-producing area, is faced with a serious crisis. Lack of buyers in foreign markets and a fall in prices caused a great slump resulting in the closure of about 50 mines and the unemployment of about 20,000 mine workers. Five-Year Planners must note this.

* * *

To check the menace of man-eating tigers and panthers which have terrorised several districts in the State, the Government has offered rewards totalling Rs. 1,125 for the destruction of the beasts. We offer

an equal amount to the tigers for every white cap swallowed.

* * *

The Christian Missionaries Activities Inquiry Committee appointed by the M.P. Government continued its investigating tours in the State. Non-Christian representatives complained to the Committee of missionaries' "force, fraud and monetary allurement" as methods of conversion. This is a legacy of our secular Constitution.

MADRAS

About 1,300 single-teacher elementary schools are expected to be opened in the State during 1954-55. In the beginning partially financed by the Central Government, the scheme proposes to have 400 schools in villages which have no schools so far and the rest in villages with a population of more than 1,000. Note the word "expected".

* * *

The Government's modified circular controlling the admission of students to engineering and medical colleges, which lays greater emphasis on a candidate's performance in 'viva voce' tests than on the marks obtained by him in written examinations, has been opposed by many on the grounds that the circular's emphasis on general knowledge instead of on technical proficiency is questionable and that communal considerations are likely to interfere with students' admission to professional colleges. Meanwhile the Government decided to reserve 40 per cent of the seats in professional colleges for Harijans.

* * *

The State Government sanctioned two irrigation schemes in Tiruchirapalli district involving a cost of Rs. 3,25,000 and 11,25,000 respectively. But after a tour of the State, Revenue Minister M.A. Manickavelu Naicker expressed concern over the 'precarious position' of the dry districts of South Arcot and North Arcot fearing that the two water-scarcity-hit districts might become "the Rayalaseema of Tamil Nad".

ORISSA

The Ganatantra Parishad, the largest Opposition group in the Orissa Assembly, decided to continue as a provincial party, in order to combat poverty in the State.

PUNJAB

By an ordinance, the Government levied a surcharge varying from 25 to 40 per cent on land revenue with effect from the 'Rabi' harvest of the agricultural year 1953-54. The ordinance which provides, excluding three districts, that all land-owners holding more than five acres shall be liable to pay the surcharge, has met with a flood of criticism.

* * *

Claiming 'maximum progress' by the State in the sphere of community project work, Punjab's Development Commissioner, S. Randhawa pointed out that while the State Government had spent Rs. 40 lakhs, people's voluntary contributions totalled about Rs. 80 lakhs. He said this public response was a "remarkable feature without a parallel elsewhere". Really?

* * *

The State Cabinet has decided that Government servants should not receive farewell parties when they are transferred. What about small presents?

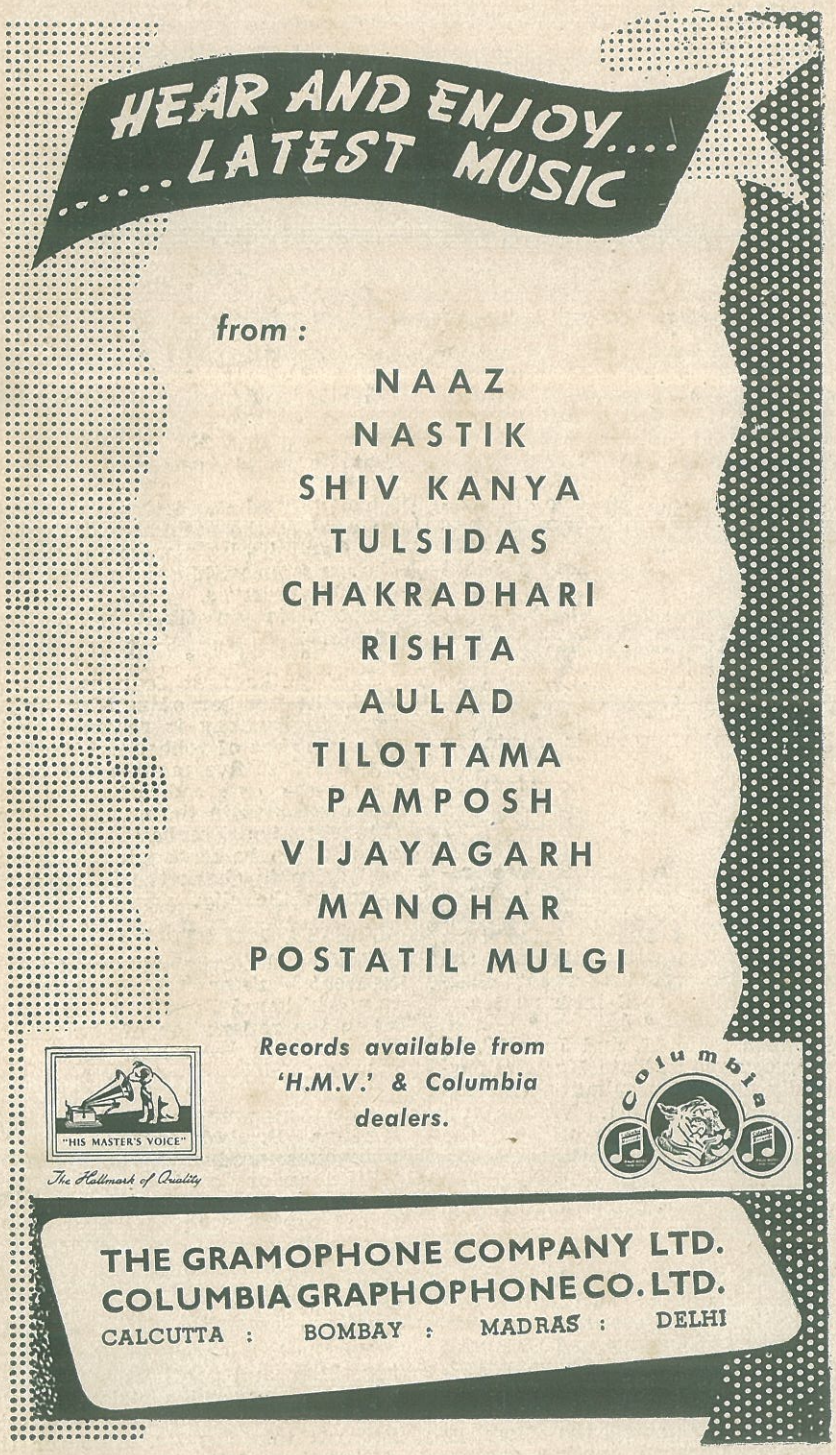
* * *

The new town Chandigarh had to fights its first fire on June 23, 1954. We don't know who won.

UTTAR PRADESH

The Praja Socialist Party agitation against enhanced irrigation rates continued in the State with the Government seemed adamant. And the Standing Committee of the U.P. Irrigation Department turned down the Planning Commission's suggestion to impose a levy for financing development programmes.

* * *



With his nomination to the Executive Council of the U.P. Pradesh Congress, Rafi Ahmed Kidwai returned to U.P. politics. New headache for Govind Vallabh!

* * *

The second Five-Year Plan of Uttar Pradesh is expected to cost Rs. 200 crores — Rs. 70 crores more than the cost of the first Five-Year Plan. 'Phader's' money!

* * *

A new curriculum with English as an optional subject has been drawn up for the high school and intermediate examinations of U.P. Education Board. Based on the report submitted by the Acharya Narendra Deva Committee, the new curriculum will be effective from 1956.

* * *

According to a Water Works Department survey, Kanpur city wastes 2,000,000 gallons of water a day. With that they could wash all the dirty linen.

* * *

Two years ago during his visit to Kanpur Prime Minister Nehru frowned on the city's slums and vehemently criticized their existence in a free India. The Kanpur Development Board has now demolished two of the city's worst slums and provided better accommodation to the 83 families residing there. Nehru should frown again.

WEST BENGAL

Apart from facing growing indiscipline among students, the Calcutta University is faced with a financial crisis. The budget estimates for 1954-55 showed a deficit of about Rs. 6,60,000. Adding previous deficit, the total deficit will be more than Rs. 20 lakhs.

* * *

The East Bengal Relief Committee alleged that there had been discrimination in the treatment of refugees from East and West Pakistan and said that not more than 14 per cent of refugees from East Pakistan had been satisfactorily rehabilitated. The Relief Committee's President Meghnad Saha demanded the resignation of Ajit Prasad Jain and Mrs. Renuka Ray, Union and West Bengal Rehabilitation Ministers. Prime Minister Nehru has strongly denied the discrimination charge against the Centre. That settles it.

* * *

The Preventive Detention Act, usually used for suppressing Opposition, was enforced in Calcutta to check hooliganism for the first time in the history of the city. No arrests were made in the local Ministry.

* * *

West Bengal Chief Minister, Dr. B. C. Roy, temporarily reverted to his old profession of a physician when he rushed to hear the heart-beats of King Tribhuvan of Nepal at Khatmandu. The damage on either side is not known. But Tribhuvan is now due.

HYDERABAD

The Hyderabad Municipal Corporation provided a record sum of about Rs. 10,19,000 in the current year's budget for public utilities and amenities. In addition to this amount Rs. 1,00,000 have been reserved for the development of newly-added areas.

* * *

A causeway, about 1600 feet long, across the river Godavari connecting Adilabad and Karimnagar districts and cutting the road distance between the two districts by about 100 miles has been built in the State. Built at a cost of Rs. 8,30,000, the causeway is claimed to be the longest in the country.

MADHYA BHARAT

The State's dacoity industry continued to be alarming. The critics of the Government considered its anti-dacoity measures inadequate and wrong. Government's declaration of the districts of Bhind and Morena as a "disturbed area" under the Public Security Act was particularly opposed by many who believed that the State Government was launching punitive measures like collective fines against the people of the two districts to hide the failure of its police.

MYSORE

The Mysore Congress rift became so serious that Nehru and Congress Secretary S. N. Agarwal had to in-

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tervene. Chief Minister Hanumanthaiya declared his willingness to resign if M.P.C.C. should give a verdict of no confidence against the Ministry. He wants rest.

* * *

The Congress Party in Mysore Legislature unanimously approved a new education plan which includes diversified education at the secondary stage and manual work both in primary and secondary schools.

* * *

All the students who appeared at the Mysore University for the following examinations were declared successful: B.A. Honours in Sanskrit, Urdu, History, Economics, Philosophy, Psychology, Sociology, Indology and B.Sc. Honours in Zoology, Statistics, Psychology and Geology. That is a world record. Why not abolish examinations in future?

PEPSU

The Patiala students started a strong agitation against the nomination by the Chief Minister of four candidates for admission to the Medical College. The students protested against admission to the college on considerations other than merit and after suffering arrests and other repression by the Government, succeeded in making the Government realize its unjustifiable action and assure the students that in future admissions to the Medical College will be solely on merit. Caught him by the beard.

RAJASTHAN

The State Assembly adopted the amending Bill on the Rajasthan Land Reforms and Resumption of Jagirs Act and the Government proceeded to effect acquisition of jagirs with an income of Rs. 3,00,000.

* * *

The State Government ordered that office work in certain departments and offices of the Government should compulsorily be done in Hindi in Devnagri script up to certain levels. Jai Raghuvir!

* * *

The former Chief Minister of Rajasthan, Mr. Hiralal Shastri announced his return to politics after an absence of two and a half years. Mr. Shastri said he had returned "to offer my services to you". People say, "No, thanks!"

SAURASHTRA

Led by Mr. Shambhubhai Trivedi, a Congressman, the residents of Gariadhar, 100 miles from Rajkot, started an agitation against the Gariadhar Co-operative Transport Society demanding reduction of fares from nine pies to six pies a mile and the shares of the Society to be made available to the public. After eight days of agitation, in which many persons were arrested, the Society after being re-constituted decided to reduce the fares to seven pies a mile and also decided to make the Society's shares available to the public.

TRAVANCORE-COCHIN

As a protest against the prosecution of a State Transport driver for speeding and the denial of uniforms to employees for the year 1951-52, the State Transport Employees' Union started a 'go-slow' agitation. The Transport Minister A. Achutan threatened the 3800 employees with dismissal. That is one way of creating new employment.

* * *

The Community Projects Administrator, Mr. S. K. Dey, after visiting two of the three extension blocks in the State, ascribed the insufficient progress made by community projects and National Extension Service blocks in Travancore-Cochin to "lack of co-ordination in Government machinery". Referring to the National Extension Service blocks he said, "I feel very unhappy about them. Very little has been done." Good old Dey is fast discovering.

BHOPAL

The fifth anniversary of the integration of the Bhopal State in India was celebrated on June 1 with Prime Minister Nehru at the microphone. How did the Gandhian Nawab feel?

COORG

At Kozhikode, the Aikya Kerala Committee presented a memorandum to the States Reorganisation Commission, suggesting the inclusion of the Laccadives and the Amindavi islands, South Kanara district, Gudalur taluka, Ootacamund, Coorg and Mahe in the Aikya Kerala State.

DELHI

The Delhi State Government constituted a nine-man committee to examine in detail the prohibition policy in the State according to the terms of the "Directive Principles" of the Union Constitution and "keeping in view the cosmopolitan character of the State and the financial aspects of the problem". The Committee is due to meet Morarji and Rajaji, the Prohibition experts.

* * *

The Union Government curtailed the powers enjoyed by the Delhi State Government in regard to the appointment and removal of senior municipal officers. The State Government will have no powers to sanction town expansion schemes or to modify any of the improvement trust schemes.

KUTCH

The Kutch District Congress Committee in a memorandum to the States Reorganisation Commission, states that Kutch "will have no objection" to being included in the proposed Gujerat State, in the event of its formation.

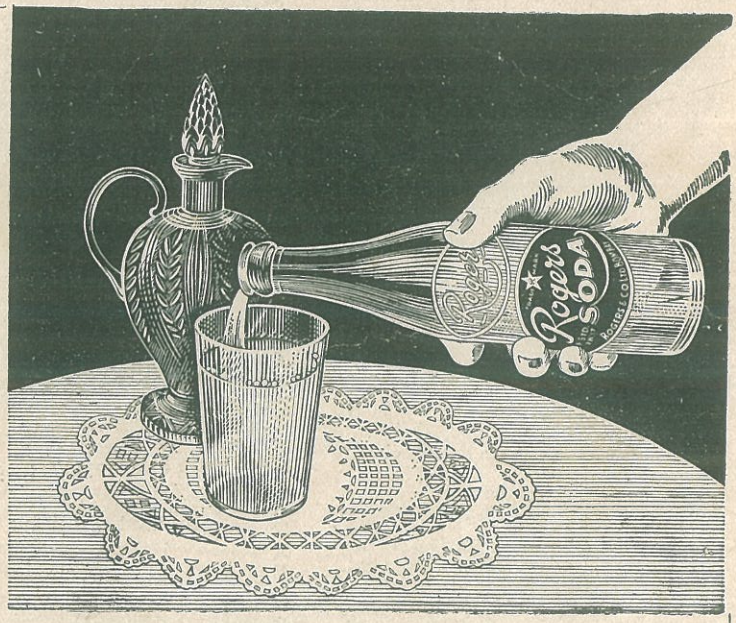
MANIPUR

The Manipur Praja Socialist Party urged the Government of India to dissolve the Advisory Council immediately and asked the people to observe June 20 as "Assembly Day" throughout the State to mark their demand for the introduction of a legislative assembly of elected persons. They also want a talking shop.

VINDHYA PRADESH

The Vindhya Pradesh Government decided to resume on July 1 about 21,200 jagirs with an annual income of Rs. 1,000 or less each. The step which completes the abolition of jagirdari system in the State is expected to bring an additional Rs. 16 lakhs to the State treasury. 93 jagirs with annual income of Rs. 5,000 or above were resumed on July 1, 1953 while 453 jagirs with annual income ranging from Rs. 1,000 to Rs. 5,000 were resumed from January 1, 1954.

ROGERS SPARKLING SODA



BEST BY EVERY TEST

The MARCH OF TIME

MORE AND MORE

The Boeing plant in Renton, completed its biggest assignment of the year—America's first jet transport.

Unless the test flights are gone through—at least 300 hours of flying, and a stamp of approval received from the Civil Aeronautics Administration, the jet cannot be run on a commercial basis.

This spacious jet can carry 150 persons and fly at a speed of 550 miles an hour. Its first trip will be across the Atlantic. In future accidents 150 persons will die at a time.

SPEED TESTS

To find out the effect on pilots of baling out at very high altitudes and supersonic speeds, tests were conducted at Alamogordo, New Mexico, U.S.A.

In one test 43-year-old Lieutenant Colonel John P. Stapp rode a rocket propelled sled at 421 miles an hour. This is the fastest speed reached by man on ground.

The other racing expert was John Cobb who drove his racing car at 403.135 MPH at Utah on September 16, 1947.

NEW SMOKE

The Central Tobacco Research Institute, started in 1947 at Rajahmundry, Andhra State by the Central Ministry of Agriculture, has hit upon a new Virginia variety, Chatham, which is superior to the more familiar Virginia tobacco called Harrison special—the original American Tobacco. Chatham yields bigger and yellower leaves and that is what makes it popular.

The farmers in Andhra have been growing cigarette tobacco for the last thirty years. To get bigger and yellower leaves, the unwanted florescent top is cut and an application of cocoanut oil stems the growth of superfluous shoots. This results in large leaves. To make them yellow, they use green manure with maize on tobacco beds to lessen the nitrates in the soil.

Tobacco exports bring a revenue of Rs. 200,000,000 a year and India stands third in world production after the United States and China.

GROWING COUGH

70,000 acres of guava orchards in Allahabad and Lucknow are likely to be destroyed by wilt disease if it starts spreading in a big way.

The disease is being controlled now by applying sulphur, molasses and red lime to the base of the trees. The Agriculture Department is trying to evolve wilt-resistant varieties of guava. The annual loss to fruit growers from wilt is estimated at Rs. 1,000,000.

HIS LAST BOAT

Mr. Kamal Almalakh, Director of Excavations at Guiza and in the Nile Delta, Egypt, discovered a 5000-year-old "solar boat" almost accidentally. A low two-foot wall led to a rocky corridor where they found the sycamore wood boat emitting its characteristic odour.

This relic dates back to the fourth dynasty which ruled Egypt in 2800 B.C. Said Kamal: "The tomb of Tutankhamen is important for its intrinsic and artistic value but the boat is far more important for its value to the science of Egyptology."

Ancient Egyptian kings usually had two kinds of solar boats surrounding their tombs—dayboats in which they believed their souls would follow the sun on its journey to eternity by daylight and nightboats for journeying from sunset to sunrise.

NEW VISION

At Boston, U.S.A., where America's leading astronomers met at the American Association for the Advancement of Science, the value of radio waves in astronomy was discussed.

Shirin, a newcomer, seems to have the necessary qualifications for a screen career. She makes her debut in "Shri Naqad Narayan", a social theme directed by K. D. Mehra for Kamadhenu Films.

These mysterious radio waves are supposed to come from the collections of stars known as galaxies and reach the earth. Using radio waves in place of visible light waves, astronomers can now 'see' several thousand light years farther than they can with optical telescopes. A light year is the distance light travels in one year, about six trillion miles.

The radio waves penetrate clouds of cosmic dust and hydrogen gas that obstruct the view of the ordinary telescope. The most accurate radio telescope is in the U.S. Naval Research Laboratory at Washington while the world's largest radio telescope with an antenna of 250 feet is at Manchester, England.

HUNGRY STOMACHS

Three out of four of the world's 2500 million people are said to be hungry most of the time. That is why Clifford Clinton, a kind-hearted Los Angeles restaurateur, started the Meals for Millions Foundation way back in 1946.

This is a non-profit, non-governmental, voluntary agency which has fed hungry men, women and children with 33 million meals of a new multi-purpose vitamin food in 100 countries of the world through the co-operation of 172 American relief and religious agencies. So far the Foundation has made 352 shipments with India alone getting 6,985,408 meals.

Using soya grits—the by-product from soyabeans used for margarine fats and cooking oils—and adding minerals and vitamins, it forms a most nourishing food. It can be taken in soup form or baked into bread with a little wheat flour. Three two-ounce servings can suffice human needs for an entire day.

COWDUNG COOKING

Cow-dung gas is being used successfully for various cooking operations. For purposes of lighting, this fuel gas has been used in gas lamps fitted with mantles at the Indian Agricultural Research Institute, New Delhi.

At a capital cost of Rs. 220|- the Khadi Pratisthan, Sodepur and the Sri Ramakrishna Math, Belur have installed small fuel-gas plants, using the dung of four to six animals for the use of villagers. The operation charges of such plants are low, requiring only part-time attention of an individual while the gas is a useful addition to the manure obtained by the process.

Large-sized plants of this kind operate at Aarey Milk Colony, Bombay and the sugarcane estate at Walchandnagar. Villages can benefit from this scheme if the installation is carried out on a co-operative basis.

MORE WATER

Australia's dam-construction programme is helping the country's rural economy in a substantial way by supplying enough water to the different farms and drought-stricken villages and towns.

One such is the Rocklands Dam, on the Glenolg River in south western Victoria—the largest reservoir to be completed after the war. Opened in May 1953, the waters of this dam conserve water for the Wimmera-Mallee district spread over an area of 24,000 square miles with an annual rainfall of only 10 to 20 inches and supply water for stock and domestic purposes and for town supplies and irrigation. 12,000 farms have been benefited by this new dam.

There are seven other large reservoirs in Australia: The Hume Reservoir, Miona Dam, Burrinjuck Reservoir, Lake Victoria, Waranga Basin with Eildon Reservoir, Wyangala Reservoir and Somerset Dam in Queensland.

Australians are anxious to conserve their waters and utilize them carefully especially in places of scanty rainfall and drought. The public authorities spend £60,000,000 a year on their water resources development schemes.

BIGGER THAN KOHINOOR

A big blue-white diamond, four times the size of the famous Kohinoor was found at the Premier Mine near Pretoria. It has been valued at £100,000 and weighs 426 and a half carats.

One of the largest diamonds found in South Africa was the "Cullinan" stone which weighed 3025 carats.

Though South Africa is the home of unique diamonds, Dr. Malan, the Prime Minister, radiates only Apartheid.

MURDERING FEMALES

Professor Tajima of Tokyo who has done research in silkworm eggs for two years at his Silkworm Science Laboratory has invented a simple machine whereby the female silkworm eggs are killed and the male eggs left intact.

The machine consists of an electronic tube and amplifier. The electronic rays destroy the female eggs, wash out the dead females and leave only the productive male eggs alive. Tajima uses this method because the male silkworms produce a better and superior quality of silk than the female ones. The male thus proves his essential superiority even amongst silkworms.

METER OF DEATH

Canadians have invented a pencil-like instrument to measure radio-activity. By the end of 1955, over 300,000 instruments will be in use.

The instrument is called "dosimeter" and is handy. Members of Parliament who visited Canada's Civil Defence College were shown the dosimeter.

CAN YOU WRITE ?

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Short stories on Indian life up to 3000 words are also invited. All material should be neatly typed and double-spaced on one side of the paper. Return postage should be enclosed.

Our payments are good and prompt. Address all manuscripts to the Editor, Filmindia, Fort, Bombay 1.

NEW CLOTHING

The Japanese seem to be preparing for future radio-active casualties in a big way. With fish and fishermen poisoned by radio-activity, the problem has become urgent and serious.

Choichi Tsukuda, a Tokyo chemist, recently gave a demonstration of this radiation-proof suit which is made of a jacket, headpiece, trousers and gloves. The suit is made of fine brass mesh sprayed with lead and sewn into a cotton over-all. At present one suit costs 15,000 yen or £15 but when produced on a mass scale, the price will be cheaper.

With this suit, the wearer can enter any radiation contaminated area.

FROM ABOVE

The United States Air Force has developed a "solar generator" whereby the sun's rays can be converted into electricity for home consumption. The experimental generator used cadmium sulphide powder processed into crystal, about the size of a lump of sugar. The crystal picks up the sun's rays. Electrodes are attached to the side of the crystal and a wire running from the positive electrode to a motor or battery and back to the negative electrode forms the circuit. The amount of current generated depends on the area of the electrode attached to the crystal.

The Air Force generator's electrode was an eighth of an inch square and produced a third of a volt.

We have already experimented with "solar cookers" and got fed up with them without even cooking.

MONEY FOR JAM

According to figures furnished by the Ministry of Labour, British workers are getting a pretty fair deal.

5,907,000 British workers were granted pay increases amounting to £1,651,000 a week during the first four months of 1954. In April alone over 2,500,000 workers received increments costing £826,000 a week.

During this period there were 711 strikes, involving 154,600 workers and costing 506,000 working days.

290,000 employees in the cotton spinning and weaving industry are now agitating for higher wages.

NEW HOPE

Hydrazine, a chemical made from ammonia, chlorine and caustic soda, used as a rocket fuel in 1943, has revealed immense possibilities by virtue of its varied uses.

One of the derivatives of hydrazine is Isoniazid found efficacious in the treatment of tuberculosis. Other derivatives of hydrazine are being tried for other diseases and infections.

Yet another derivative, MH-40, slows down the growth of grass and saves mowing expenses. It was used on a large scale on 250 acres of land in Connecticut three years ago.

Because MH-40 acts as a "sleeping pill" and induces dormancy in plants, many farmers and consumers spray it on their stored potatoes. That prevents them from sprouting. Onions sprayed with MH-40 don't sprout for at least a year. When sprayed on apple trees, the trees become dwarfed and bear fruit on the lower branches so that it is easier to pick them.

A hydrazine compound is already being used in Crepe-rubber shoe soles which makes them lighter, also in life-rafts, fishing floats and refrigerator doors. The nylon manufacturers have taken out 23 patents of nylon-like fabrics containing hydrazine. These are reported to be more absorbent than the present synthetic fabrics.

HALF OUT

Professor H. Toennis, a German surgeon of Cologne, performed an operation on a child suffering from epilepsy by removing half the brain, as a last resort.

The child became all right and was now able to walk, talk and sing.

PAINLESS EXTRACTION

While a British surgeon used hypnosis in tooth extraction, Dr. Henning Ruben, a Danish dentist, gives the patient a mixture of nitrogen and oxygen to inhale. The mixture acts like a narcotic and the patient's general state of mind becomes a "philosophic calm and goodwill towards the world".

The patient, of course, remains conscious but doesn't feel the pain. Why not try the mixture on the politicians of Pakistan?

SECOND CHILDHOOD

A British mental hospital has been experimenting with a rather queer drug—an extract of ergot—which acts on the brain and the adult relives with extraordinary clarity his early childhood events.

The drug known as Lygergie Acid Diethylamide or L.S.D. 25 was discovered by two Swiss scientists, Dr. Stoll and Dr. Hoffman in 1938.

A married woman who took a small dose of the drug said: "I do not remember feeling a different size but when I looked I had shrunk. This was the first time I had gone small under treatment."

L.S.D.25, however, the doctors say, should be used with great care and discrimination.

U.P. SNAKES

The new serpentarium at Lucknow under the supervision of Dr. K. N. Kaul, director of Lucknow's National Botanical Gardens, is these days meeting the demand for cobra venom from Bombay's Haffkine Institute and foreign firms which manufacture antidotes to snake poisoning.

Lucknow's serpentarium is not a costly affair. Two deep cement wells and two tanks containing rocks constitute the simple environment for these reptiles. A mound round the historic ruins of "Qadam Rasul" has turned out to be a natural breeding place for snakes, particularly cobras.

The venom is extracted by placing a chemically-processed piece of rubber before the snake. When the snake strikes at it, the venom flows out and is collected.

Dr. Kaul has a hundred gardeners who know the art of catching snakes without hurting them so that the venom is left intact.

There are other snakes in Lucknow if the poison of the crawling ones runs short.

WEATHER CONTROL

The United States Government's Weather Bureau has launched a $500,000 project to study ways and means of modifying weather.

Though the science of causing artificial rain has been known for some years now, World War II gave it a new impetus as weather plays an important part in flying operations.

Dr. Irving P. Krick, head of the Water Resources Development Corporation, is using his knowledge to assist irrigation schemes in Utah and Wyoming. The Corporation is also working in Spain where they want rain to fall and swell the Alberche River so that it supplies Madrid with hydro-electricity.

She is not sure. But no woman is at that age with the world full of ambitious men. Let us watch and see how Sheila Ramani solves the problem in "Naukri", a social theme produced and directed by Bimal Roy.

DIRTY WORK

Quite a few foreigners love to see India through a crooked eye. At Chandni Chowk, old Delhi, two such foreigners took photographs of a naked beggar licking melon peels on the street. A few passers-by who saw them doing this resented their photographing him and asked them to hand over the film to them. At first they refused saying that they were tourists and they were collecting pictures on life in India.

Later on more people gathered and compelled the foreigners to return the film. The film was promptly destroyed.

Sense is dawning slowly on our people now. Tourists who purposely try to vilify India must not be allowed to go scot-free.

FRENCH MAHATMA

At Lille, France, 20-year-old Frenchman "Fakir Burma" created a world record by fasting for 92 days and 2 hours. The previous record was held by a German for 81 days and 5 hours.

Burma of course lost 38 pounds and the doctors say he will take at least a year to be his normal self again. The fasting stunt was done in a glass coffin.

SLAVE TRADE

C. W. Greenidge, secretary of the British Anti-Slavery Society, said that there were still 12 million slaves in the world at the Society's annual meeting. Half a million of them were found in the Arabic countries —Saudi Arabia, Yemen and Oman. The price of one slave was ten sterlings per head.

There were also millions of African women slaves who were treated badly by their husbands. The men bought them from their parents.

We need at least a dozen Abraham Lincolns to wipe out slavery completely.

MISFIRES

Geneva, the little Swiss town where the Big Four kept arguing endlessly over that charming word, peace, has built for itself a new tradition in recent years.

In the year 1953, there were no less than 3277 legal abortions, 1761 being performed on non-residents. Again the number of legal abortions were more than the number of live births. The population is about 200,000.

The law sanctions abortion only if birth of the child constitutes a "danger menacing the life of the expectant mother or seriously menacing her health with a grave and permanent affliction". And the law is evidently interpreted in a liberal way!

HONEST JAPANESE

Crime figures in Tokyo, the capital of Japan, are quite breath-taking. Crime cost each man, woman and child in Tokyo about 550 yen (eight rupees) last year.

The total cost of crime was 3,928,-905,124 (about Rs. 53,330,000). Items stolen ranged from old shoes to costly Cadillacs.

Americans are evidently teaching the Japanese the American way of life. Before World War II crime was a rarity in Japan. At this rate Tokyo will soon beat Chicago, the home of gangsters.

FRENCH VERSION

In war-ravaged France, human vices are taking attractive shapes under the mask of philosophy. If

you want to see life in the raw pay a visit to the cellar cafes of Pigalle and the Latin Quarter in Paris and fill your eyes with the most unconventional sights — young girls stripping themselves naked just for the fun of it — not for love or money.

French philosopher Jean Paul Sartre who enunciated his philosophy of Existentialism is partly responsible for this attitude. He has a legion of admirers who put this philosophy into practice every day. This palatable philosophy propounds that the only fact one can be sure of is one's existence. There is no certainty of life beyond and life now is all that matters. Sartre's followers feel keenly the futility of life and call it an "absurde business at best". So the best thing they do is to enjoy themselves as fully as they can.

Though Sartre no longer haunts the 'Tabou', a cellar which collects a variety of characters, his admirers still flock there. Taking a girl to such a place is dangerous. Anyone in the crowd may just kiss and embrace the girl without any warning.

These existentialists love to dramatize death, for death is the end of life. On Montmartre, they have a "Cabaret du Neant" or a "Cabaret of Nothing". The Cabaret is a dark, dingy dungeon. At the entrance is a shrouded skeleton which carries an obituary: "She regrets in death, she died a virgin". Inside the bar, tables are shaped like coffins, waiters dressed as mourners carry arm and leg bones and the bartender wears a shroud.

Again there are cafes along the Pigalle where homosexuality is practised almost openly. Here a boy can talk Sartre's philosophy and also date a boy while in other cafes a girl can choose a girl for herself.

Certain clubs have even "Amateur Strip Nights" when the people in the audience do strip tease acts and the one to get naked quickest wins applause and a bottle of champagne. This means that the club doesn't have to spend extra on professional show girls.

It looks like a twentieth century resurrection of the ancient Adam-Eve tactics. And France has no prying Morarji!

DEATH'S SPEED

At Los Alamos, New Mexico, scientists have designed a camera which takes 15,000,000 shots per second. So far the best camera could take only 3,500,000 per second.

The camera will be used to film atom bomb explosions.

COLOURED EGGS

Mr. Claude Branwhite of London has an interesting hobby which took him years of patient experimentation. He has hens which lay eggs in different shades of green, olive and blue.

Branwhite achieved this by cross-breeding Chilean jungle fowl imported from the United States. These birds produce a normal-sized hen's egg with a bluish tinge. By cross-breeding them with hens that produce white or brown eggs, he has got the greens and olives. He is now aiming for pink-shelled eggs.

Coloured eggs are very much in demand during Easter and Branwhite supplies his friends with them. He has also 'churkeys' in his farm, that is a cross between a chicken and a turkey.

HALF HEARTED

During the year 1952-53, 1841 persons were killed and 13,521 sustained injuries in motor accidents numbering 16,373.

That is our annual dispatch to heaven from Congress-infected Bharat through motorcars. It is a poor effort to control population, considering that 18 million new ones are ushered every year.

MORE BABIES

In a study made by the World Health Organization on 30 countries, there has been a decline in infant mortality during the last 50 years. The decline was greatest in countries having the lowest rates at the beginning of the century.

India's infant mortality has dropped from 206 per thousand in 1921-25 to 116. Egypt's infant mortality rate is the highest now, 163, Chile's 134 and Yugoslavia 125. Sweden has the lowest infant mortality—20.

FORTUNE IN FISTS

Rocky Marciano who won the heavyweight crown against Ezzard Charles will receive a purse of 247, 136.89 dollars. Ezzard gets 123,568.44 dollars.

This is a semi-official estimate made of the money that will be received from theatre-television.

Athletics certainly pays well in America.

HEAVEN BOUND

61-year old French aeronaut, M. Charles Dollfuss and his 29-year old astronomer son Audoin, reached a height of 22,500 feet in a hydrogen balloon within two hours.

As the trip was done primarily to study Mars they carried with them a lightweight telescope, oxygen cylinders, special suits, recording instruments and a radio. At 22,000 feet and above there is no aerial pollution to cloud the observations and little refraction from the earth's atmosphere.

This was Dollfuss's 316th ascent. The father and son hope to reach 26,000 feet to study the composition and atmosphere of Mars.

MORE JOBS

According to the U. S. Department of Commerce reports, the number of business concerns in the United States has increased by about one million since 1945. During the same period private employment rose by more than five million.

The number of firms and the number of employees increased in all size groups except the very largest —those employing 10,000 persons or more.

About 55% of the overall increase in employment was in firms with less than 20 employees. This group constitutes 95% of all American business concerns and about ¼ of all paid employment.

DEATH RING

At a meeting of the American Armed Forces Chemical Association in Washington, D. C., Gen. W. M. Creasy, the Corps Director of Research and Development, said that an automatic alarm system to warn against the presence of "nerve gases" had been developed.

The U. S. Chemical Corps has also produced a cheap shelter made of fibre boards as protection against 'chemical, biological and radiological warfare'.

MOONLIGHT CABARET

Perturbed over the death of many children owing to small pox and excessive heat, 50 Marwari women of Jodhpur walked nude with swords and sticks to a burning ghat three miles from the city at the foot of a hill to worship Yama, the God of death and destruction.

Shouting their slogan "Khem Khusal hat main moosal", the women performed the demon dance and worshipped Yama with rice, kumkum and sandal. We seem to be fast approaching Ram Rajya. But where was the man who saw this nude show hidden?

FAMILY TRADITIONS

Mrs. Usha Sigat, daughter of the late Justice Madgaonkar, charged her husband Pritipalsingh of criminal breach of trust for swallowing Rs. 25000|- worth of National Savings Certificates saved for their minor son, Ajay.

Magistrate B. J. Abhyankar of Poona found Pritipalsingh guilty and convicted him to two years' rigorous imprisonment and a fine of Rs. 1000|-, in default additional six months' imprisonment.

We are now ready for the Hindu Code Bill.

RUNNING BABY

22-year old Dianne Leather of Birmingham created a world record amongst women when she ran a mile in four minutes and 59.6 seconds. So far the timing was five minutes, 2.6 seconds.

Dianne certainly has speed in her legs and it should be difficult for an average man to catch up with her.

See the world before you leave it!

MOSCOW

CITY OF STATE SERVANTS

Moscow, the cauldron of Communism, has six million state servants. This number is a state secret as everything in Soviet Russia is these days with the exception of the faces of Lenin and Stalin which you find everywhere except on the toilet-rooms. Incidentally, Soviet Russia has no citizens. Its 150 million people are all state servants, citizenship being an unknown profession in the Communist doctrine.

Because of its six million state servants, inside and outside the Kremlin, Moscow is one of the five largest cities of the world. And because they expect this staff population to go up, motherhood—legitimate or illegitimate — being a state-sponsored profession, Moscow has been provided with big and wide roads to prevent traffic jams twenty years hence.

This beautiful ancient city on the River Moskva with its huge buildings of red, white and grey stones rising eight to fourteen stories above ground — the Communist cellars are again state secrets — is a double faced set-up. While the surroundings around the Kremlin are clean and modern, the outskirts of the city, with their twisting little lanes, badly paved roads, overcrowded houses and dark and dirty surroundings look like the slums of any modern city of Europe. Here one can throw litter and cigar butts anywhere, a privilege which is severely punished in the show centre of Moscow. Moscow is thus a city and a village at once.

But not till you meet the people — the state servants — do you realize that Russians also have a double face like their capital city. The face they show to their other comrades of the state is a chubby, smiling, friendly and often drunken one because Russians are by nature and instinct a home-loving, peace-loving and peace-enjoying people with art and theatre in their blood. But the face they wear when they meet a foreigner — the Westerner particularly — is a mask that doesn't speak and yet smiles indifferently. This is due to the distrust of foreigners sedulously planted in the minds of the people by the Communist propaganda machine that all foreigners are bent on destroying Soviet Russia and its Communist way of life. As all the people are state servants with their minds and hearts imprisoned in the Kremlin, the mask which Russians wear when they meet a foreigner becomes a national uniform.

The Kremlin—once the palace of the powerful Czars, where royalty practised crime and people paid the price. Now Kremlin is the centre of people's power—power that has turned people into dumb-driven cattle.

Malenkov—Stalin's successor.

If you succeed in getting a visa, which is an excuse to examine thoroughly your family tree and your own political achievements, you can reach Moscow from Warsaw, the capital of Poland, within 4½ hours by a Russian plane marked "Aero flot". The plane has no bourgeois 'comforts', neither food nor snacks, not even the streamlined air-hostess, Russian women being normally too fat, buxom and homely to be accommodated inside the smartly-cut American uniform of an air-hostess — except of course those coming from Rostov, the only town in which one sees tall, statuesque girls with large blue eyes and fine figures. Rostov is thus the only eye-soothing oasis for thirsty aesthetes in the whole of Russia.

At Vnoukovo airport, 20 miles from Moscow, the Intourist representative takes charge of the foreign tourist. The Intourist is a spying organization which lends the foreign tourist a second shadow in addition to his own under the very naive excuse of being helpful in presenting and interpreting not only the people but the various beauties of Russia as seen through Communist eyes. It is a wedding one cannot help, made as it is in the Communist heaven. All Intourist guides are good — excellent in their job of keeping you away from things you would like to see and showing you things they would like you to see. They keep you away from factories, collective farms, state offices, private homes and even libraries fearing that you might rob a book.

THE SECOND SHADOW

The best hotel reserved for foreigners is, of course, the National. A room in this hotel, they describe the room as "ordinary" in spite of Stalin's big portrait in it, costs just

Rs. 65|- a day, a price equivalent to the monthly rent paid by a Soviet citizen for an average furnished room in Moscow. The hotel tariff thus seems to have been fixed with an eye on foreign exchange. And the Americans say that the Russians are bad businessmen. And what you pay — rather have to pay — the Intourist guide for his friendly services is, of course, extra. But then his faithful company, far more loyal and intimate than that of a man's wife, has to be well appreciated in terms of foreign money. You just can't help being generously appreciative of this in this vast land of 150 million state servants.

Once you arrive in Moscow, the capital of the Soviet Union of 16 republics, you realize that clothes have ceased to play a social role in this country. You can wear whatever you like and go wherever you like. But if you are thinking of changing the suit you have taken from home, don't do so. A woollen suit in Moscow costs 900 rubles i.e. about Rs. 1200|-. Besides, when you change your own suit and wear a clumsy Russian one, you attract more definite suspicion as a foreign spy and then the Intourist guide would want also to sleep in your bed.

One of the first things you notice in Moscow is that it has two privileged classes in this classless society: the children and the military personnel. Both are very well dressed, well-nursed and tenderly handled. The first ones constitute the future army and the second ones are the present guardians of Communism. This is excusable in a country which maintains the strongest land army in the world.

And in this land of collective living, one is surprised by the collective discipline of the crowds, who can wait for hours for a postal stamp without pushing one another. Time has no meaning in Russia. It stops for the Communists who take as much as two hours for their very late dinners, near midnight, with a full half hour between two courses wasted by the buxom Comrade waitress. You can, of course, drink in between as much as you like and "vodka", "the little sunshine in the stomach", does make a large number of Comrades quite tipsy, noisy and cheerful.

Drinking seems to be a licensed joy in Russia and in Moscow one sees drunkards by hundreds, bottles in hand singing and enjoying themselves. The Soviet policemen, "militzioners" look kindly on the drunkards who are, however, never so rowdy as to be a nuisance. They are just jolly. The Russian capacity for consuming "vodka" is, however, amazing. And daylight making no particular sense to the average Russian, who works till well past midnight with big breaks in between, people pour in "vodka" at all hours of the day beginning from sunrise.

But drunk or sober, the Soviet state servant will never talk to a foreigner, except with his mask on — the mask that smiles. Soviet mania for secrecy is their national virtue.

And yet in this land of State secrecy, there are 7700 newspapers and 1400 periodicals published in 104 languages and books in 119 written languages of the Soviet Union. While the newspapers publish over 33,500,000 copies every day, the book output in 1949 alone was 683,000,000 copies. This explains why illiteracy in Soviet Union has been reduced from 50% to 10% in 36 years. And wherever you go, trains, buses, subways, parks, you will find the Soviet people reading not merely newspapers and magazines but thick, big books.

STAGE CRAZY PEOPLE

Cinemas apart, Moscow has over 25 big theatres in addition to 4 children's theatres. With a daily change in the programmes, people often see classical plays by Gogol, Chekhov, Tolstoy, Ostrovsky, Turgenyev, Shakespeare, Dickens, Victor Hugo, Balzac, Sheridan, Calderon and Maeterlinck. But the most amusing plays, amusing to the foreign visitor, are those of modern Russian writers who try to squeeze drama, emotion and romance from the industrial and political machine, often caricaturing Americans, and end with unadulterated praise of Stalin. The Russians, however, like these plays which children, under 16, are not al-

The Gorky Embankment in Moscow. The buildings are apartment houses where a room costs Rs. 65|- per month and the bathroom has to be shared with a dozen Comrades. The River Moskva competes with the Thames.

lowed to see in the evening shows. But the most beautiful show in Russia is the ballet. Russian ballet is the most beautiful sight in the entire world, especially when stars like Ulanova and Lepechinskaya give their immortal performances. Russians love the theatre. If Communism would allow it they would like to be buried there.

The theatres apart, Moscow has many sights to see. The Kremlin, the centre of fear and Party organization, is of course, the main attraction if you get a permit to pass through its massive fort gates heavily guarded by armed sentries. Once in you can see its famous old churches, where no one prays these days; the largest cannon in the world, which was never fired and the largest bell in the world, which has never been rung. And there is the hall of Knights of St. George in white marble and golden letters framing the names of famous Russian soldiers. You can, of course, see the historical rooms where the different Czars lived, slept, drank, gambled and toyed with the lives of the people, but if you are interested in the antique wealth they collected in gold and gems, you must see the Armorer's Museum.

All the royal rooms of the Kremlin are now occupied by the Communists, the angels of the poor.

Then there is the famous Red Square where Stalin used to hold his annual shows of hero-worship and military strength — the May Day celebrations. And if you are interested in seeing how a man looks 30 years after he has been dead, you can visit Lenin's Tomb where the little old man with his little goatee lies embalmed looking like yellow wax with a black suit, white shirt and black tie. That is the first god of Communism. There is also a Lenin Museum, where you see numerous relics and photographs of the great man but you cannot miss as many photographs of Stalin also. In fact, Stalin has always been there, with the living or with the dead, his right to be there having bettered now after his death. Then there is the Lenin Library, one of the largest and richest in the world. Only the lucky foreigner can see this only if he proves to the Red Officers that he is not a book robber. There are many more museums to see in Moscow.

PATRIOTS BECOME TRAITORS

And there is the Tretyakov Gallery of paintings. It has many rare old pictures but the new ones, with Stalin doing one thing or another in them, are most amusing specimens of modern Russian art of the people. Hundreds of canvases with "social realism" with Stalin as the main theme contribute to prove only one thing that modern Russians lack originality, colour, emotion, line and composition.

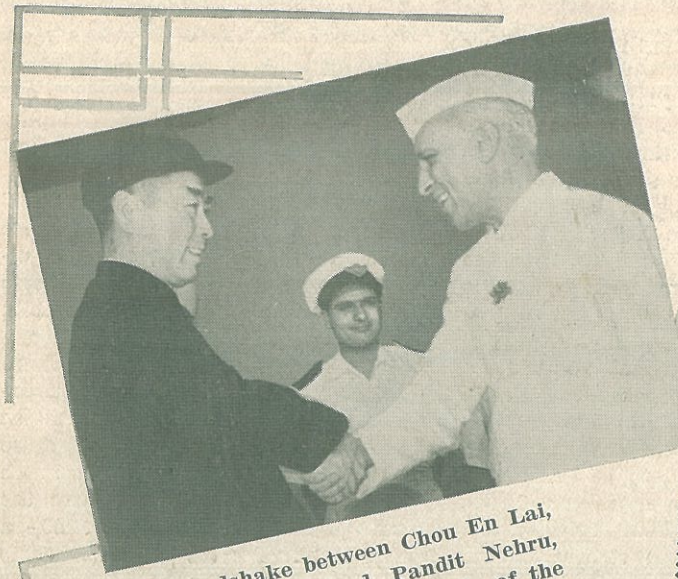
There is the Moscow Circus where women perform and put the wild animals to shame in size and ferocity and there is Dynamo Stadium, seating 90,000 state servants at one time, where the Communists play football—not baseball—nor ball with the Americans.

That is Moscow where a 12' x 8' room costs Rs. 65|- a month, where a suit costs Rs. 1200|-, where a divorce takes five minutes and costs Rs. 250|-, where an illegitimate child becomes legitimate after paying a fine of Rs. 300|-, where a charwoman earns Rs. 300|- a month but a journalist, a scientist or a poet earns as much as Rs. 5000|- a month, where a Politburo diplomat earns as much as Rs. 25000|- a month, where the average urban wage is Rs. 1000|- a month, where 2 lbs of butter costs Rs. 30|- and 2 lbs of sugar costs Rs. 12|- where a pair of shoes costs Rs. 300|-, where the value of the ruble is disproportionate for the purposes of foreign exchange and where the invaders leave their prestige behind and run back home.

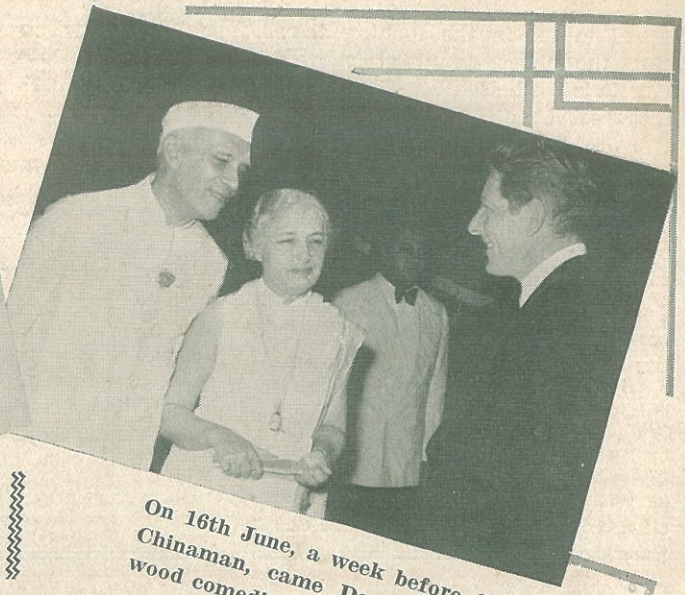
And it is in Moscow where patriots become traitors overnight and men like Kamenev, Bukharin, Zinoviev, Rykov, Tomsky etc are shot out of existence. The last one in this series was Laverenti Beria, the Deputy Premier and great patriot till Stalin's death on March 6, 1953, who was suddenly discovered to be a "traitor" and shot dead on December 23, 1953 — 10 months later.

A visit to this land of 150-million state servants can be an interesting journey.

Sverdlov Square, one of the central squares of Moscow, the Soviet capital. The roads are big but the cars are few. And so are the pedestrians. Comrades fill the big roads only on May Day celebrations for the purposes of foreign propaganda. And they all look happy and smiling under orders.



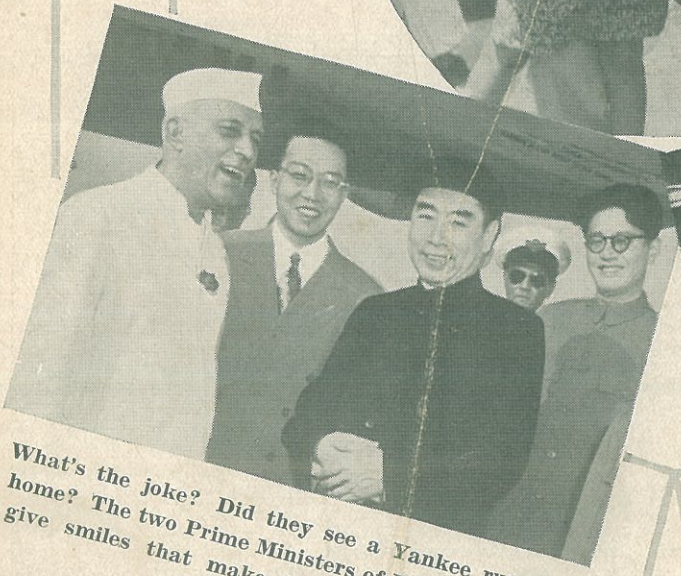
That handshake between Chou En Lai, China's Premier, and Pandit Nehru, India's darling, shook the walls of the White House in Washington.



On 16th June, a week before Chou, the Chinaman, came Danny Kaye, Hollywood comedian, to amuse Pandit Nehru and his sister Vijayalakshmi.

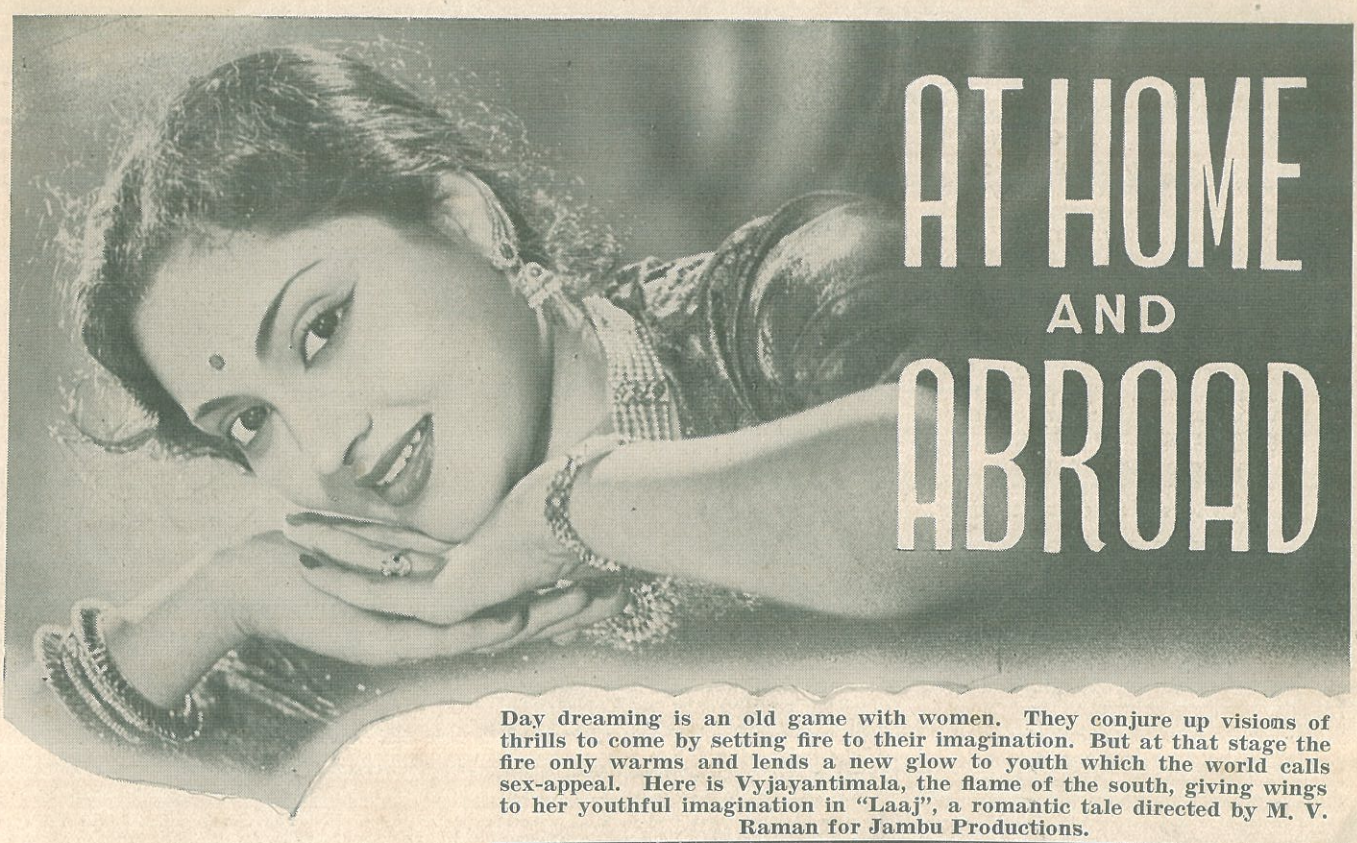
And for his personal embracing Danny could get only some white-skinned children in New Delhi.

IF YOU DON'T BELIEVE



What's the joke? Did they see a Yankee running home? The two Prime Ministers of India and China give smiles that make 960-million people happy.

For his film, which will be shown all over the world, Danny Kaye had to go to the Irwin Hospital and shoot sick Indian children with rickets.



AT HOME AND ABROAD

Day dreaming is an old game with women. They conjure up visions of thrills to come by setting fire to their imagination. But at that stage the fire only warms and lends a new glow to youth which the world calls sex-appeal. Here is Vyjayantimala, the flame of the south, giving wings to her youthful imagination in "Laaj", a romantic tale directed by M. V. Raman for Jambu Productions.

HALF-HEARTED

Karachi, June 2.

The Government of Pakistan announces that the import of cinema films for purposes of exhibition in Pakistan from all countries including India will be allowed on a rental basis every half year. The rentals remitted to the various countries outside Pakistan will be subject to a ceiling for each country. If rentals exceed the ceilings fixed, the amounts will remain blocked and will have to be utilised as instructed by the Government of Pakistan.

This new import policy will remain in force till December 31, 1954. During this period, 27 Indian feature films will be allowed to be imported out of which five will be in Bengali for exhibition in East Bengal.

On September 21, 1953, the Government of Pakistan issued clearance permits for 42 films imported in contravention of import trade control regulations. But they were subject to payment of contravention penalties to be imposed by customs authorities. So only a few films were released against these clearance permits.

Though the ban on Indian films is lifted, in actual practice it does not materially benefit the Indian producer. He stands exactly where he was before with unreasonably low fixed ceilings whereby his money remains blocked in Pakistan. Again 27 is a negligible number where India is concerned with her annual production of 200 and odd films.

PRICE OF STARDOM

Hollywood, June 5.

43-year-old Robert Taylor married 28-year old Ursula Thiess in a cabin cruiser at Jackson Lake, Wyoming.

Ursula, a German beauty, was the heroine of "Monsoon". She has two children by her first husband. Robert Taylor is her second husband. They were in love for nearly two years before they married.

ANOTHER PERFORMANCE

Bombay, June 2.

The Bandra police arrested well-known danseuse Ragini Devi and three others for allegedly voluntarily causing hurt to Mr. Dinshaw H. Dungor living at 23, Turner Road, Bandra.

Presidency Magistrate K. J. Bijlani, Bandra court, granted them bail.

PRICE OF LIBERTY

Hollywood, June 15.

Film actress Susan Hayward offered Hubby Jess Barker a 100,000 dollars immediately and 10,000 dollars a year for 9 years if he stepped aside and let her have a divorce.

The divorce proceedings in court were quite stormy with the attorneys of both parties exchanging hot statements. Mr. S. S. Hahn, attorney for Jess Barker said that this offer was not acceptable because Jess was entitled to half of the couple's community property valued at 250,000 dollars.

Attorney for Susan Hayward said that her earnings were listed as community property for tax purposes but denied Mr. Barker had any claim upon the money as joint holdings.

Even with a big bank balance poor Susan is having a rough passage with an adamant husband.

FRIEND RUSSI

Bombay, June 13.

54-year old Rustom C. N. Broacha died suddenly of heart failure on Thursday, June 10.

Rustom Broacha was the manager of Jyoti Studios. One of the early pioneers, he joined the Imperial Film Company of Ardeshir Irani in 1926 and grew with the film industry through nearly three decades to be respected as one of the elders. He recorded the first Hindi talkie "Alam Ara" and was responsible for introducing stars like Sulochana, the beauty queen of her day, Zubeida, Jal Merchant, Billimoria brothers and Zebunissa—all famous names in those days.

Being sweet-spoken and gentle mannered he acted as the official arbitrator in several disputes between film companies and their employees. He was one of the founders of the Indian Motion Picture Producers' Association.

His familiar face will be missed keenly by the film industry. May his soul rest in peace!

AFFAIR IN PARIS

Hollywood, June 15.

Well-known actor Kirk Douglas, 37, married his one-time press agent in Paris, Anne Buydens, 31, at Las Vegas. For both it was a second attempt.

Kirk Douglas who rose to fame after his tough guy role in "Champion" was for a time fascinated by

Pier Angeli. No one knew that the Anne affair was brewing.

ARROWHEAD BROKEN

New Delhi, June 9.

"Arrowhead", produced by the Paramount International Films, was banned by the Government of India because it contained scenes full of "unmitigated violence without any redeeming features, brutal fighting, gruesome murders and torture of adults and excessive bleeding".

"Arrowhead" was first banned by the Central Board of Film Censors and the producers therefore appealed to the Government of India.

Crime pictures have absolutely no place in Indian life and deserve to be banned without a second thought.

HIS FOURTH

Singapore, June 3.

The Indian Motion Picture Distributors' Association of Singapore and Malaya held its annual general meeting on May 27 and elected Mr. Lim Chong Pang as president for the fourth successive year.

Mr. Lim Chong Pang was also elected president of the Cinematograph Exhibitors Association of Malaya for the third time at its annual general meeting held on May 28. Lim is a popular cinema-owner and controls a big chain of cinemas in Malaya.

HOLIDAY ROMANCE

London, June 4.

20-year-old Susan Shentall, the Juliet of the Anglo-Italian Technicolor film "Romeo and Juliet", fell in love with 24-year old Philip Worthington while on a holiday with her parents. Her real life romance culminated in marriage and she has now settled down as Mrs. Philip Worthington at Derbyshire.

Susan Shentall who was planning to become a journalist was accidentally discovered by Italian film director Renato Castellani in a London restaurant where she was lunching with her parents. Many girls were tried for the coveted role of Juliet but Susan looked the ideal one and Renato signed her up.

Susan certainly seems to be a romantic type judging from her quick selection of a Romeo for herself.

FILM CUTTER'S BOARD

Bombay, June 18.

Mr. B. D. Mirchandani, Secretary of the Home Department, Government of Bombay, has been appointed chairman of the Central Board of Film Censors in addition to his present job. Mr. Mirchandani assumed charge on Monday, June 14.

Sir Clifford Agarwala, the retiring chairman, was given a farewell party by the staff of the Central Board of Film Censors on Saturday, June 12.

A new member appointed on the Central Board of Film Censors recently is well-known art critic Mr. Karl J. Khandalavala. Mr. Khandalavala, a former judge of the City Civil and Sessions Court, Bombay, is a member of the Art Purchasing Committee of the Government of India and a trustee of the Prince of Wales Museum, Bombay. That is perhaps the first good choice made since the inception of the Board.

VITTORIO GASSED

Hollywood, June 10.

Shelley Winters, one of Hollywood's phlegmatic actresses, secured a divorce from Hubby Vittorio Gassman on the ground that he was not "temperamentally suited to married life".

The divorce ends her chapter on the Italian adventure and opens new ones for other nationalities. Shelley has a little daughter from Vittorio.

ANOTHER THREAT

London, June 17.

Eight European countries—Britain, France, Belgium, Holland, Denmark, Switzerland, Italy and Germany—joined hands to bring international television to Europe.

Without using expensive ground cables, a viewer in Britain saw clearly the flower festival in a Swiss city. The telecast, the first of its kind, was flashed from Montreaux, Switzerland to London. The British engineers designed "converters" to transform Continental pictures to the British standard. Another telecast was from Rome.

This international television is worrying some actors' unions and they are likely to demand protection. For instance television shows from Britain may put Dutch actors out of work.

The world is fast shrinking with new inventions every day.

HER CONTRACT MONEY

Bombay, June 19.

At the hearing of the notice of motion taken out by Nalini Jaywant in connection with the suit filed by her against S. K. Films, Pearl Shine Pictures and two others seeking the appointment of a Receiver for the picture "Naaz" and its negative and positive prints, for an interim injunction restraining the defendants from dealing with the picture or exhibiting the same, the parties came to a settlement before Mr. S. T. Karanee, Judge, Bombay City Civil Court.

Nalini Jaywant, the plaintiff, was engaged to play the heroine for a remuneration of Rs. 15,001 in "Naaz". She was paid Rs. 1001 and the balance was to be paid within 7 days after the film was censored. The picture "Naaz" was censored and released in Calcutta on May 28, 1954. As her dues were not paid in full she filed this suit and also took out a notice of motion for the appointment of a receiver of "Naaz" and for an interim injunction restraining the defendants from dealing with or exhibiting the picture.

The terms of settlement were: the interim injunction previously passed was dissolved. The third and fourth defendants undertook to deposit Rs. 7000 and Rs. 3000 respectively in the court. It was agreed that if a money decree was passed in the suit against the first defendants, the amount of deposits made by the third and fourth defendants should be available for payment of the decretal amount. It was also provided that in the event of either of the parties making a default in making deposits, the first and second defendants and the defaulting party or parties should be restrained by an injunction from exhibiting, exploiting or distributing or delivering the prints of the picture "Naaz".

GOOD GOING

Washington D.C., June 15.

According to the reports of the Commerce Department of U.S., United States film companies earned $176,200,000 from royalties on foreign showings of their films in 1953. This was an increase over $167,000,000 in 1952 and $160,400,000 in 1951.

The U.S. royalties for foreign films shown in the United States amounted to $5,200,000 in 1953. The corresponding figures for 1952 are $4,000,000 and $11,000,000 in 1951.

The glaring disparity between the royalties on foreign showings of American films abroad and the royalties on non-American films shown in U.S. doesn't require further comment. It supports our contention of the one-way traffic Americans indulge in the film sphere.

NIGAR IN TROUBLE

Bombay, June 10.

Presidency Magistrate Mr. K. J. Bijlani issued a bailable warrant of Rs. 100 against film actress Nigar Sultana on May 12, 1953 for her

arrest. The warrant was returned before Presidency Magistrate Mr. H. J. Chinoy, Bandra Court as the police could not trace the whereabouts of Nigar.

Last February it was alleged that Nigar had contravened Section 283-1-B of the Municipal Act by fraudulently using water through a hose pipe by opening the closed stop tap at Plot No. 669, Khar Pali Road, Bandra and thereby deprived the Municipality of its legitimate revenue.

The complainant, Mr. M. N. Chinoy, the Inspector of the Bombay Municipal Water Works for the 'H' Ward, stated that Nigar thus made herself liable to punishment under Section 471 of the Municipal Act. A warrant, therefore, was issued.

PINNING THEM DOWN

Albany, June 8.

Because of the recent U.S. Supreme Court decisions pointing out the "vagueness" of the term "immoral", Governor Thomas E. Dewey signed the New York State film censorship bill. The words "immoral film", "film that tends to incite to crime" etc have been defined more clearly.

Governor Dewey's memorandum said: "Recent Supreme Court decisions have indicated that "immoral" may not be sufficiently definite for constitutional purposes. The primary purpose of this bill is to define 'immoral' and 'tend to corrupt morals' in conformance with the apparent requirements of these cases. It does so by defining them in terms of 'sexual immorality'."

An 'immoral film' is one "the dominant purpose of which is erotic or pornographic; or which portrays acts of sexual immorality, perversion of lewdness, or which expressly or impliedly presents such acts as desirable, acceptable or proper patterns of behaviour."

Under this new bill, the film that tends to incite to crime is one "the dominant purpose and effect of which is to suggest that the commission of criminal acts or contempt of law is profitable, desirable, acceptable or respectable behaviour; or which advocates or teaches the use of narcotics or habit forming drugs."

Governor Dewey also said that the new law would thus keep the people safe from "the exploitation of filth for the sake of filth".

Viewed in the light of this new law, more than half of Hollywood's product should remain permanently canned in the tins. We are glad to see that copies of Filmindia which go overseas are slowly becoming effective.

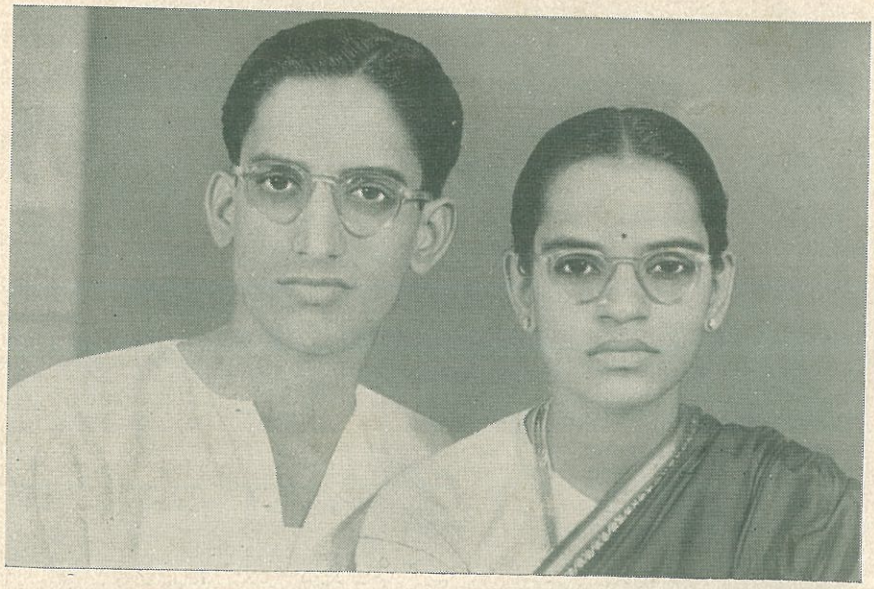
MORE FARCE

New Delhi, June 12.

The Sangeet Natak Akadami's General Council which met in New Delhi in March decided to conduct a one-week seminar on the Indian film industry during February 1955. This will be the first of the annual seminars to be conducted by the Akadami.

The seminar work will be supervised by Mrs. Devika Rani Roerich and Mr. Prithviraj Kapoor, both members of the Akadami's executive board. The Akadami will make a report on the various problems of the Indian film industry after the seminar is over.

Why does the Sangeet Natak Akadami want to dabble in the affairs of the Indian film industry? If it worries about the 'sangeet' and 'natak' of India, it will have served its purpose.



Prize Winner M. S. Vishwanathan of Poona won another intellectual prize when he took Kumari Kamala, another Filmindia Prize Winner, to the altar on Sunday, June 20, 1954.

KICKING HER GARDENER

New York, June 5.

Charming Ava Gardner, the heroine of "Mogambo", told newspaper reporters that she was going to divorce Hubby Frank Sinatra soon. She also dismissed her interest in Spanish bull-fighter Luis Miguel Dominguin as not being of a serious nature. She only said: "He is a wonderful fellow but just a friend."

They are all wonderful at the friendly stage.

BANNED AND CANNED

Belgrade, June 21.

The Yugoslav Film Censorship Board banned two British documentary films, "Burma Victory" and "Challenge In Nigeria" in the whole of Yugoslavia.

"Burma Victory" depicts the liberation of Burma from the Japanese by British and Indian troops while "Challenge In Nigeria" shows how the British are aiding in the progress of Nigeria towards nationhood.

No official reasons were given for the ban. But it is evidently based on the Marxist view that colonialism is an evil which should not be tolerated, because a colonial power keeps its colonies under oppressive, if not terrorist subjugation and thwarts any attempt at progress or raising the standard of living.

HOLLYWOOD HITS GERMANY

Bonn, June 7.

The West German film industry is not doing as well as it should because of excessive American competition. More than 400 out of the 512 films shown this year in Germany are foreign, mostly from Hollywood.

West Germany and West Berlin need 200 - 220 films a year for their 5100 cinemas. Last year 103 German films were produced, 14 of them in association with foreign companies. Even in the documentary field, where Germany once topped, the production has gone down by 50%.

In the Parliamentary debate some members wanted Hollywood to send less pictures to Germany to step up production of German films. American film capital which has accumulated in West Germany after the war is estimated at 50,000,000 marks (about 54,000,000 rupees).

Parliament has voted more than 80,000,000 marks to underwrite West German films. This is of course not sufficient and some other ways should be found to aid the German films.

HIS HANGOVER

Hollywood, June 7.

Ed Judson, ex-husband of Rita Hayworth recently inherited a fortune of $250,000. In a fit of generosity, he offered the amount to Rita and Dick Haymes who are in financial difficulties at the moment owing to income-tax.

Rita, however, refused the help. Her new bed seems to be more comfortable.

NEW ART CORPORATION

Madras, June 27.

Well-known danseuse Kumari Kamala married R. K. Laxman, popular cartoonist of the "Times of India", at Madras on June 25. The marriage was a picturesque affair with Kamala looking a graceful and beautiful bride and was attended by the elite of the city.

Kamala is today considered to be one of the best exponents in Bharat Natyam having been groomed into this intricate art from the early age of 6 under Vazhuvur B. Ramiah Pillai. She danced in "Ram Rajya", "Kismet", "Shadi" and "Vish Kanya" as a youngster. Her dances in Tamil and Telugu films always draw applause. Recently she worked as the heroine in "Vilayattu Bommai".

It is a partnership of two artists and we wish them all happiness.

SING MORE NOW

Hollywood, June 3.

Mario Lanza, the popular Hollywood star-singer, became a father for the fourth time. It was a son, the second in the family.

Wife Betty Hicks Lanza helps hubby well and fast enough to swell the family.

HER OIL CAN

Hollywood, June 3.

Hollywood actress Jean Peters, a 'bachelor girl' so far, married Texas oilman Stuart Carmer at Washington on May 29.

Jean has worked in many pictures, her popular ones being "Viva Zapata" opposite Marlon Brando and "Lure Of The Wilderness".

DODGING DUTY

New Delhi, June 5.

The Central Board of Revenue, New Delhi, will charge separate duty on 3-D films in future. The order says that the two films which create the three-dimensional effect can be used separately for exhibition and hence they should pay separate duty. The polarised viewers are correctly assessable under item No. 77(4) of the Indian Customs tariff.

CASH COUNTS

Paris, June 8.

Many good films often fail at the box-office. The producers of such films get disheartened, so they put less quality and turn out hits which pay them commercially.

The French Government wants to encourage high merit in films. Under the Government-approved Cinema Development Fund, grants-in-aid worth £10,000 will be given to producers by a jury to make up financial loss in films of outstanding quality that fail at the box-office.

The Development Fund which has already begun to operate is financed by taxes on cinema seats and levies payable on all films prior to their licensing for exhibition.

This is a praise-worthy move and we wish our Government does something on these lines.

PIOUS HOPES

Madras, June 16.

The Executive Committee of the Film Federation of India met at Madras for two consecutive days under the presidentship of Mr. S. S. Vasan.

The Committee welcomed the Government's proposal to drop the suggestion for setting up a statutory Film Council with powers to control the industry. As regards the decision of the Government to set up a National Film Board with a production bureau, film institute and the censor body under their control, the Committee felt that it was undesirable to combine the advisory functions with those of the censorship under one authority.

The Committee hoped that the Government would stabilize the film industry by constituting the Film Finance Corporation soon.

TELLING US?

Bombay, June 9.

Hollywood actor Lew Ayres addressed a press conference regarding the documentary film on religions he was making. He hoped that a film of this kind would do a lot to promote goodwill, understanding and tolerance amongst the peoples of the world.

Said Lew: "I have undertaken this on my own and with no guarantee whatsoever from anybody that it will be exhibited. I am trying to photograph the principal world religions so that the West will understand the basic teachings and basic precepts of these religions."

Lew Ayres has already visited Japan and filmed Mahayana Buddhism, Shintoism; in Formosa and Hong Kong, he picturized Confucianism, Taoism. In India he has done Hinduism including Arya Samaj, Brahmo Samaj, Jainism and Sikhism. The film is in 16 mm with a commentary. Mr. Lew Ayres was trying to get details of Islam and he would cover that religion in Pakistan and the Middle East countries.

Lew was a conscientious objector during the last war and he served in the army as an assistant to a chaplain. No wonder he is fired by a missionary zeal to promote goodwill. Let us hope he succeeds in proving, with his pictorial illustrations, that Christianity is the best religion in the world.

EXTRACTED ROCK OIL

Reno, June 30.

Winthrop Rockefeller, 42, oil multimillionaire and Barbara Sears known as Bobo, 37, divorced at last at Reno.

The alimony settlement following divorce was quite a dizzy sum. Bobo got $750,000 cash, $4,000,000 in trust funds, a $1,000,000 trust fund for their five-year-old son Winnie.

Film actress Vijaylaxmi was left high and dry when Ata Mohammed Khan of Palanpur, a "nawab", pronounced divorce on her. Bobo is a million times luckier!

IRISH GOONDAISM

Tralee, June 18.

Eight young men entered two cinemas on Wednesday, June 16 and compelled the operators to show their slides for about 40 seconds.

The slides read: "Join the I.R.A. We have the Guns now."

A week previous to this incident, the Irish Republican Army had made a successful raid on a Northern Ireland military barracks and stolen arms.

This is a new form of goondaism evidently.

BURMA BLACKMAILED

Rangoon, June 6.

Burma has now withdrawn the

FREE INSURANCE SERVICE

Quite a few frauds have been discovered recently in some of our insurance companies. Quite a few companies are on the brink of disaster. It is, therefore, necessary to advise our readers on the choice of a safe and economic company for their life policies.

Every reader who wants to insure himself or who is already insured and wants to know about the present status and stability of the company he is insured with so that he can either surrender or pay up his policy to save his neck from being squeezed further, can write to the "Insurance Department", Filmindia, Fort, Bombay, to get free advice.

The following particulars are required: 1. Name and age 2. Present income 3. Type of work done 4. Family responsibilities 5. Amount of saving intended 6. Any personal particulars.

This is a strictly personal and confidential service. Enclose two-anna stamps for inland postage or suitable foreign postage for reply, without which no letter will be attended to.

15% Sales-Purchase tax on foreign films imported on lease for exhibition.

The tax and duty had affected the entry of foreign films in Burma and representations were accordingly made by the American film distributors to the Union Government.

Now Hollywood can dump more of her pictures in Burma.

DENIED THE DEAD

Georgetown, June 8.

The police banned further exhibition of a film which showed Dr. Cheddi Jagan, the deposed Prime Minister of British Guiana and his colleague Mr. I. F. S. Burnham placing wreaths on Mahatma Gandhi's samadhi at Rajghat.

Dr. Jagan and Burnham toured India and the Middle East countries last year. Dr. Jagan represents the cause of the People's Progressive Party.

FILMS FAILED

Lucknow, June 14.

A fire broke out in the Information Department at the Secretariat, Lucknow, burning large stocks of films stored in the godown.

The fire was brought under control within an hour by the City Fire Brigade.

The cause of the fire is said to be spontaneous combustion. Because the films were old they seem to have failed to destroy the Secretariat. Better luck next time.

GOOD MAN GONE

Bombay, June 1.

Prominent industrialist Mr. Chhotabhai S. Patel, J.P. and Chairman of the Bombay State Road Transport Corporation, died suddenly in London after a heart attack at the age of 65.

Mr. Patel lived for 20 years in East Africa before he expanded his business in India. He was a member of the State Labour Advisory Board and the State Advisory Council of Industries and Chairman of the Bombay Oilseed Crushers' Association.

Mr. Patel was president of the Bombay Rotary Club in 1950. As chairman of the Bombay State Transport, he took a keen interest in its working and helped to improve it. We will miss this affable, sweet-spoken industrialist.

WHO WERE THE GIRLS?

Bombay, July 1.

Presidency Magistrate Mr. R. S. Parikh, Girgaum Court, convicted Kolikoddy Srinivasa Kamath on the charge of possessing and exhibiting obscene films and sentenced him to one month's rigorous imprisonment and a fine of Rs. 201. Mr. Parikh also ordered the confiscation and destruction of the said films.

The Magistrate in his judgement held that the films exhibited were so obscene that he had to take a serious view of the matter.

The accused, Kamath, who was arrested on December 15, 1953 at Kennedy Bridge, stated that he had been falsely implicated by one Fakruddin to whom he had given the projector for repairs. He admitted the possession of films but denied that he publicly exhibited them.

NIGAR AGAIN

Bombay, July 1.

Mr. S. T. Karanee, Judge, Bombay City Civil Court, granted an ex-parte interim injunction to film actress Nigar Sultana alias Chonoo restraining Messrs. Rajasthan Productions and Messrs. Haresh Film Distributors from exhibiting, exploiting and distributing the picture "Rishta".

Nigar had agreed to work as the heroine in "Rishta" for a remuneration of Rs. 15,001. She was paid only Rs. 501 and a balance of Rs. 14,500 was due to her. She then filed a suit to recover the balance and took out this notice of motion.

Subsequently the injunction was dissolved by mutual consent between the parties.

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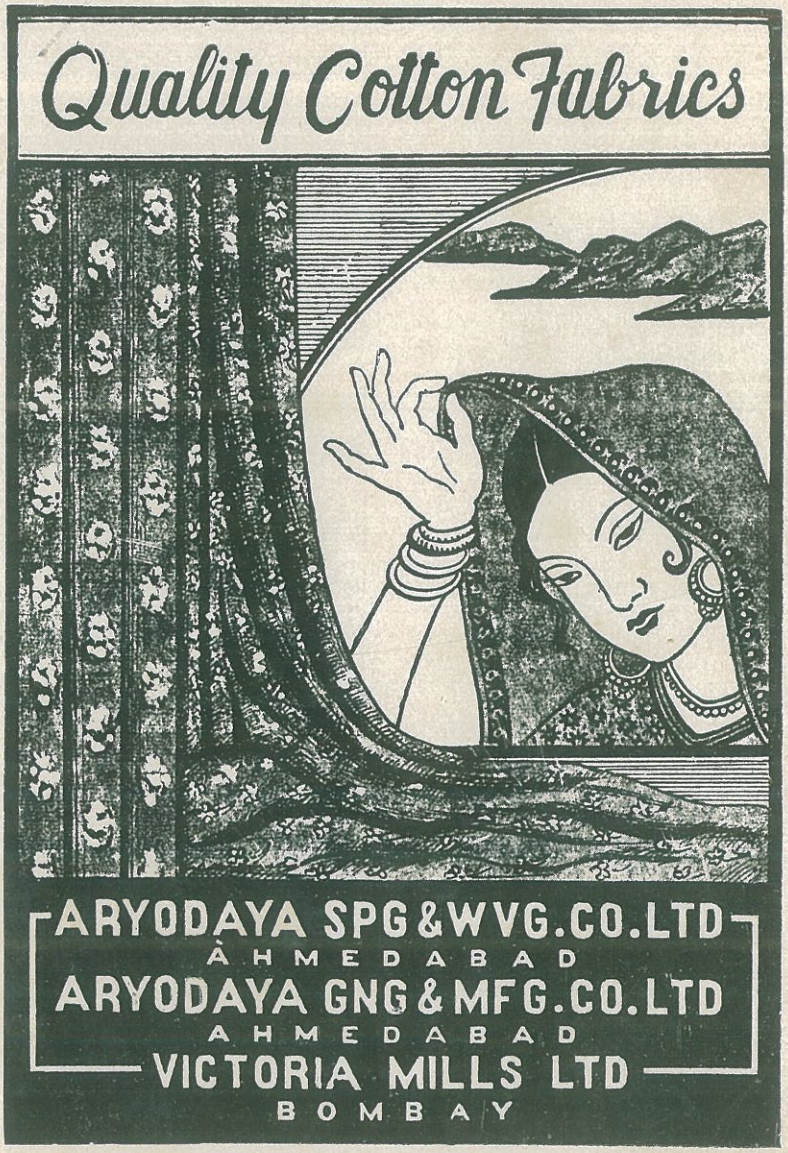
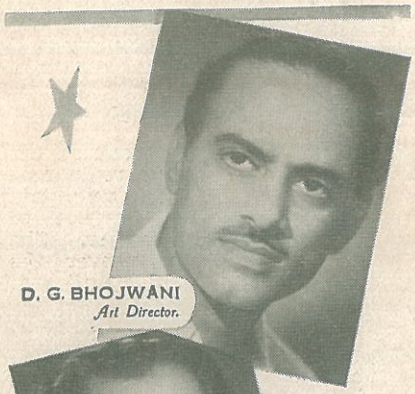




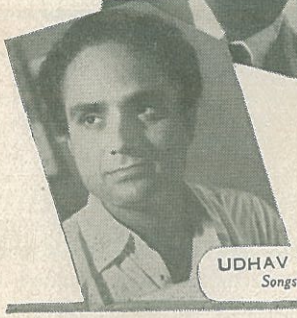
D. G. BHOJWANI
Art Director.

B. J. BILLIMORIA
Recordist.

S. K. PAL
Music Director.

SAKTI SAMANT
Assistant Director.

ROQUE LYTON
Photographer.



UDHAV KUMAR
Songs Composer.

"Baadbaan" Takes Our Salute!

Phani Majumdar Gives A Great Picture!

The orphan workers of the Bombay Talkies, who formed the Bombay Talkies Workers' Industrial Co-operative Society Ltd., to lend a silver lining to their dark and dismal cloud of unemployment, take our salute for giving us an excellent and greatly entertaining picture in "Baadbaan". If unemployed workers can pool their talents and resources and turn out a fine picture like "Baadbaan" we would welcome more unemployment and more such co-operative efforts in the interest of the artistic development of our film industry. "Baadbaan" proves that what greed and profits have often failed to do, honesty and intelligence have succeeded in doing.

Taking a fishermen's colony as the background, "Baadbaan" unfolds an interesting story containing pleasant songs, attractive dances, effective romance and dramatic scenes and generally fine performances by artistes. In fact very rarely have we seen performances by the artistes so uniformly good. Phani Majumdar's story is a bit corny and confused at places but he has treated it interestingly and has succeeded in hiding much of its familiar complexion and incredible character. Quite a few scenes, even when unconvincing, bear the stamp of directorial conviction and confidence and the director's intelligent treatment of the subject largely balances the oddities in the story. On the whole, the picture emerges as a fine piece of entertainment with some brilliant performances.

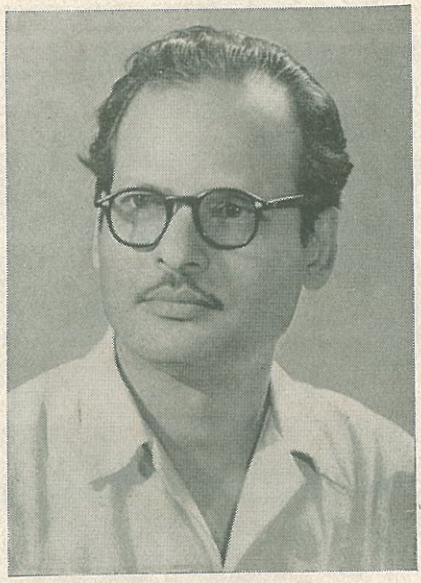
FISH AND SEA TALE

It is a story of our fishermen who go into the sea and face the fury of the elements to bring home a living. Their sighs and smiles, their festivals and funerals, their hopes and disappointments—all these and more contribute to the excellent human drama which "Baadbaan" presents on the screen.

The first dramatic moment in the story is the storm which swallows the head of the little village who had rushed into the sea to save others. His wife rushes after him into the sea leaving little Nanku, an orphan.

Chowdhary, the District Magistrate and a witness to this tragedy, adopts Nanku as his son and takes him away to the city. Years roll on and we see District Magistrate Chowdhary, now old and retired, waiting for Nanku, now Naren, to return from Europe. His excitement expresses his deep love for his adopted son whom everyone thought was his own.

Fisherman Harishchandra Mura of Versova, popularly known as Raja in the film industry, was in supreme charge of the sea and village outdoors of "Baadbaan". Raja is an artiste by blood and instinct and without his active help "Baadbaan" would not have become a fishermen's story.



Director Phani Majumdar reveals his unique talent in "Baadbaan" both as its story writer and director. His great art lends life and soul to the simple story of fisherfolk which has already moved millions in the country. And Phani Majumdar worked free because the workers had no money even to pay their grocer's bills.

There are many ways of utilizing linen material with coloured lines to give a new look to your choli. The coloured lines have to be placed according to the pattern shown above.

Chowdhary, an impatient old man, soon fixes up Naren's marriage with Bina, the beautiful daughter of his rich friend Gupta.

On the day of the engagement Chowdhary proudly reveals the secret of Naren's real background. This upsets Gupta who refuses to give his daughter to a fisherman's son, even though Bina and Naren love each other very deeply. Naren also gets upset with the truth about his birth and background and he leaves for the fishermen's village.

In the village Naren settles down as a fisherman, begins improving the lot of the villagers and meets Mohania, a young and attractive fishergirl, who falls in love with Naren at first sight.

Bina doesn't take the shock well. She finds the willing shoulder of Shankar, a musician who secretly loves her, to weep. Shanker is moved and he succeeds in moving Gupta, Bina's stubborn father.

They soon arrive in the fishing village and get Bina married to Naren. Naren now lives as a modern fisherman with his city wife in his old family house. Bina is left alone for hours and does not like her new life though she loves Naren. Bina soon becomes ill and is taken to the city for medical treatment. Naren, however, has to return to the village. The woman's vacancy in Naren's home is soon filled up by Mohania who cooks and works for him with voluntary impulse. Naren is soon drawn towards Mohania who is more of his blood and grain. One night when he is on the point of falling, he rushes to bring back his wife.

Bina arrives to protect her husband from Mohania. Bina soon gets a baby son which brings Shankar on the scene.

Now emotions take the complexion of anguish. Bina is jealous and unhappy. Naren is between two minds —tossing between tradition and education, between love and fascination and between blood and culture. Mohania becomes more aggressive in her love and Shankar becomes more passive in his.

It is now time for the climax and time to get rid of one woman. Two women can never make a good drama. Phani Majumdar begins his grand climax by bringing the storm again. Naren, like his father, leaves his protesting wife behind and rushes into the sea to save the lives of others. Mohania keeps him company in the storm. When Bina sees Naren and Mohania together in the boat, her jealousy drives her into the storm to repeat old history. Bina is lost in the sea. Naren and Mohania come back safe. The little child is taken to the city by Shankar to repeat the act of District Magistrate Chowdhary. And Mohania takes her place behind Nanku, the gentleman fisherman educated in England.

It is a story of emotional conflicts of four persons tossed about in wrong environments by destiny. It has many odd angles and yet it is very successfully portrayed on the screen.

PHANI'S EXCELLENT DIRECTION

Production values are quite good. Sets are effective. Photography is rather erratic. Sound is adequately recorded. Excepting some insipid passages dialogue is quite good while music is pleasant. Direction is very good and remarkably so in some subtle emotional scenes. This is in fact a director's picture and Phani Majumdar deserves all praise. Without him the story would have failed.

From the players, Usha Kiran as Mohania gives another charming performance. With grace in her limbs, rhythm in her movements and emotion in her tears and smiles, she lives through the picture with ease, charm and confidence. Meena Kumari portrays Bina with maturity of expression and deep understanding of the difficult role. The one who surprises us with his good performance is Dev Anand. As Naren he gives perhaps the best performance of his career. He seems to have suddenly gathered a lot of poise and even learnt to register expressions with an accuracy that is surprising. Dev's acting is a most pleasant surprise in the picture. Ashok Kumar battles valiantly with a thankless role as Shankar but at places his usual polish is evident. Bipin Gupta as Chowdhary is not bad but the guy who plays Gupta is ridiculous. Jairaj is effective as the fisherfolk's head and so is Leela Chitnis as his wife. From the rest Gope and Sheikh Mukhtar do their usual work.

In short, "Baadbaan" is an enjoyable story and a fine piece of entertainment. It is a well-directed and finely acted picture which deserves to be seen by one and all. It is a box-office hit.

BAADBAAN

Producers : **Bombay Talkies Workers' Industrial Co-operative Society Ltd.**
Language : **Hindustani**
Story : **Phani Majumdar**
Screenplay : **Nabendu Ghose**
Music : **Timir Baran, S. K. Pal**
Photography : **Roque P. Layton**
Sound : **B. J. Billimoria**
Cast : **Usha Kiron, Meena Kumari, Ashok Kumar, Dev Anand, Bipin Gupta, Gope, Leela Chitnis etc.**
Released At : **Roxy, Bombay**
Date of Release : **18th June 1954.**

Directed By :
PHANI MAJUMDAR

OUR REVIEW

"Shabab", Becomes A Popular Entertainer !

Musical Romance Attracts Crowds !

Since the fatal success of flukes like "Anarkali" and "Baiju Bawra", music has once again begun to demand the supreme attention of our producers. Story, drama, sentiment and purpose are being pushed into the background and producers are rushing to bring music to the fore. And though a job done in haste and with profits in view may not usually be competent, so long as our producers succeed in making entertaining musical films and making them popular at the box-office, even fourteen songs with hardly four minutes of sense in a picture can be viewed without a frown in the present state of the film industry. "Shabab" has eleven songs apart from repetitions and with many of them popularly tuned and with many other interesting moments the picture becomes a popular musical entertainer.

The story of "Shabab" is the usual fairy tale. An old unconvincing king gets a daughter who is quickly engaged to the little son of a zamindar. While returning home the zamindar's caravan is attacked and everyone is killed except the little son, Ratan, who is picked up by Lakhia Chow-

dhary, a washerman, and brought up by him.

Time passes on and Rajkumari becomes a beautiful maiden but with youth she also acquires insomnia. On the other side, Ratan has become a gifted musician having been taught by a man who looked more like a mendicant than a musician.

Very soon Rajkumari reaches the conclusion that music alone can close her eyes in blissful sleep. That starts a procession of odd musicians singing in Rajkumari's bedroom but failing to effect the cure. Now comes Ratan on the scene and like every hero he does the trick with his very first song.

Rajkumari soon starts learning music from Ratan but the Dewan keeps them out of sight of each other by putting a screen between them. One day the screen catches fire and as Ratan and Rajkumari see each other, their hearts catch fire too.

Now begins the love episode in the grand old Laila-Majnu style. There is nothing new after this. Rajkumari gives even the proverbial alms to Ratan dressed as a beggar. And Rajkumari gets married and gives director Sadiq the chance to repeat his "Ratan" scene. It, of course, ends with Ratan dying and Rajkumari rushing from her marital bed to keep him company.

WELL FRAMED

Had friend Azm Bazidpuri written something more sensible we would have died instead of the hero. But Azm has great regard for us and he doesn't mind being called an ineffective writer than be labelled an effective murderer. The picture has plenty of music—plenty of it—with old tunes picked and mixed together from different pictures, one as old as "Prem Sangeet" of Shalimar Pictures. And yet quite a few songs please the ear. All the interest, suspense and imagination we find in the picture seems to be due to the interference of Sadiq with the work of Music director Naushad. Had it not been for Sadiq's steady direction what little story there is in the picture would have also completely disappeared.

Production values are quite expensive. Sets look costly and are generally quite good. Photography is not bad and quite attractive at places. Sound has been well recorded. Many of the songs sound quite nice in the theatre. Dialogue, however, is tame and Shakeel Badayuni's lyrics are the usual "Meri gali", "Teri gali" stuff.

From the players Nutan as the Rajkumari does very well in a well-developed sympathetic role. Bharat Bhushan plays Ratan in his traditional non-violent fashion and looks more a spiritual lover than a musical one. Badri Prasad as Lakhia 'dhobi' is quite effective. S. Nazir as the king speaks his dialogue well but doesn't look a king—not even a debauched one. From the rest Wasti as the Dewan makes his usual stupid faces while Yashodhara Kathju as the Rajkumari's maid-servant Chanchal gives a crude performance.

And yet in spite of all this, "Shabab" manages to be a very popular entertainer and as such is likely to be a favourite with the exhibitors.

SHABAB

Producers :	**Sadiq Productions**
Language :	**Hindustani**
Story, Dialogue & Screenplay :	**Azm Bazidpuri**
Lyrics :	**Shakeel Badayuni**
Music :	**Naushad Ali**
Photography :	**Ratanlal Nagar**
Sound :	**P. Hari Kishan**
Song Recording :	**Kaushik**
Cast :	**Nutan, Bharat Bhushan, Badri Prasad, Yashodhara Kathju and Wasti etc.**
Released At :	**Lamington, Bombay**
Date of Release :	**28th May 1954.**

Directed By :

M. SADIQ

OUR REVIEW

"Haar Jeet", Mixture Of Crime And Comedy

Amateurish But Enthusiastic Nonsense

Filmcraft's "Haar Jeet" is a crude and stupid crime picture with some comedy relief. Produced in a frivolous strain it succeeds in entertaining the masses. It has all the amateurish enthusiasm which turns every incident into a funny event. Yet the picture is quite funny and pretty enjoyable in spite of its inherent stupidity.

Behari, an unscrupulous mesmerist, has his eye on his rich brother's wealth. To get it he plans to get Nalini, his brother's only daughter, married to Balraj, a stooge of his own. He scares Nalini with his mesmeric tricks and persuades his brother to give her in marriage to Balraj who is presented as a rich prince.

Nalini, who doesn't show much of commonsense, however, reveals a sixth sense and refuses to marry Balraj. This creates a clash between the father and the daughter and to escape compulsion Nalini runs away from home and lands in Bombay where a rich female stranger gives Nalini luxurious shelter. Through Balam, a fellow passenger, she also meets Rajan. Rajan straightaway falls in love with Nalini but Nalini takes some time to respond. Though seeing Rajan's face, Nalini should have taken eternity. Rajan, Balam and Nalini, after the usual antics end up together in a caricatured film company.

Nalini's photo in a magazine brings Behari on the scene and with the story of her father's death-bed, he induces Nalini to return home. Rajan and Balam soon follow her.

Now crime and mesmerism take their turns with punctuations of fights and killings. The crooks are destroyed and Nalini submits to the hypnotism of Rajan.

IDIOTIC BUT ENJOYABLE

The picture is stupid in its serious moments and idiotic in its frivolous ones. The director, however, reveals a flair for comedy and would do well to develop this talent on the right lines.

For an unpretentious picture, the production values are not bad. Sets are rather clumsy but photography is generally good. The fast spoken dialogue gives at places a bad certificate to the recordist. The dialogue, however, is pretty interestingly written. Music is familiar but not bad. Direction is amateurish but quite promising. The lad has definitely some talent.

Sunder as Balam provides most of the interest in the picture and does some fairly enjoyable comedy. Shyama as Nalini is not bad in spite of her make-up. Her nose is getting fatter and broader. Suresh plays Rajan but fortunately doesn't occupy the screen too much and thus hurts the audience less. Hiralal is quite effective as Behari and Madan Puri as his accomplice is not so bad. From the rest Manorama makes just another appearance on the screen as a rich, unattached female in Bombay. The guy who plays Nalini's rich father looks like a victoria-driver.

In short, "Haar Jeet" though stupid, is yet tolerable and occasionally enjoyable nonsense.

HAAR JEET

Producers:	**Filmcraft**
Language:	**Hindustani**
Story:	**Jagdish Kanwal**
Music:	**S. D. Batish**
Photography:	**Arvind Desai**
Sound:	**Issabhai & Thackersey**
Cast:	**Shyama, Suresh, Sunder, Hiralal, Madan Puri etc.**
Released At:	**Swastik, Bombay**
Date of Release:	**11th June 1954.**

Directed By:

JAGGI RAMPAL

OUR REVIEW

"Watan" Wakes Up Muslim Leaguers

Censors Must Ban Dangerous Picture

This picture is not a history of any clime or country. It is a veiled attempt to sabotage our freedom. It is designed to inflame hearts all over again and set fire to our country. It seeks to wake up the dead by excavating old hatreds under the handy excuse of patriotism. It flaunts the Islamic flag too many times and reminds the faithful of their duty to themselves.

The main purpose of the picture seems to be to wake up the Muslim Leaguers and open the old quarrel. All the pointed violence in words, sentiment and action seems to have been designed to achieve this purpose. The audience reaction to this designed violence is significant. Every time the Islamic flag appears on the screen, the Muslims in the audience shout "Allah-ho-Akbar".

The Tartar veil thrown on the eyes of our censors seems to have confused them completely, for, normally the censors could not have passed this picture for public exhibition to a people who eschewed violence even in their fight for freedom. The Minister for Information & Broadcasting must see this picture which is crammed with exceedingly violent words, sentiments and action.

It is hardly ever that an Indian picture vomits so much violence as does this one. Almost constantly there is a talk of revenge and violent vendetta, of bathing a martyr's grave with the tyrant's blood, of blood-covered land and blood-filled rivers. In fact, it seems, there is hardly a scene when one character or the other does not flourish a lethal steel weapon and talk about blood, either his own or somebody else's. At least as far as words and sentiments are concerned it is an unusually gory picture. And most of this violent and bloody talk in the picture is shown to stem from acute "patriotism" of one particular community.

IN FAIRY LAND

The picture which begins with Walter Scott's famous lines on patriotism has Tartar hordes invading some land and after looting and massacring the local population establishing a reign of tyranny. A number of local people manage to get away from the Tartar's clutches and band together into a bitter and violent group of rebels in the cause of freedom.

Among the leaders of the rebel band are Noor, Agha and Dilawar. After speaking hundreds of bitter and violent words the rebels kidnap the Tartar Princess Nilofar and then arrange her escape through Jamila, a girl among the rebels, so that Jamila may reach the Tartar palace and enjoying the confidence of the Tartars may act as a spy for the rebels. The scheme works, the Tartar king falls for Jamila's charms, which remain hidden from the audience and Jamila starts keeping the rebels posted with happenings at the Tartar end.

Soon the expected happens and Noor meets and falls in love with Nilofar making old Agha's daughter Yasmin, who loved Noor, bitter and disappointed. After numerous runs, raids and skirmishes the Tartars manage to arrest Noor and having decided to behead him first begin with flogging him. This brings the important rebels on the scene and Noor is rescued in the nick of time. Turning against her own kith and kin Nilofar also joins the rebels in exhorting the people for a final violent rebellion. At last marching under a crescent and star banner the rebels successfully raid the Tartar-occupied palace, kill all the Tartars and hoist their star and crescent flag.

VIOLENT DIALOGUE

As a production, nothing in the picture deserves attention except the dialogue which is stiff and violent Urdu. From the main players, Trilok Kapoor as Noor does fairly well considering his role and Nirupa Roy as Yasmin rather surprises with all the Urdu she speaks. Munnawar Sultana as Nilofar looks an utterly ugly and aged woman. She should either leave the screen or start taking roles which suit her faded charms. Another ugly thing in the picture is Surya Kumari who plays the charmer Jamila. If she is a charmer, charcoal is marble. The girl is just awkward at best and speaks with a voice that sounds like Donald Duck being throttled by Walt Disney. That old barrel Jayant plays the Tartar tyrant and tortures the audience too. Madan Puri as Dilawar and S. Nazir as Agha are not bad. The rest are hopeless.

Apart from being ugly, "Watan" is a dangerous picture. If allowed to run, it will cause bloodshed all over again by churning the old poison of communalism. An exhibitor who shows this picture can be called a traitor to his country.

W A T A N

Producers:	**Falcon Films**
Language:	**Urdu**
Dialogue:	**Pandit Girish**
Lyrics:	**Shewan**
Music:	**Hafiz**
Photography:	**Hiren Bhatt**
Sound:	**V. V. Gandhi**
Cast:	**Munnawar Sultana, Nirupa Roy, Trilok Kapoor, Surya Kumari, etc.**
Released At:	**Minerva, Bombay**
Date of Release:	**3rd June 1954**

Directed By:
NANABHAI BHATT

OUR REVIEW

Kasturi, Poor & Clumsy Picture !

Picture, A Bad Box-Office Risk !

Here is some illogical, unconvincing and purposeless stuff—at times pretty stupid—passing under the name of "Kasturi". It is one grand confusion to hunt down the musk-deer and get some "musk" for the box-office. It, however, ends in bringing home only the musk-melon. And yet one feels that with a little intelligence and imagination something could have been made out of this story which takes rather an interesting start.

Amar, a young doctor and son of Dr. Jagdish of Lucknow, is in love with Kasturi, the pretty daughter of Jankinath, a rich friend of Dr. Jagdish. They are engaged to be married. Kasturi suddenly becomes a lunatic and Jankinath is upset but Dr. Jagdish assures him that sane or insane Kasturi would be married to Amar.

Without Amar knowing their new tragic development he is soon married to Kasturi and discovers her tragic condition only on his marital bed. He rushes to his father but his father reminds him of his love for Kasturi and asks him to prove it by nursing and curing Kasturi.

Amar begins the bad job but soon

K A S T U R I

Producers:	**Sargam Pictures**
Language:	**Hindustani**
Story:	**Subodh Mukerji**
Scenario, Dialogue & Lyrics:	**Vrajendra Gaur**
Music:	**Pankaj Mallik & Jamal Sen**
Photography:	**P. C. Sinha**
Sound:	**G. K. Mehta**
Cast:	**Nimmi, Sajjan, Bipin Gupta, Shammi etc.**
Released At:	**Roxy, Bombay**
Date of Release:	**21st May 1954**

Directed By:
VRAJENDRA GAUR

gets fed up with Kasturi's violent outbursts.

At this stage his nurse, Neeli—a stooge of Ramesh, a degenerate scoundrel with his eyes on Jankinath's wealth—starts attracting Amar's romantic interest. Amar soon asks for divorce to be free to marry Neeli. This provokes old Dr. Jagdish to become an inventor and he soon starts shaking several test tubes in a frantic effort to find a cure for Kasturi. He does succeed in curing Kasturi, who, when she becomes sane, discovers that Amar had become mad over Neeli. So she decides to hide her sanity and watch the developments.

The story now takes a sharp turn and enters crime street, the favourite promenade of our producers. Pressed by debts Ramesh decides to kill Amar in a final desperate attempt to get Jankinath's wealth —the old man having been shifted to heaven by now. From this intended danger, Kasturi saves Amar and exposes Ramesh and Neeli. The police do the rest.

POOR & CLUMSY

The whole damn plot is so confused that even an experienced director would not know what to do with it. Vrajendra Gaur, the amateur, doesn't even make an attempt to understand the confusion. His utterly amateurish direction makes the confusion worse.

Production values are poor. Sets are inartistic. Photography is below average though sound recording is not so bad. Music is generally dull and dialogue is no better. Lyric-writers usually lack sense but Vrajendra Gaur seems to lack even words in this picture.

On 14th June they again held a meeting of the Film Federation of India at Madras with President S. S. Vasan (centre) presiding. Let us hope that what they talked is heard in New Delhi by the French Doctor.

From the players, Nimmi as Kasturi does fairly well. Sajjan as Amar is repulsively passable. He makes too many faces. Shammi as Neeli looks ugly and acts lifelessly. Bipin Gupta as Dr. Jagdish does his usual stagy work while Nakul Mallick as Ramesh strains one's tolerance too much. The rest deserve to be forgotten.

In short, "Kasturi" is a poor and clumsy picture and a terrible risk to exhibitors.

OUR REVIEW

"Laila", "Arabian" Tale From Andheri

Cheap, Silly & Unconvincing Stuff

"Laila" is a crude and silly Arabian fairy tale without Arabs or Arabia. The whole damn picture is phoney and poor in presentation. It seems to be a thin-purse production with the usual stupid situations seen in a hundred pictures from East and West.

The story concerns Khalid, the son of a dacoit, and Laila, the daughter of Amir Umrao. They are, of course, in love as all young Arabs are. Khalid, who looks like a spring-chicken, is described as brave and daring. He gives proof of this in an Arabian Andheri cafe by rescuing Azam, his own father, without knowing that he was his father and a dacoit. But his mother spots her worthy husband.

The villain in the story is Baharam, the cafe owner, who is also a professional dacoit. He has his eye on Laila whose father does not like Khalid. Azam has a score to settle with Baharam.

With these usual characters in hand and a silly Sultan thrown in for fun, the usual hit and miss situations begin to appear on the screen till in the end Azam, the ex-dacoit, manages to rescue the Sultan, Khalid and Laila and exposes Baharam who is, of course, killed like every villain.

MISERABLE PRODUCTION

The picture is shoddy in looks and absolutely unconvincing in effect. The producer could not even afford to get some camels to make it a tale of Araby. The phoney swords make the characters look more like chimney-sweepers than swords-fighters.

Production values are poor. Sets are crude and unimpressive. Photography is clumsy. Sound recording lacks subtlety. Dialogue is stilted while music is mediocre. Direction is stupidly amateurish.

Shakila as Laila looks pleasant but needs better direction to bring some expression on her face. Somebody called Daljit plays Khalid and makes a miserable impression. Hiralal as Baharam does some crude and noisy work. W. M. Khan as Azam uses only his mouth and that not effectively while Durga Khote as his wife is tolerable. Jayant as a crazy, comical Sultan is not bad if one can appreciate the kind of comedy he does. The rest constitute an utterly ugly crowd of repulsive males and hideous females.

In short, "Laila" is a miserable, little picture for those who expect something better from a 40-year-old industry.

L A I L A

Producers:	Shah Pictures
Language:	Urdu
Story:	Ramniklal Shah
Dialogue:	Munshi Dil
Lyrics:	Munshi Dil, Bharat Vyas, Kaif Irfani & Razvi
Music:	A. R. Qureshi
Photography:	Keki Mistry
Sound:	Esabhoy & M. R. Pitale
Cast:	Shakila, Daljit, Hiralal, Durga Khote etc.
Released At:	Imperial, Bombay
Date of Release:	4th June 1954

Directed By:
NASIM SIDDIQUE

OUR REVIEW

"Sorgavasal", Poor And Boring Stuff

If Nothing, Footage Kills Audience

An old maid in an old tale, Nirupa Roy plays one more goddess in "Shri Ganesh Vivah", produced by Jayant Desai Productions.

Apart from the fact that this picture supports democracy and liberal Hinduism, "Sorgavasal' is a poor, clumsy, boring and torturous picture. It is meritless in sets, costumes, technique and performances and it has almost a criminal length of 19,054 feet. Added to other numerous absurdities in the picture, that absurd length makes the picture almost an intolerable affair.

The story deals with a poor young man, Mathivanan, becoming the Court poet of King Vetrivel through the patronage of the head of a 'Mutt'. Queen Kumara Devi of a neighbouring state falls in love with him although Vetrivel wanted to marry her. She is prepared to even abdicate her throne for the sake of love. Mathivanan espouses the cause of the poor against the king and the priest, undergoes suffering and is ultimately recognised for the great soul he is. Interwoven is the sad story of Mathivanan's sister, Thilaka, who is given up by her lover, is raped by Vetrivel, and then becomes mad and dies.

This story has been filled in with a number of absurd and tedious incidents to make the film as long as 19,054 feet. The Tamils have a tendency to be garrulous and it seems they are not willing to restrain that tendency even on the screen. But garrulousness is neither entertainment nor film craft.

Narad, the walking newspaper of gods, makes their life interesting by news and half-news in "Shri Ganesh Vivah", a mythological tale directed by Jaswant Zaveri for Jayant Desai Productions.

POOR PRODUCTION

Production values are poor. Sets are clumsy and reek of artificiality. Photography is quite good though sound recording is erratic. Costumes are absurd. Mathivanan, with breeches, 'tilak', ear-rings and his hair bobbed like a woman's, looks a grotesque and unpleasant human being. Kumara Devi's royal robes look just cheap imitations of some Western court dresses. Troops engaged in battle wear armour plate With the exception of a couple of songs, music and songs are dull and too ordinary. The jail dance by Thilaka is quite pleasant. Dialogue is the usual tripe, full of inane alliteration and repetition. The direction is hopelessly bad.

Performances by the artistes are equally deplorable. Anjali as Thilaka, looks too matronly for the role she plays. Still she is the best of the lot and speaks her Tamil carefully, only occasionally betraying her Andhra stock. Padmini, as Queen Kumara Devi, proves a thorough misfit. With her abundant curves she only provides some crude sex appeal and even in that seems a rather sagging sample. K. R. Ramaswamy, as Mathivanan, is a dismal failure. He looks more like a zamindar's lackey than a poet. P. S. Veerappa, as Vetrivel, looks like a brigand, while S. S. Rajendran, as Muthumanikkam, looks like a stable boy in faded livery. The Head of the Mutt is played grotesquely by R. Balasubramaniam.

In short, in spite of its welcome emphasis on established Hinduism, "Sorgavasal" is a poor and boring picture.

SORGAVASAL

Producers : **Parimalam Pictures**
Language : **Tamil**
Story & Dialogue : **G. N. Annathurai**
Lyrics : **Udumalai Narayana Kavi**
Music: **(Late) C. R. Subbaraman and others**
Cast : **Anjali, Padmini, K. R. Ramaswamy, P. S. Veerappa and others**
Released At : **Casino, Madras**
Date of Release : **28th May 1954.**
Directed By :
A. KASILINGAM

OUR REVIEW

"Pudhu Yugam" Is Ancient Trash

Sordid And Ugly Picture

A story of revenge, seductions and profligacy, "Pudhu Yugam" (New Era) is a sordid, ugly picture which should never have been made. Crammed with all sorts of unpleasant incidents and situations the picture tells about a widow who is seduced and betrayed by a man and who then nursing her grievance against the man for years tries to wreak her vengeance by approving and encouraging the seduction and betrayal of the daughter of her own betrayer. This is the sordid tale of this picture which flaunts a misleading and pretentious theme. But that title only looks like a stolen crown on a thief's head. Directorially stupid, the picture is ethically ill-flavoured.

Sekhar, a student, seduces Chellam, the widowed sister of Professor Raghunath who had mortgaged his property to the hilt to give Sekhar a start in life. When Chellam is big with child, in spite of her entreaties and her brother's persuasion, Sekhar repudiates her. Instead, he marries the daughter of a rich banker, gets a daughter by marriage and becomes prosperous.

Chellam, with her orphaned nephew, finds asylum in a 'bhangi colony' and there gives birth to a girl who is called Pushpa. Leaving Pushpa behind, she goes away with her nephew. Through the kindness of an old man she educates her nephew Vinodhan who becomes a doctor. She sends money for her daughter Pushpa's upkeep who becomes a nurse and serves in the same hospital with Vinodhan without knowing that he was her cousin.

Vinodhan, in spite of his noble profession, behaves like a heartless profligate. On the one hand he makes love to Pushpa and on the other seduces Sekhar's daughter Kamala. Then he refuses to marry Kamala. His aunt Chellam, arriving on the scene remembers the wrongs done her by Sekhar and encourages Vinodhan to repudiate Kamala. But Pushpa would have nothing to do with Sekhar and marries a 'bhangi', even after Chellam acknowledges her as her daughter. In the end Kamala and Vinodhan are married.

A MISERABLE PRODUCTION

Production values are none-too-impressive. Sets are ordinary. Photography and sound recording are average. Costumes are not always appropriate. Most of the dances are eyesores. Any schoolboy could have written the dialogue. The eleven songs in the picture are dull and superfluous. Direction is stupid.

S. A. Natarajan as young Sekhar looks like a goonda and behaves like one. Narasimha Bharathi who plays Vinodhan has only a stethoscope as proof of his role. The rest goes against him. M. S. Droupadi, as the widow Chellam, looks short, stumpy and squat, and emits a most disagreeable voice to make her appearance just frightening. Only a man in a lost island could think of seducing a widow like Chellam.

With her diminutive stature and lean and lanky limbs, Krishna Kumari, in spite of all the suffering she undergoes as Pushpa, fails to enlist sympathy. As a nurse she seems to have nothing better to do than strutting about wearing a uniform and falling in love with doctors. That is a bad certificate for the nursing profession.

In short, "Pudhu Yugam" is just a stupid and unsavoury picture. If a "new era" is ever to come either in life or in films, pictures like these should be avoided by picturegoers.

PUDHU YUGAM
(New Era)

Producers : **Sai Ganamritha Pictures**
Language : **Tamil**
Story & Dialogue : **K. M. Sheriff**
Lyrics : **Ramiah Das and others**
Music : **G. Ramanathan**
Cast : **S. A. Natarajan, Narasimha Bharathi, M. S. Droupadi, Krishna Kumari and others**
Released At : **Gaiety, Madras**
Date of Release : **4th June 1954.**

Directed By :
GOPU & SUNDAR

OUR REVIEW

"Mangalyam", A Tamil Mediocrity

Thin Story With Thinner Imagination

Maidservants seem to have become heroines of Tamil films these days. Instead of sweeping floors, maidservants have begun to sweep their masters off their feet with their charms. "Mangalyam" is another picture about a master's love for his maidservant. But if the makers of the picture had been as much in love with their work as the hero was with the maidservant, it might have been a better picture. At present, it is poor stuff with poor direction and poor technical qualities.

Kumar, a fresh doctor, falls in love at first sight with Chellam, the maidservant in his home and desires to marry her. His mother, Vadivambal, forbids the marriage and drives the girl out with her brother, Mani. Chellam joins a dramatic troupe changing her name to Manorama, and she soon attains fame. The owner of the dramatic company, Raja, covets her but she cold-shoulders him. He then plans to abduct her with the help of a gangster friend, Balu, but the plot miscarries. When cornered, he shoots Chellam in the back. To show the provocation for the title Chellam is given an injection to ward off death by a few hours during which Kumar ties the "Mangalyam" round her neck. And then she dies, leaving Kumar a technical widower.

POOR DIRECTION

To stretch this story to 15,000 feet, there are other paddings like a parallel romance between Kumar's friend Gopi and Kumar's sister Lakshmi, scenes of worship of a Demon-God, long motor rides, the doings in a dramatic company and many tiresome items. The picture starts loudly and ends tamely. In between it neither interests nor entertains.

Some of the sets are needlessly lavish. Photography is erratic, sometimes too harsh and sometimes too murky. Sound recording is far from satisfactory. The village dance is far too elaborate and unrealistic. Music is very ordinary except a couple of songs which are quite pleasant and may become popular. Dialogue ranges from appropriate to bombastic. Direction lacks imagination.

B. S. Saroja as Chellam is adequate though nothing more. As Kumar, Nagarajan looks far too fat and uncouth to convince as a doctor. S. A. Natarajan impresses as the theatre company owner but his declamations towards the end jar. M. N. Nambiar as Gopi does well and makes the picture lively. More than all these, minor characters have done well, especially K. V. Srinivasan, V. M. Ezhumalai, A. Karunanidhi and C. T. Rajakantham.

In short, though better than many recent releases, "Mangalyam" is a mediocre picture.

MANGALYAM

Producers : **M. A. V. Pictures**
Language : **Tamil**
Story & Dialogue : **A. P. Nagarajan**
Lyrics : **K. M. Sheriff and another**
Music : **K. V. Mahadevan**
Photography : **J. G. Vijayam**
Audiography : **C. V. Ramaswamy**
Cast : **B. S. Saroja, A. P. Nagarajan, S. A. Natarajan, M. N. Nambiar and others**
Released At : **Chitra, Madras**
Date of Release : **18th June 1954**

Directed By :
K. SOMU

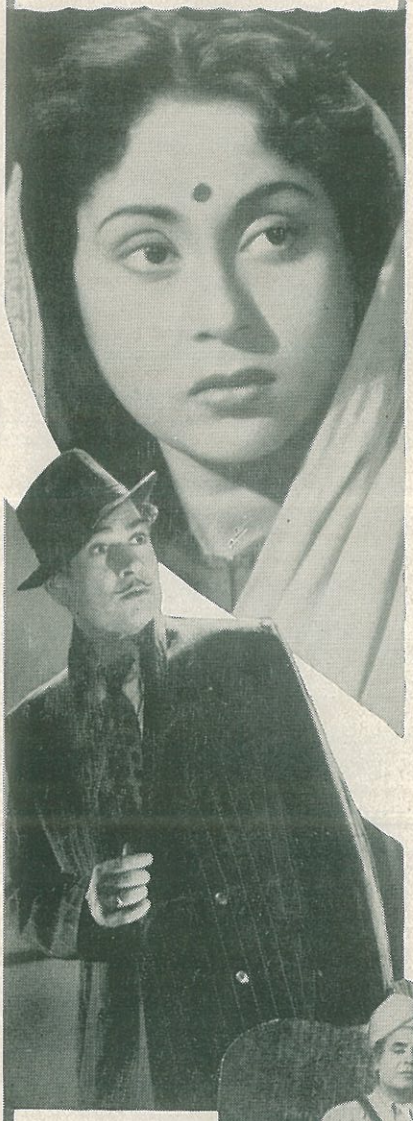
★ ★ ★

OUR REVIEW

"Andha Naal" First Picture Without Songs!

Murder Mystery Thrills Audience

Temper gives an edge to their design, youth and beauty do the rest. Watch Smriti Biswas in "Shaheed-e-Azam Bhagat Singh".



Centred round murder and espionage, "Andha Naal" is a mystery thriller. The one outstanding feature of the picture is that it contains no songs and no dances, marking the first attempt in the South to produce a picture without songs. In these days of rigid conventionalism and unenterprising commercialism in the film industry, it really needs courage to make a picture without songs when usually a picture contains at least a dozen songs and for this pioneering enterprise, if for nothing else, the producers deserve credit and commendation.

Directed fairly well and with verve, containing able performances and pleasant technical values and possessing a fast tempo, the picture becomes an interesting mystery drama, even if not a convincing one. Radio-engineer Raja is found shot dead on the first floor of his house in the early hours after the night Japan bombed Madras during the last World War. The members of his household were on the ground floor, it is said, and they did not hear the shot. A neighbour, however, did and although he had seen nothing and confirmed nothing, he runs post-haste to the police.

With the police present on the scene, the neighbour accuses Raja's brother Pattabhi of the crime, for there had been acute differences between them on the partition of property. Pattabhi accuses his own wife for she had been more insistent than Pattabhi on this question. Pattabhi's wife suspects dancer Ambujam who was intimate with the dead man, and Ambujam accuses the neighbour Chinnaswamy for Chinnaswamy had been her lover till Raja came in to displace him.

Strangely enough, the police do not question the dead man's wife, Usha, though she should have been the first person to be questioned on the natural presumption that being the wife, she must know something about the matter. The police do not even institute a thorough search of the premises and conveniently miss the tell-tale evidence of a smashed radio transmitter and documents proving Raja to be a Japanese spy. Even her finger-prints are not taken till the last stages making the whole investigation look farcical and stupid. Perhaps in his anxiety to keep the indentity of the real culprit cloaked the director did not want the police even to go near the correct facts and evidence. But this is a clumsy and amateurish bit of direction. Why should the police be painted stupid for the purpose of a director?

At last, through wild conjectures based on the parable of the elephant and four blind men, and a drama handbill seen at a panwalla's shop, the police pin down the suspect. Usha breaks down and confesses the truth which reveals her, technically, not guilty of murder. On that fateful day she had discovered that her husband was a Japanese spy and that he had been intimate with Ambujam whom he would throw overboard when she was big with child. She had threatened to shoot him but he had caught hold of her. In the ensuing struggle the revolver had gone off. Even after this confession, the police give her an opportunity to commit suicide.

GOOD PRODUCTION VALUES

The story is built on very flimsy foundations. The bombing of Madras, it is said, was done at the instance of this radio-engineer, who had a powerful radio transmitter to ensure constant touch with the enemy. That fateful day in October 1943 was a day of rain and storm and one wonders why this spy asked the Japs to come over that day.

There aren't many sets and the one major set, there is, is too lavish for a radio-engineer, though not for a spy. Photography and sound recording are excellent making the picture pleasant to the eye and the ear. The drone of the bombers approaching Madras is well recorded but that noise is suspiciously that of Dakotas rather than of Japanese Zero bombers. There are no songs or dances in the film and that is a welcome relief. Dialogue is average but does not depend on cheap claptrap usually heard on the screen. Excepting in some places, the director has done a fairly good job. Had the story, which is also written by him, been more plausible and better knit, the picture would have become

Prem Adib is surprised. A man destined to be hanged has to be some day.

★ ★ ★

The British policeman was a law unto himself. Watch him in action in "Shaheed-e-Azam Bhagat Singh".

more interesting and less unconvincing.

Every player has done well. Shivaji Ganesan acts as the radio engineer while Pandari Bai is his wife, Usha. Suryakala is dancer Ambujam.

All told, the picture is a commendable attempt to tell a story on the screen without following the peculiar Indian convention of punctuating the tale with unnecessary songs. Though with more plausible and logical material it could have been a better picture, as it is, it is a fairly interesting mystery picture.

"ANDHA NAAL"
(That Day)

Producers:	AVM Productions
Language:	Tamil
Story:	Balachander
Dialogue:	Javer Seetharaman
Cast:	Pandari Bai, Suryakala, Shivaji Ganesan and others
Released at:	Wellington, Madras
Date of Release:	April 13, 1954

Directed By:
BALACHANDER

OUR REVIEW

"Nalla Kalam", Another Money-Killer!

Utterly Crude Tamil Trash!

"Nalla Kalam", which means 'good days ahead', portends bad days as far as the film industry is concerned, because it is one of the year's most coarse and clumsy pictures. Poor in both looks and entertainment, the picture is just a disappointing product with a wrong label.

The story is hollow and hackneyed and tells of a zamindar's son, Raghu, who marries without his father's knowledge. Raghu keeps away from home and Raghu's aunt Saghuna and his cousin Murthy seize the opportunity to poison the old man's mind against his only son. In spite of the effects of the poison, the old zamindar desires that a hundred rupees should be sent to his son every month. But Murthy never does so and Raghu has to beg for the sake of his life and his wife. That creates problems. But the solution is rushed by sending the zamindar to witness a performance of "The Ramayana." The show stirs the old man's natural love for his son and he rests only when he and his son are reconciled. Unmasked, Saghuna commits suicide, while Murthy kills a man with whose "wife" he had run away.

Patched on to this story runs a private romance between Krishnan and Mathuram. Coarse in concept and ribald in its expression, it is a crude attempt to appeal to the crude among the audience. But neither the story nor the crude patch on it has any chance of interesting the intelligent.

UNIFORMLY ROTTEN

Production values are poor. Sets look cheap while photography looks amateurish. Sound recording sounds erratic. An old stupidity is seen in the show in which children speak with the lisping voice of infancy but sing with the mature voices of adults. Mathuram as the maid-servant sports costly saris but the zamindar wears a black jhubba reaching down to his knees and looks like the knave of Spades. Dances are extremely poor and stale. Music has no appeal. The direction which has been cooked by two directors is just poor and crude.

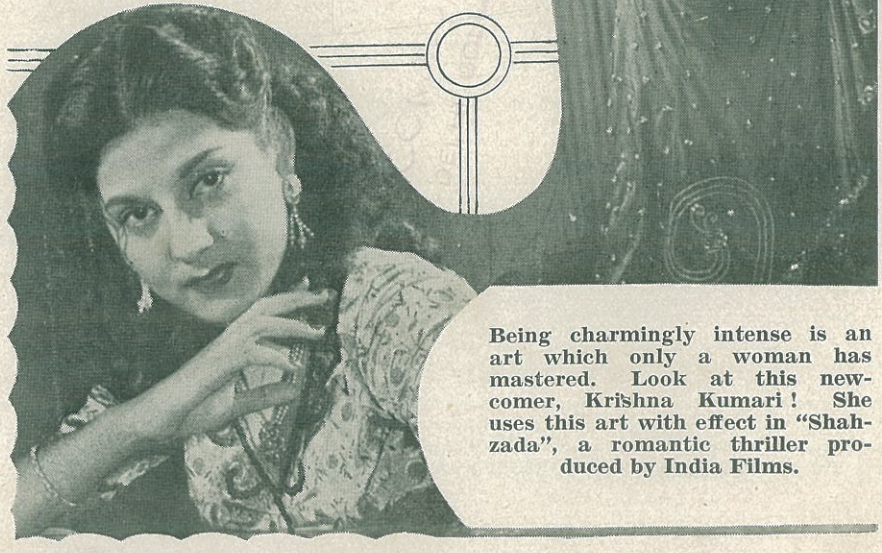
NALLA KALAM

Producers:	Jaisakthi Productions
Language:	Tamil
Story:	J. Sinha
Dialogue & Songs:	M. P. Sivam and others
Music:	K. V. Mahadevan
Cast:	Pandari Bai, T. A. Mathuram, T. S. Baliah, M. K. Radha, N. S. Krishnan and others
Released at:	Chitra, Madras
Date of Release:	May 21, 1954.

Directed By:
J. SINHA and K. VEMBU

Performances are even more pitiable. M. K. Radha, as Raghu, looks stolid, wooden and fortyish and fails miserably in his role. Pandari Bai, as his wife Meena, gives a matchingly miserable performance, T. S. Baliah, as Murthy does uncomfortably stereotyped work. As to Krishnan and Mathuram, the picture would have been better without them and their roles. In short, "Nalla Kalam" is a crude, clumsy and stale picture seeing which is burning one's money.

The face is not the only part of a woman that attracts. There are other parts which hold the eye and Sheila Ramani proves it in "Shahzada", a tale of love and jealousy directed by a man named Pyarelal for India Films.



Being charmingly intense is an art which only a woman has mastered. Look at this newcomer, Krishna Kumari! She uses this art with effect in "Shahzada", a romantic thriller produced by India Films.

WOES & ECHOES

Women in India don't do that but this one seems to be from Baghdad, the slave market of the old world. When a woman winks she invites trouble and turns a man into a brute. But women often fancy themselves to be good animal trainers and that is what Meenaxi seems to be about in "Haseena", a love tale produced and directed by J. P. Advani for Shabab Productions.

(This is the readers' forum—as and when space permits. From the producer to the lay filmgoer, everyone can write to the Editor and ventilate his grievance. For every letter published in these columns, the publishers will pay Rs. 5|-. Letters should be signed and marked "Woes And Echoes". Photographs of the readers will be published along with their letters, if convenient.—The Editor.)

NEW HAMIDA BANUS

"Call me old fashioned if you like but I think it is wrong that women should take part in athletic sports. Emancipation is fine up to a point. But when muscular girls gallop round running tracks, hurl javelins, leap over hurdles and even put the shot, that point also has been reached. Let us at least keep a few of our illusions about the allegedly gentle sex."

BOMBAY. **Miss Jyoti Dhotre.**

MYSTERY MAN, EH?

"It was the general belief up till now that good writers are not good speakers and vice versa, but Baburao Patel falsified it when he spoke on the occasion of his 50th birthday celebration on the 4th April, 1954, in Bombay. Going through the three speeches of Mr. S. S. Vasan, the Rt. Hon. Dr. M. R. Jayakar and Mr. Baburao Patel in the May issue of "filmindia", one is compelled to admire each one of them in its own degree. While as a film producer Vasan brought out in his speech in unequivocal terms your contribution to the film industry to its progress and prosperity of the nation, Dr. Jayakar was all praise for the way in which Baburao Patel criticized films, film people and others. (The Doctor said: "Baburao never hits below the belt.")

"But Baburao capped it all by his very humorous reply to the felicitations showered on him. He has thus proved that he is not only a witty writer but can also regale his audience with his equally humorous speech. To quote again Dr. Jayakar, Baburao Patel is a really mysterious person.

K. S. Sankara Narayanan.

NEW DELHI.

YOU ARE RIGHT

"I wrote in May issue in these very columns to the effect that "you boldly echo the sentiments of the enlightened section of the people." My statement would readily acquire universality if I might be allowed to point out two more recent instances in favour of my contention.

"On May 16, Acharya Kripalani dwelling on Kashmir said in the House of the People, "We trusted Sheikh Abdullah absolutely and we spent millions of money. I am afraid having put faith in one man we are trying to repeat it. Now Bakshi Sahib has become our favourite. Whatever he does is absolutely right and we raise no objection."

"Now it is no secret that you have always asserted that Bakshi is no angel of secular democracy. You have repeatedly warned us to be on the guard against the present P.M. of Kashmir also who may one day in all probability turn round and stab us in the back. It is but a sad reflection on our bad diplomacy that even after the Abdullah episode we are moving with blinkers on. Bakshi has once again become our most trusted lieutenant and it is a pity our leaders stubbornly refuse to learn from you and see the obvious teacher and guide in our beloved Baburao.

"On May 28, Sri G. S. Gupta, exspeaker of the Madhya Pradesh Legislative Assembly said that the signing of the U.S.-Pak military pact was tantamount to the failure of Indian diplomacy. He further regretted that the Indian diplomacy failed to prevent that alliance. He warned that their losing the goodwill and friendship of powerful America and Pakistan gaining it was not a good thing, however logical it might be.

"Now were not your views exactly the same on this point? May I remind the readers that in January issue you stated in your inimitable style and with your characteristic candour that but for our refusal to rub shoulders with the U.S., the latter would not have been sent scurrying into the lap of Pakistan. Thus you rightly rebuked Indian diplomacy for its fault.

"There can be no better example, I conceive, of a perfect forum of popular opinion in a democracy."

ARRAH. **Prem Chandra Sinha.**

SURE, THEY WON'T

"Congratulations on your fine editorial "Hamlet on the Wrong Bus" in the June issue of "filmindia."

Your blunt statement: "the danger to our homes, culture, freedom and civilization is not in Bikini or Indo-China. It is right across our borders ....." should make Nehru scratch his head and realize the truth contained in your outspoken editorial. If Pakistan and its masters in the U.S.A. at any time decide to invade India, we should not be taken by surprise. It is high time our Prime Minister stopped playing ducks and drakes with the masses and kept India on guard against the nefarious activities of Pakistan by throwing away the non-existing veil of so called dynamic neutrality; or else our freedom may prove short lived. But Mr. Patel, I am doubtful if all your words will have any effect on our Prime Minister."

RAIPUR. **G. Prem.**

NEHRU WILL FAIL

"As you rightly observed in "Hamlet on the Wrong Bus" appearing in the June 1954 issue of "filmindia", our Prime Minister has been busying himself so much with the Korean, Indo-China and other international problems that one wonders whether he finds any time at all to ponder over the pressing problems at home. The threat of aggression by Pakistan, accelerated and aggravated in recent times by the American Aid, is too live an issue to be lightly set aside.

"Nehru is, of course, welcome to do what he could for the cause of world peace. But he cannot at the same time blind himself to the stark reality of the situation. Peace is in peril and aggression is raising its ugly head across the very borders of India. It will indeed be a sad commentary on all his strenuous efforts for peace, if he should fail to arrest aggression nearer home."

SECUNDERABAD. **K. V. Gopal.**

WE HAVE LOOSE-BELTS

"One has to wonder with Dr. M. R. Jayakar, how a film journalist like you could write such first class editorials on current political problems that confront our young nation. That the nation acclaims your ability to spot-light urgent and peremptory problems and to put forward simple yet practical solutions, was evident from the felicitations that were showered on you on the occasion of your fiftieth birthday. Since a few months your editorials have been unsurpassed by any political journalist of the nation. The attention of many leading political luminaries had been forcibly drawn by your powerful pen, and they all could not help admiring 'this wonderful man'. The nation owes you, Mr. Patel, tons of gratitude for this signal service which none of the spineless opposition parties could boast of.

"The editorial in the May issue of 'filmindia' has the additional merit of containing the PATEL FORMULA for solving the political and economic problems of the country. If only our mule-like white-capped pundits were to keep those suggestions of yours before them and sit down to work instead of jumping here and there or climbing on poles, we shall find a marked difference within six days, not to speak of six weeks or months. You have quite relevantly quoted the instance of the U.S.A. and her great son Roosevelt. But have we Roosevelts in India?"

CALCUTTA. **P. S. Easwaran.**

YOU CAN'T, I CAN'T

"In the Indian Constitution Prohibition is coupled with the raising

Ta! Ta! They are always glad to see them off, for even youth needs a breather. Bina Rai gives him a hearty send-off in "Meenaar", a love tale directed by Hemen Gupta and produced by Shri Vishwa Bharati Films Ltd.

of the standard of living of our people under Article 47 in the Chapter on Directive Principles of State Policy.

"Prohibition is functioning in our country for the past six-and-a-half years. During these years our state governments have not only lost huge Excise Revenue but also wasted enormous sums of money in enforcing Prohibition and forced our economically backward people to make up for the loss through numerous taxes.

"But the old addicts could not do without their daily peg. Soon illicit distilleries began to cater their needs. Today not only old addicts continue to drink but also women and children have started to consume illicit liquor, and the drink these people are taking now is found to be more dangerous to health than before with the result that more people are dying today from illicit liquor.

"Now our leaders claim that Prohibition is a grand success. But I do not know in what way it has raised the standard of living of our people. Can you tell Mr. Patel?"

BANGALORE. **J. B. William.**

ASK ABBAS

"I am one of the admirers of K. Ahmed Abbas and had nursed high hopes about him as a producer and story-writer but after seeing his numerous screen somersaults and finally "Sheeshe-Ki-Diwar" my faith in human beings has been rudely shaken.

"This man rushed with the much-boosted torch of idealism to chase away the darkness of crime, sex, crudity etc., from the screen and has ultimately contributed to augment the very corroding ingredients that are wearing out the Indian Screen.

"Truly, Mr. Patel, should man stoop so low for filthy lucre?"

BOMBAY. **S. R. Mhatre.**

THE FILMGOERS

"Filmgoers all over India should be grateful to you for warning them, through your article "Americans Making Us Blind" in the March issue of your journal, against contracting eye-diseases like trachoma by the wearing of polaroid glasses which have been previously used by many persons.

"Thanks to this timely warning, the local Odeon theatre management sold out the polaroid viewers at As. 5 each for the 3-D film "Second Chance" shown here recently. But the most pitiable thing was that under the very nose of the management, these polaroid viewers were being re-sold by street boys for As. 4 after getting them from the picturegoers of the previous show for a small price. Now, whom should we blame—the theatre-owner, who permitted such a shameful thing to happen before his eyes, or the picturegoers, who yielded to the temptation of a few annas in re-selling their viewers and thus endangered the health of their fellow-filmgoers and, for the future occasions, of themselves?"

NEW DELHI. **Mrs. Savithri Devi.**

DEAF DON'T HEAR

"Your leader in the May issue is a dynamic reminder of the fact that you have ever sought to avert the people of India from an impending crisis which has been formidable in nature. Tragedy lies in the reality that our rulers do not show any anxiety to learn from your prophetic writings. Thus your uncanny sixth sense in foreboding the gloomy future is lost on them. If one weighs the relevant portion of your editorial (April '52) in the context of the prevailing predicament of Nehru

and his Government he would at once feel that any sincere attempt to heed to your sagacious counsel was enough to ward off the Communist evil which is looming large on the horizon since their recent victory at the polls. Behind all the bitterness in your May editorial peeps your aching heart which cannot stand the destruction of the democratic values for which we have struggled so long.

"However, Nehru and his lieutenants might cry themselves hoarse shouting over Reds and their strategy, the fact remains that acting up to your advice tendered timely alone would save the Indian people from acquiring a Red destiny which would sound the death-knell of all that we have stood for so long. Your 18-point formula is a 'fait accompli' which our dim-visioned politicians should have no hesitation to adopt if they cannot find out their way of salvation by themselves.

"Bravo, Mr. Patel, go on thwarting all attempts to mar the experimentation of secular democracy in India. Posterity is sure to hail you as one who was a bold champion and sentinel of democracy—not only as a system of Government but as a way of life. Your strong doses of democracy have not brought about the desired effect. But then the blame for it does not sit on you but on the brows of our administrators with a proficiency in criminal lapses. Let it be warned that failure to listen to you would leave us in the lurch and keep us groping in the dark."

ARRAH. **Prem Chandra Sinha.**

BUT WHO BELIEVES ?

"The Mystery Man"—How succinctly and squarely has the learned Doctor put it ! Indeed, your many-sidedness and varied endowments mark you out as the mystery man. The more we seem to know of you, the more mysterious you become. The very fact that you have eluded estimation of your merits by an eminent scholar like Dr. Jayakar speaks volumes of your versatility and talents. At the same time the eloquent tributes that were paid to you by Dr. Jayakar single you out as the saviour of the Indian Film Industry for which you have strived your utmost, not even minding your own health."

SECUNDERABAD. **N. Narasimhan.**

CENSORS WINKED ?

"The picture entitled "Watan" produced by Falcon Films was released here on Id day at the Prabhat Talkies. There are some scenes in this picture where they show a flag (resembling that of Pakistan), bearing a Crescent and a Star, and the Muslim audience gives it a thundering applause. The picture has been banned by our District Magistrate because of its communal leanings.

"It is indeed surprising that such scenes which greatly excite the feelings of Indian Muslims, missed the eye of the Censor Board, who passed it for un-restricted exhibition throughout India."

SAHARANPUR. **Mahendra Kishore.**

REMEMBERING SARDAR

"The other day India's Consul-General at Pondicherry stated that GOI "has no concrete plans to solve the French India problem."

"I was astonished to read this statement by a responsible member working under the able guidance of our peace-loving Prime Minister, Nehru, who always jumps into other peoples' affairs—to protect the lives of the Japanese Tuna fish, the Koreans and the Indo-Chinese. It was really a surprise to learn that our Nobel Peace Prize aspirant who always carries multi-pointed peace plans in his pockets for every problem in the world, has no concrete plans to solve the French India problem.

"Now the French, taking their lessons from the Portuguese, are dumping military personnel and stores in Pondicherry. Still our versatile Prime Minister cannot design a concrete plan !

"How we wish that our 'Iron-Man' were alive today ?"

BOMBAY. **S. Chakrapani.**

HULLO, KESKAR ?

"In the June "filmindia", you have very rightly called upon Dr. Keskar to change his policy about music put on air by All India Radio. His apathy to popular public entertainment has become almost proverbial but the other day I had a strange experience. As I wanted to know the result of some major sports event, I went to a friend's residence who had a radio set. At that time his younger sister was sitting beside it listening to film songs from Radio Ceylon. When I asked her to get Delhi, she tried for a while but in vain and said, "Bhai Saheb, I do not know where Delhi comes. Here is Radio Ceylon and that is all I require."

"Just at that time entered her brother and having known my intention took charge of the instrument. He started, "Well, at present I do not know where to get Delhi as we bought this set only two years back and I have not even once tried to get it. See, this is Radio Ceylon. This is Goa. Here is Karachi and at this place we get Lahore." And when after a few minutes he managed to get Delhi, the announcer was reading the weather forecast and I had to come back disappointed.

"This incident clearly shows how popular our All India Radio is with the people. And Dr. Keskar thinks that he was born with the sole purpose of uplifting the musical taste of the public ! Will the learned doctor be ever able to hold the pulse of the nation, Mr. Patel?"

AJMER. **Prem Chandra Sinha.**

ALL FRENCH

"According to a Bombay Government circular "articles like French Police, Varnish etc., are being misused" as liquor. You would not understand how French Police could be drunk as wine? Neither did anyone—till it was explained that "police" was a misprint for polish?

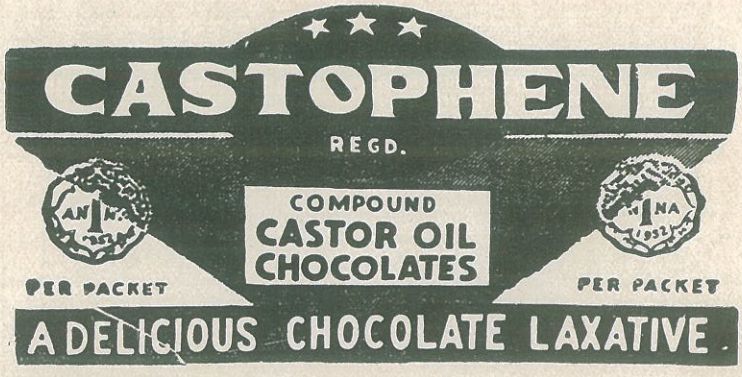
"This shows how the whole policy of prohibition is itself a misprint of the original idea..... !"

KALYAN. **Mrs. Lalithadevi.**

YOU BET

"Dr. Bidhan Chandra Roy of Bengal is a venerable old man. Age has made him senile and hesitant. He is likely to wobble where others are wont to sprint. Recently, however, he has shown himself to be remarkably light-footed and breasted the tape while others have not yet left the starting line even.

"My reference is to the recent passage by the West Bengal Legislative Assembly of an Act whereby the police have been authorized to scrutinize film posters before display, with powers to ban those considered vulgar and obscene or likely to offend public taste or morals. The old physician understands the dual nature of the health of the people and knows that side by side with the physical health, steady upkeep of the moral health is equally necessary.



common knowledge that modern films, full of unblushing sex and sex as they are, all limits of decency and a statement which is true in the case of the spate of Hollywood pictures. sometimes go a step that they have often to be bearing scenes or of dialogue which have been to be deleted from the pic- by the Censors. And the a complete negation of the of censorship and all that it for.

Roy's Act aims at the re- of anomalies like these. Let the experiment well and if a success, as it should, it worthwhile following it the country."

DIGARH. **Prithi Paul Singh.**

WHITE CAP LOGIC

me to congratulate you fine article entitled "Dr. Must Think", published in issue. You have rightly that "in trying to be ori- different and self-righteous eskar has made a mess of all

the name of 'culture' and our white-capped puritans thrusting on our people their fads and fancies. Dr. Keskar anned film music on the A.I.R. it as "cheap and vulgar". Dr. Keskar prevent our from listening to the same music from Radio Ceylon? Our film music has made the commercial service of Radio Ceylon popular with our listeners and Dr. Keskar's wrong policy has only aided Radio Ceylon to profit at our cost.

"When our people want film music why should Dr. Keskar say 'no' to them? Do you see any logic behind Dr. Keskar's ban on film music on the A.I.R.?"

BANGALORE. **J. B. William.**

SHORTAGE OF TALENT

"When Bina Rai made her debut in 'Kali Ghata' she became a star overnight. Many producers craved for her and assigned her stellar roles including that of 'Anarkali' (acclaimed to be the most beautiful woman of the Moghul days). Now that the burden of motherhood has rather completely washed out her charm and juicy youth our producers still see her through the old glasses with the obvious result that she is miscast as a blonde. This defect of Bina Rai is fully transparent in 'Prisoner of Golconda'.

"Prem Nath will not agree with this but, Mr. Patel, what about other producers who are rushing to produce pictures with an unrealistic heroine?"

NEW DELHI. **Maharaj Krishan.**

WALK OUT

"During the interval the inside of a picture-house becomes a typical fishmarket where every hawker vies with the other in selling his goods by shouting at the pitch of his voice and it becomes an ordeal to sit inside. Mr. Patel cannot the cinema-owners be a bit more fair to the comfort of their patrons and ban hawking inside their auditoriums?"

AJMER. **Kamal Kumar.**

Anxiety lends age to youth and makes a pretty face look old. Let us hope life is not so hard to Sheila Ramani in "Naukri", a social drama produced and directed by Bimal Roy.

OBLIGE US, OJHA

"I had the misfortune of seeing S. K. Films "Naaz", produced and directed by Mr. S. K. Ojha. This film has more noise and nonsense than sense. Moreover, it is boring throughout despite its outdoors at London and Cairo. Mr. Ojha should now leave off film direction and by doing so, he will certainly be doing a great service to the Indian film industry."

CALCUTTA. **J. L. Kholbheteria.**

EXPORT PRODUCT

"After seeing "Mayurpankh" all will surely acclaim that Kishore Sahu is perhaps the only versatile producer in India. He has so many times handled unusual themes and it was he alone who could risk to produce 'Mayurpankh' a picture based on an entirely new idea. India is so famous for tourists who came and settled as rulers but no producer ever presented this colourful aspect of their visits whereas Sahu has shown enterprise by picturising it in an excellingly pleasant way. The picture is an intelligent collection of beautiful shots of important historical places in India and as such it richly deserves to be exhibited in foreign countries."

NEW DELHI. **Maharaj Krishan.**

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Eisenhower, The Harbinger Of Peace

Says, Phyruz Canteenwala

By: PHYRUZ CANTEENWALA

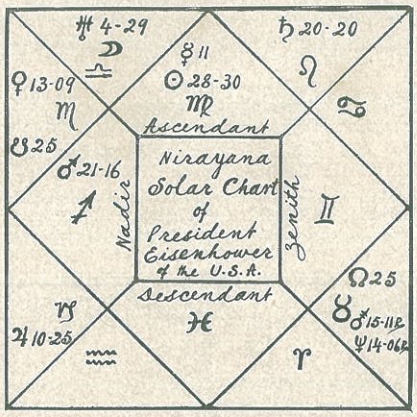
The most distinguished military strategist ever to glory at the peak of rare political eminence is the President of the United States of America, Mr. Eisenhower, whom destiny has ordained to play a vital role as the true champion of freedom and peace.

Dwight David Eisenhower is reported to have been born on Tuesday, October 14, 1890 (time unknown) in Denison, Texas when the zodiacal constellation of Virgo, earthy and mutable by nature, is in the Ascendant of his Nirayana Solar chart. Thus under this sign, symbolised by the Virgin, just as he is thoughtful, sensitive, jocoserious, considerate and over-cautious—zealously fighting for championing the cause of peace, so is he irascible, impulsive, reproving, domineering and over-optimistically building his hopes on air. Despite the Virgonian purity of purpose so characteristic of him, the fact that this trustworthy soul should be often misunderstood by many is distinguished by his instinctive militant means of approach in his noble pursuit of peace. The truth of this astral assertion is verily borne out by Mars in trine with the exalted (by Navamsa) Saturn, the former ruling his mind while the latter occupation. Obviously war and martial power naturally hammer in his head compelling him to steadfastly believe even in the violence of his resources, if need be, to win peace. It is simply for this reason that this military genius is impelled to override at times the opinion of others whenever engaged in dictating his policies for the security of international peace.

Nevertheless Venus is in double sextile with Jupiter and Mercury, in first nonile with Mars, and Uranus and in second nonile with Saturn. Thus when the benignity of Jupiter, the intellectual honesty of Mercury, the dynamism of Mars and the independent, truthful urge of Uranus blend with the love and harmony of Venus, who can deny that Eisenhower is in reality a man of peace? Hence, though popularly a war-monger, astrally Eisenhower reflects that rare martial personality in whose veins flows the milk of human kindness and peace.

Nevertheless Venus progressing in the third House of Scorpio is in opposition to conjoined Pluto-Neptune retrograding in the ninth House of Taurus at birth. Therefore, since peace-loving Venus and power-crazy Pluto, in illusive mutuality, play hide and seek, it is but natural that this greatest of heroes of the last world war should be compelled to dance today on the horns of a dilemma to the beguiling aspect of Neptune-Pluto in opposition to Venus that veritably stares him out of his wits as far as the prospect of peace is concerned.

That may be a dance pose but it seems to say "keep away". And no wonder when a girl is as young and as attractive as Hemamalini, a newcomer, in "Laaj", directed by M. V. Raman for Jambu Productions.



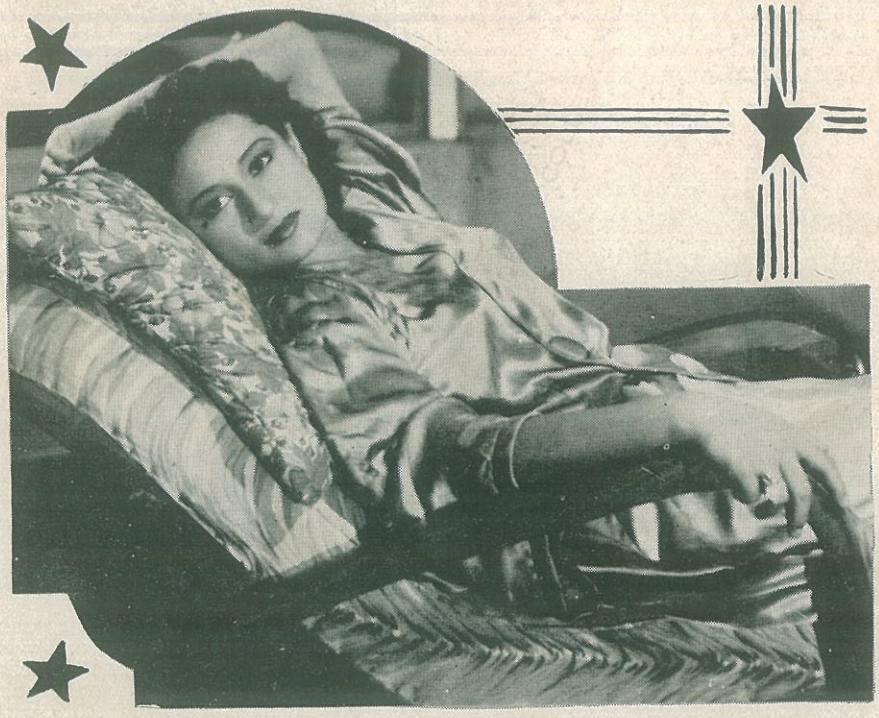
NOT A WAR-MONGER

Saturn and Uranus the natural lords of the sixth House of Aquarius ruling occupation are posited in Leo and Libra respectively in the Solar chart. Saturn is exalted in Libra and Uranus in Scorpio by Navamsa. Saturn is in parting square with conjoined Pluto-Neptune, in forming square with Caput and Cauda and in semi-square with conjoined Uranus-Moon. As a result of this prismatic malefic aspect of Saturn, though he is rash, dogmatic, suspicious, sarcastic, belligerent, changing and even inclined to sabre-rattling, he is necessarily not a provoker of war because the war lord Mars is in trine with Saturn. Nevertheless, since the Sun the lord of the twelfth House is in forming sesquiquadrate with conjoined Pluto-Neptune, he distrusts at times his opponents, nay his colleagues also. Nevertheless as Uranus, in parting conjunction with the Moon and in forming conjunction with the Sun, is in separating square with Jupiter which is in semi-square with Cauda and in sesquiquadrate with Caput, he seldom sees eye to eye with anyone in his domestic and foreign pursuits. And it is because of the above malefic influences that, in the field of diplomacy, he often fails to enlist the requisite co-operation in support of his policies.

President Eisenhower, the martial dove of peace.

Counterbalancing these malefic aspects, Mercury the lord of the natural tenth House of Gemini plays the stellar role regarding his prestige, fame, honour and political eminence. Mercury is in triple trine with Jupiter and Neptune both ruling the natural seventh House of Pisces of public affairs and Pluto governing the natural third House of Scorpio of mental affairs and in sextile with Venus. The benign Jupiter, the subtle Neptune, the authoritative Pluto and the peaceful Venus so harmonize with the sapient Mercury in the Ascendant as to have virtually throned him in the most distinguished office of the President of the United States of America.

This powerful formation is further reminiscent that, besides his military acumen, he has fascination for spiritual knowledge as well. Since the fact that this virtue is so significant of Jupiter in trine with Pluto and in sextile with Venus, his latent conviction in the superiority of moral force over mortal arms cannot be overruled.



This girl is taking the title of her picture too seriously. Anyway a woman with closed lips can make an ideal companion for a philosopher. Let us see whether Amita meets her philosopher in "Bezaban", a domestic tale directed by Satish Nigam for Kaumudi Pictures.

In this connection it will not be out of place to mention here that the pivotal point on which the cultural progress of the United States of America revolves is material. It is as a result of the purely material concept of her existence that America naturally lives under constant fear from foreign aggression and she is thus compelled to maintain, for her own defence, huge armed forces, make alliances, nay even resort to weapons of mass destruction in the event of a war. Whereas the chief basis of India's progress according to her cultural tradition is spiritual. This is why India fears no nation, armed or otherwise. She relies for her defence on her inherent principles of non-alignment with belligerent powers and selfless sacrifice and on the spiritual mettle she is made of.

Besides Saturnian material might, obviously it is astrally incumbent on Eisenhower to be conscious of the exigency of the times to gird himself up with the invincible Uranian resources and, in the Aquarian spirit of the hour, yoke himself with the Jupiterean obligation for the moral re-awakening of mankind. The efforts thus employed by him towards morally consummating his universal purpose for REAL peace will not go in vain as the progressed planetary aspects for the ensuing crucial years so poignantly reveal.

FUTURE GUESS WORK

Before a further peep into his future, however, it is necessary to mention here that, in the absence of his birth time, I am unable to cast his radical chart and calculate the Vimshottari Dashas, so valuable in the art of prediction, based on the exact Nirayana longitude of the Moon at birth. I have therefore based the following predictions on the interpretation of the progressed aspects forming in his Solar chart of the Sun, Caput, Cauda and those planets whose longitudes will not cause, even if progressed, any appreciable variation.

During the past nine months (October 14, 1953 to July 14, 1954) of his sixty-fourth year he was under the benefic aspects of Neptune in sextile with Jupiter and in fourth nonile with Saturn, of Uranus in first nonile with Mercury and in fourth nonile with Jupiter, of the Sun in sextile with Caput and in trine with Cauda and of Mars in second nonile with Pluto ruling at different periods. However, the fact that, owing to Mars in square with Caput and Cauda and Mercury in opposition to Pluto, he was inclined to recklessly steer a wild course in international affairs cannot be overlooked. The succeeding period of twenty-seven months (July 14, 1954 to October 14, 1956) is extremely fortunate as revealed by the progressed planetary aspects which are omitted for want of space.

Thus with all the astrological knowledge at my command, I boldly prophesy that that Great Spirit, who controls the destinies of mankind through the stars as they slowly and silently wander across the purple arch, has resolved to direct a favourable celestial course for Jupiter, Saturn, Uranus, Pluto, Neptune and the Sun to follow in the above period of two and a quarter years so that Eisenhower will assuredly shine at the zenith of his presidential career as the real harbinger of peace.

In conclusion, despite the present political convulsions, uncertainty and war-fears torturing the world, I venture to state that, in the current Aquarian Age, the promise is of the dawn of hope and peace. In this respect, the stars have predetermined to challenge the inevitability of BLOODY wars, since Spirit, hitherto on the defensive, will, in the coming years, take an offensive turn in this war against Master. As a result of this war of all wars a harmonious development of the spiritual as well as material experiences of life will thus be acquired. Notwithstanding the present belief in diverse means to win peace, certain it is that every nation will become an independent institution of moral security by making truth a virtue of necessity and the only means to spread prosperity all over the world.

In dark temper the most beautiful woman in the world looks hideous and repulsive. Temper burns a woman's complexion and her charm disappears in smoke. Shyama is taking it badly and shows it in "Savadhan", a social tale produced and directed by Datta Dharmadhikari for Alhad Chitra.

PICTURES in MAKING

Is she looking at the TWA plane which took Sabu back to Hollywood? Or is she expecting her Prince Charming to land from above? These days women don't always look up to get inspiration from God. Since men have started flying, desires have reached new altitudes and the fair ones have to tilt their eyes up to keep their victims in view. Shashikala seems to be at the old game of hypnotism in "Parichay", a social theme directed by Satyen Bose for J. J. Films.

KARDAR PRODUCTIONS (Bombay)

Producer-director A. R. Kardar has completed a good bit of "Yasmin" starring vivacious Vyjayantimala, Suresh and Jayant. "Yasmin" has action combined with spectacle and is likely to prove popular. "Barati" directed by J. K. Nanda will be released soon at the Imperial Cinema, Bombay. "Barati" is a comedy with situations that create a chuckle.

RAWALPINDI THEATRES LTD. (Bombay)

"Meenaar" directed by Hemen Gupta is reported to have become an attractive picture. Bina Rai has a fine role to play, besides looking beautiful. Bharat Bhushan portrays the love-lorn hero while good support is lent by Sheila Ramani, Pran and Chandra Shekhar. C. Ramchandra's music is catchy.

SAHU FILMS (Bombay)

"Mayurpankh" in lovely Gevacolor, produced and directed by Kishore Sahu, is drawing packed houses at the Naaz, Bombay in the seventh week and it looks as if it has settled down for a long run. "Mayurpankh" contains a tender love story against a picturesque background and shows India at her best. That is why people have taken to it. Producer-director Kishore Sahu has begun the shooting of "Hamlet" with himself in the title role. "Hamlet" is expected to be ready before the end of the year.

GEMINI STUDIOS (Madras)

Producer-director S. S. Vasan is working steadily on "Bahut Din Huwe" starring Madhubala, who went to Madras in July to complete her work. This movie moghul, who believes in spectacular pictures, is reported to have packed "Bahut Din Huwe" with breath-taking and eye-filling incidents. The picture is destined for box-office success.

MEHBOOB PRODUCTIONS (Bombay)

Producer-director Mehboob is a man of endless patience because he is a perfectionist. Nothing slipshod can creep into his pictures and "Amar", a tantalizing love story starring Nimmi, Dilip Kumar and Madhubala is a good example of Mehboob's art. "Amar" is in two versions, English and Hindustani and will be ready for release soon.

ALL INDIA PICTURES (Bombay)

Adapted from that popular Hollywood picture "The Prince Who Was A Thief", Producer-director P. N. Arora's "Chor Bazaar" was given a good reception by the Bombay public. "Chor Bazaar" was released on 25th June at many Bombay theatres simultaneously and had a good run at the Imperial. It stars newcomer Chitra, Sumitra and Shammi Kapoor.

DOSSI FILMS LTD. (Bombay)

Director Nandlal Jaswantlal who made that popular hit "Anarkali" is producing "Taj", a highly emotional story. He has cast Vyjayantimala in the title role opposite Pradeep Kumar. Others in the cast are K. N. Singh, Mubarak, Jeevan and Amar. With Nandlal Jaswantlal directing we are sure "Taj" will become another hit.

NIRMAL PICTURES (Bombay)

Producer Malik Chand Kochar has taken up "Indra Leela", a costume picture starring Trilok Kapoor, Kuldip, Leela Misra and others for his maiden production. "Indra Leela" is described as "a feast of picturesque locations, romance, music, dance, tricks, chivalry and human sentiments." Be prepared for this overdose if you wish to see the picture.

KOHINOOR PRODUCTIONS (Bombay)

"Shahi Faqir" directed by Mohan Sinha has gone to the sets. Portraying a beggar's romance "Shahi Faqir" has an imposing cast consisting of Sumitra, Sheila Ramani, Hiralal, Kamal Kapoor, Gope etc. Music is by O. P. Nayyar.

SADIQ PRODUCTIONS (Bombay)

"Shabab" starring Nutan and Bharat Bhushan and directed by Sadiq is still running at the Lamington, Bombay. Music by Naushad is one of the highlights of "Shabab".

GOODWILL PICTURES (Bombay)

Produced by Nimmi and directed by J. P. Advani, "Danka", a tale of gypsy love, was released in many North Indian stations where it had a good run. "Danka" stars pretty Nimmi opposite Amarnath. Others in the cast are Mohana, Neelam, Hiralal, Sunder and Shivraj.

MARS & MOVIES (Bombay)

Producer-director Amiya Chakrabarty is back in the saddle again after his recent illness which confined him to bed for a few weeks. "Badshah" is now making steady progress and is reported to have become extremely good. Usha Kiron and Mala Sinha, the well-known actress from Bengal, are the two heart-throbs of "Badshah" with Ullhas, Pradeep Kumar, K. N. Singh, Achala and Agha playing important roles. The musical score is by Shanker and Jaikishan.

AMAR MALLIK PRODUCTIONS (Calcutta)

Director Amar Mallik is giving the finishing touches to "Swami Vivekananda" in Hindustani starring Ajit Prakash, Bharati and Manoranjan. The picture was a hit in Bengali. The life of a saint properly picturized must necessarily attract the masses.

SKYLAND PRODUCTIONS (Bombay)

Producer Baldev Prashad Sharma's maiden social is titled "Rajan", starring Sheila Ramani, Shammi, Sudesh, Sapru, Murad and Sunder. Direction is by Rajnikant Sharma.

FILM SHOW PRODUCTIONS (Bombay)

With catchy music by Bulo C. Rani and an interesting story, Producer-director K. G. Punwani is likely to make "Madhur Milan" popular with the masses. "Madhur Milan" will be ready for the screen before long. Nigar, Roopmala and Mahipal play the leading roles supported by Kesri, Prem Kumar, Bhudo Advani and others.

HARISH PRODUCTIONS (Bombay)

Produced and directed by Harish, "Dakoo ki Ladki" is now ready for release. "Dakoo ki Ladki" is an exciting thriller with Geeta Bali playing the heroine opposite Sheikh Mukhtar. Most of the distribution rights of "Dakoo ki Ladki" have been sold. Meanwhile their second production "Kabootar" directed by Harish is more than half-way through.

KEERTAN PICTURES (Bombay)

Director Deepak Asha has completed quite a few sequences of "Ghamand", a social story written by Saadat Hasan Manto. Shyama, Sheila Ramani, Raj Kumar and Kamal Mehra constitute the star cast. Music is by Gulshan Sufi.

EMSHETH PRODUCTIONS (Bombay)

Producer A. G. Dhanik's "Raja Birbal" is making rapid progress at the studios. Birbal is a household name in India and the subject therefore gets a ready-made audience of millions. The cast consists of Geeta Bali, Kamal Kapoor, Kuldip Kaur, Sunder and Ullhas. Anil Biswas' music is particularly outstanding.

MATRA BHOOMI KALANIKETAN (Bombay)

"Nadira", a drama of clashing swords and lovely belles, brings to the screen attractive Begum Para in a fiery role. Others in the cast are Roopmala, Paro and Kamal Kapoor. Direction is in the hands of Balwant Bhatt. Some of the distribution rights of "Nadira" have been sold.

MADHUR FILMS (Bombay)

Music thrills the rich and the poor alike and in India, a music-mad country, a story based on music is bound to run well. That is a good reason for producing "Sarang". Direction is by Dr. Solanki. The musical score is by M. H. Madhur.

FILMISTAN LTD. (Bombay)

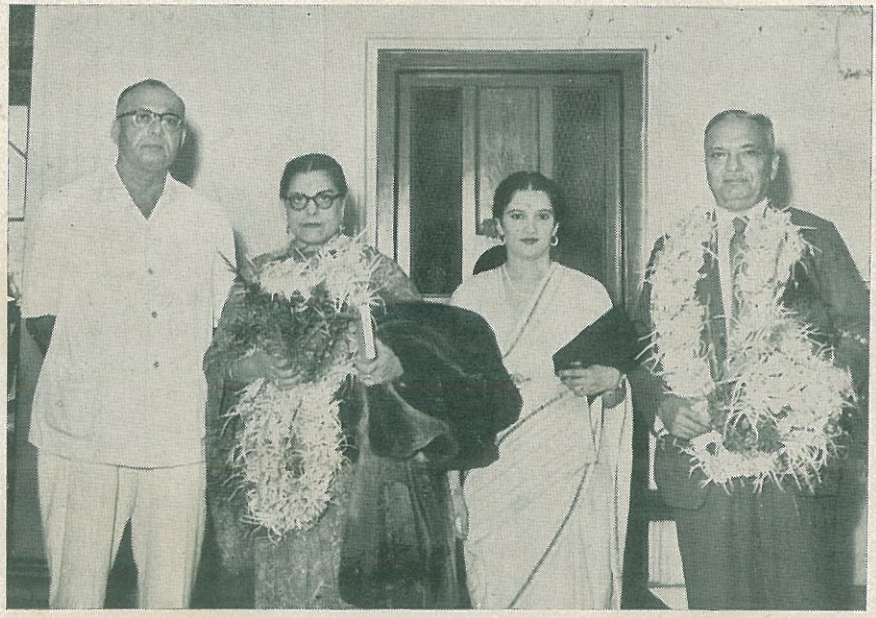
"Nastik" was released at the Imperial, Bombay on July 24, where it is drawing big crowds. The picture is directed by I. S. Johar and stars Nalini Jaywant and dashing Ajit. The supporting cast is led by Roopmala, Ullhas, Leela Misra, Raj Mehra, I. S. Johar and new find Kamala. "Nastik" depicts the heart-rending suffering that followed partition and the effect it had on hero Anil played by Ajit. Penniless and homeless, he becomes cynical and almost an atheist. Music is by C. Ramachandra.

SCREEN ARTS (Bombay)

Producer - director Rajendranath Jolly has begun work on "Heer", as popular a love story as "Laila Majnu", only the characters are Punjabi. Suraiya and Bharat Bhushan play the ill-fated lovers while Kuldip Kaur, Nigar Sultana and Jeevan are cast in important roles. Lyrics are by Tanvir Naqvi.

SAIGAL PRODUCTIONS (Bombay)

Producer-director Ramesh Saigal is busy with "Railway Platform" at the Famous Studios, Mahalaxmi. The railway platform is an interesting spot with life buzzing all the twenty-four hours and it becomes more so when there are charming belles like Nalini Jaywant and Sheila Ramani to create a thrilling drama. Sunil Dutt, a new find, plays the hero, supported by Johnny Walker and Manmohan Krishna. It is definitely a new type of story and one that will click with the public. The musical score is by Madan Mohan while lyrics are by Sahir Ludhianvi.



July 20, 1954. Mr. M. G. Bhagat, Managing Director of the Bengal Potteries Ltd. & Mrs. Bhagat left for Europe on a business cum health tour. Among many intimate friends Mr. & Mrs. Baburao Patel also wished them bon voyage

"TAXI DRIVER"

(Music Director: S. D. Burman)

No. 50737 (Lata Mangeshkar)

"Dil se milake dil pyar keejiye"

This is a popular jazzy tune from a director conscious of classical music. The rhythm meets the romantic demands of heart meeting heart.

No. 50783 (Talat Mahmood)

"Jayen to jayen kahan"

It is a sad song, well sung, and suitable for those in love's early despair.

★

"AAR PAAR"

(Music Director: O. P. Nayyar)

No. 50849 (Geeta Roy)

"Babuji dheerey chalna"

Tuned on popular hybrid rhythm, it would make any Babuji look back if there is something attractive to rest his eye on. On the other side is **"Hoon abhi main jawan"**, another attractive tune sung by Geeta Roy.

No. 50848 (Geeta Roy & another)

"Sun sun sun sun zalima"

This is a charming duet with a staccato rhythm. The tune is ideal for bathroom singers because of its simplicity.

★

"SHABAB"

(Music Director: Naushad)

No. 50921 (Amir Khan)

"Daya kar Giridhar Gopal"

Quite a popular "bhajan" in Multani strain and a good record for family collection.

No. 50918 (Lata Mangeshkar)

"Jogan ban jaoongi sanya tore karan"

An attractive old mix-up with a sprinkling of Bindrabani Sarang. It has a sweet lilt.

No. 50920 (Lata Mangeshkar)

"Marna teri galimen, jeena teri galimen"

This life and death song becomes a pleasing melody with its slow and steady rhythm.

No. 50916 (Lata & Hemant Kumar)

"Chandan ka palna, resham ki dori"

Dominated with notes of Piloo, this duet is pleasant hypnotic mixture, which can lull one to sleep without the sandal cradle and the silken cord.

★

"MAYURPANKH"

(Music Directors: Shankar & Jaikishan)

No. 50628 (Lata Mangeshkar)

"Tu kyon mujh ko pukare"

This is an attractive haunting wail which expresses the grief of a young, waiting wife. It is a song for wives waiting for their husbands to come home.

No. 50627 (Lata Mangeshkar and Asha Bhosle)

"Ye barkha bahar sautaniya ke dwar"

This tune has plenty of rhythm with an exhortation to keep away from the sweetheart's rival.

No. 50629 (Lata Mangeshkar)

"Khushiyon ke chand muskuraya re"

Another dance tune which creates an atmosphere of joy — good for a fatigued mind.

★

"CHOR BAZAAR"

(Music Director: Sardar Mallik)

No. 50970 (Talat Mahmood)

"Tere dar pe aya hoon fariyad lekar"

This gazal will appeal to the frustrated lover who goes begging for sympathy to his beloved.

On the other side is **"Ye duniya ke mele magar hum akele"**, sung with zest by Shamshad Begum.

★

"URAN KHATOLA"

(Music Director: Naushad)

No. 50911 (Lata and chorus)

"More saiyanji utrenge paar"

A pleasant boat song, from a Bengal tune but suitably mixed with strains of piloo.

★

"MAHAPOOJA"

(Music Director: Avinash Vyas)

No. 50923 (Geeta Roy)

"Dukha ke din nahin beete sanwariya"

It is a good and soothing mixture of jaijaiwanti and gaudmalhar. Worth buying.

Cotton Cholis

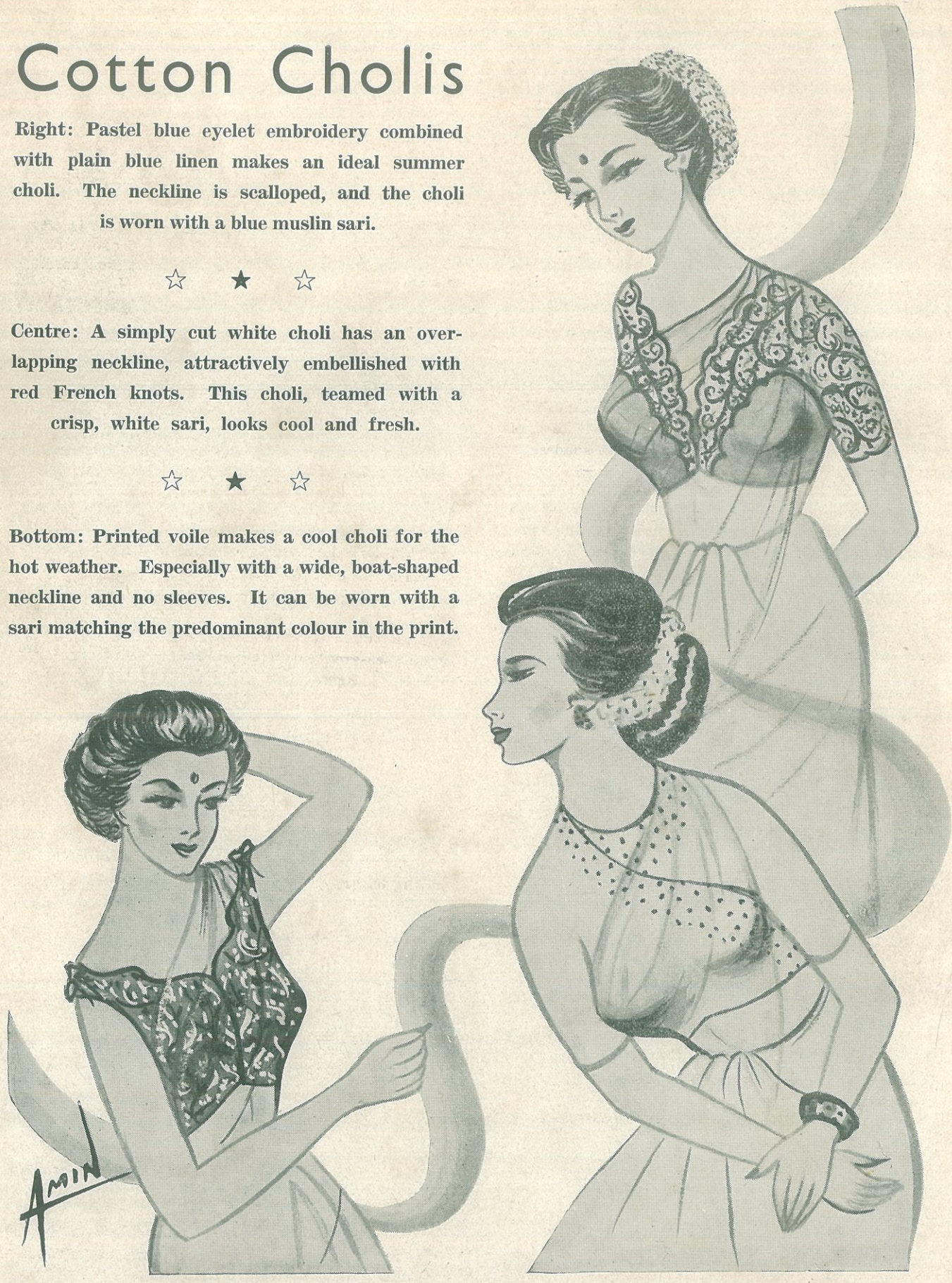
Right: Pastel blue eyelet embroidery combined with plain blue linen makes an ideal summer choli. The neckline is scalloped, and the choli is worn with a blue muslin sari.

☆ ★ ☆

Centre: A simply cut white choli has an overlapping neckline, attractively embellished with red French knots. This choli, teamed with a crisp, white sari, looks cool and fresh.

☆ ★ ☆

Bottom: Printed voile makes a cool choli for the hot weather. Especially with a wide, boat-shaped neckline and no sleeves. It can be worn with a sari matching the predominant colour in the print.



Maidens & Mermaids . . . UMA

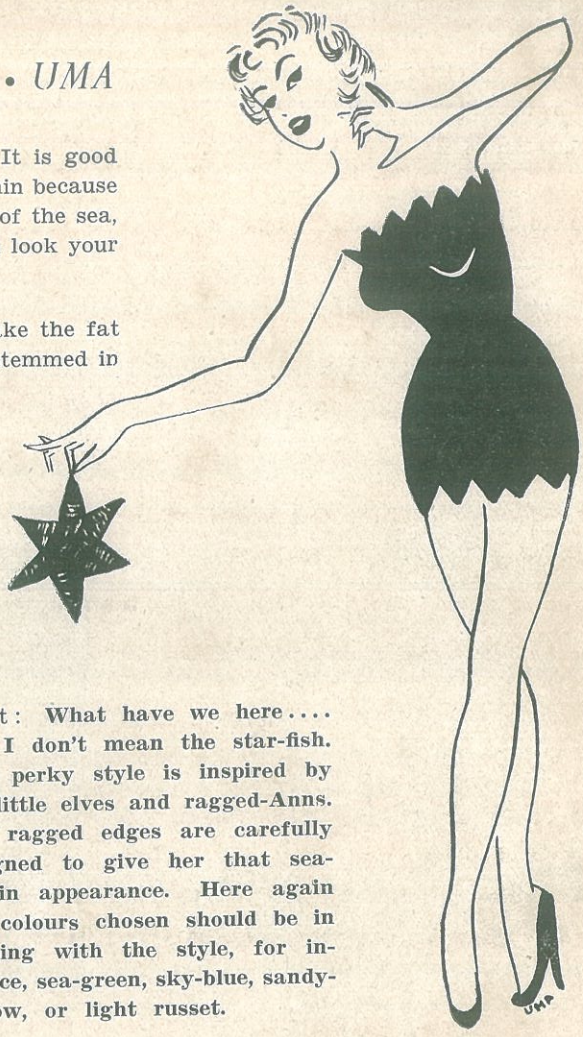
There is nothing quite so refreshing as a good long swim. It is good for the plump figure because of the exercise and it is good for the thin because of the increase in appetite. In short it is good for health because of the sea, the air and the sun. But is it good for your appearance? Do you look your best? Think twice before you answer.

Naturally your figure comes first. If you want to swim to take the fat off, don't swim in a two-piece suit! Overflowing midriffs can be stemmed in one-piece suits, preferably woollen ones in dark colours. Glossy materials are apt to high-light the rolls. Another 'must' is the skirt effect trunks as separate leg-holes tend to display too much of the bulging leg fat. To avoid displaying operation scars, again favour the one-piece. Avoid stripes, they emphasise the wrong curves.

The skinny swimmers can get away with the two-piece suits, but should choose shirred, and ruffled elastic ones to add fullness to their figure. They should avoid dark colours and try gay prints and bright shades.

One thing you must remember is that a swimming-suit is essentially a western garment. Please don't attempt to Indianize it. This implies casting away showy necklaces, too-many bangles, and elaborate flower-strewn hair-styles. Even the kum-kum on the forehead and kajal-darkened eyes lose their Indian charm when mixed with western styles. For the long-haired, dainty chignons on plaits arranged in the coronet style on the head are the best bets.

As for suit styles, here are enough to see you through many a swim.



Right: **What have we here . . . . and I don't mean the star-fish. This perky style is inspired by the little elves and ragged-Anns. The ragged edges are carefully designed to give her that sea-urchin appearance. Here again the colours chosen should be in keeping with the style, for instance, sea-green, sky-blue, sandy-yellow, or light russet.**

★ ★ ★ ★

Left: **Here are a couple of designs that should look striking on any beach.**

The model on the left wears a halter-necked suit in two colours. The lighter colour starts from the left seam and ends in the scalloped effect down the centre. The darker shade starts from the front centre and reaches across the back to meet the left seam. The buttons on the lighter shade match the dark colour and can be really used or stitched on for effect, as you please. Choose black and white, lilac and purple, gold and brown, or grey and navy blue, as colour combinations.

The suit on the right is simpler but just as effective. The twisted halter-neck and the broad vivid stripes can be made in the same colour scheme as the other suit.

This simple strapless bathing suit fits the figure with its shirred sides and back, a plain-cut front. The front panel is shaped to fit while the rest clings through the elastic nature of the ruffled material. Lime-green, mustard-yellow, or navy-blue Nylon would be the best choice for this model.

Below

★ ★ ★

★ ★ ★

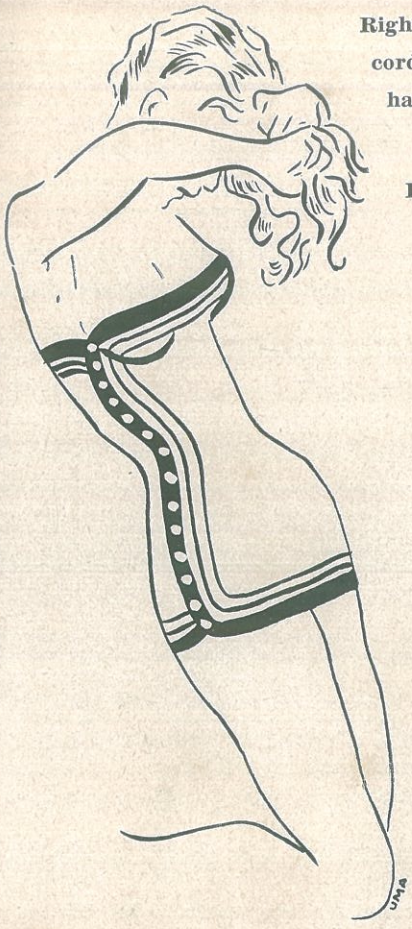
Above

Now here is something quite out of the usual. This strapless suit is simple enough but for the unique fastening device down the side. Lacing zig-zags through the button-holes along the two edges, ending in fluffy pom-poms at the leg. Simple black is the best colour to throw up the canvas like lacing.

Nothing beats this for beach-sophistication. The strapless topped jacket in white sharkskin or grosgrain, features a pointed top and waistline with buttons down the centre. The shorts likewise in black, deep purple, or peacock blue are of the same material as the jacket and have matching points at the legs as the top.

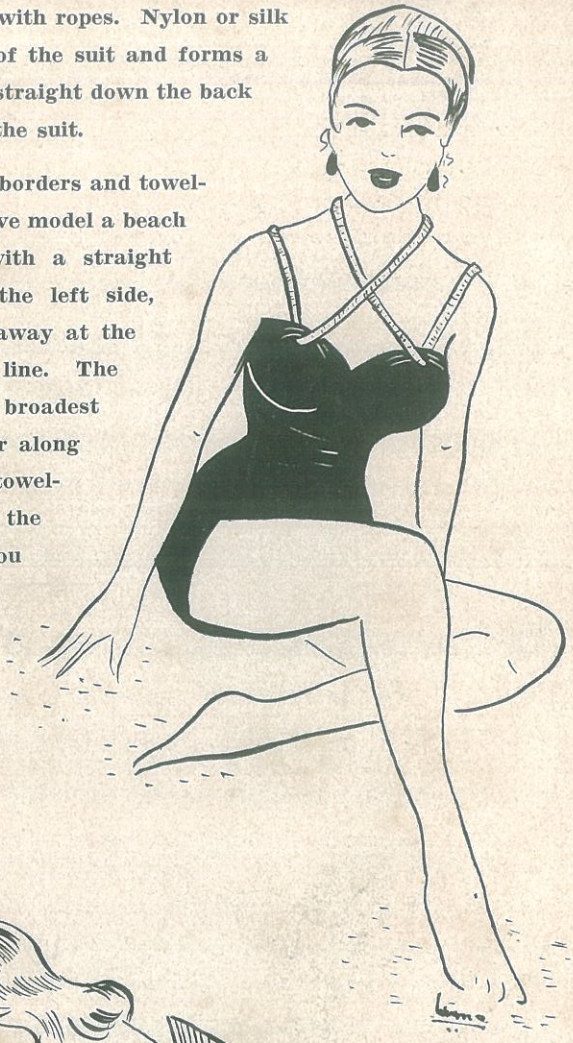
Below

★ ★ ★



Right : This suit is literally held up with ropes. Nylon or silk cording is strung through the top of the suit and forms a halter neck. The other straps go straight down the back and join the top of the suit.

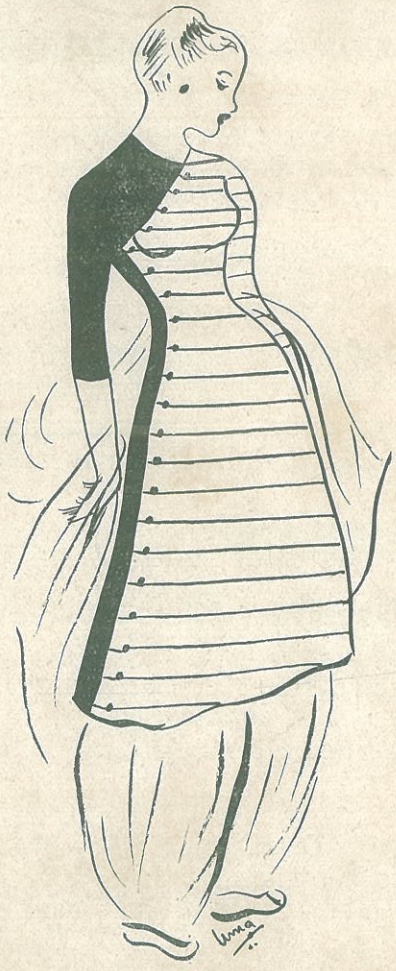
Left : An unusual use of striped borders and towelling material make this attractive model a beach favourite. It is strapless, with a straight neckline curving down at the left side, continuing down to curve away at the hem in another straight line. The buttons run down on the broadest part of the towel border along the side. Choose a towelling material with the most vivid stripes you can find.



These two beach-beauties are wearing something quite new in bathing-suits. The lady on the left wears an unusual top-piece shaped like two large leaves. The edges are stiffened with Buckram or whale-bone to keep the outline from sagging or going out of shape. A simple pair of trunks finishes the suit. Make this in leaf-green or deep rust. Her companion looks striking in a striped two-piece. The top portion of her suit is shaped like an inverted heart, and this too keeps its shape with whalebone edging. A stiff oversize bow at the back gives it a cute touch. Red and white, or turquoise blue and white, or emerald green on yellow stripes would make an attractive colour combination.

Eye-Catchers

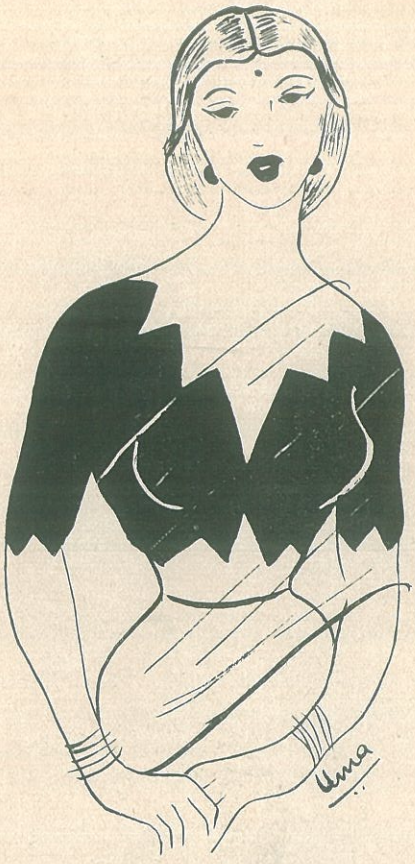
Below : This rather revolutionary style ought to steal the hearts of most fashion lovers. A heavy black tafetta, or grosgrain material forms a figure-fitting, high-necked pinafore in front, slanting out into a skirt effect. A little whaleboning inside the bottom hem will hold the apron-like skirt out, in the front and back. A discreet slit allows the arm out. The back zips down the centre all the way from the sloping neckline to the very hem. Millions of minute accordion pleats fan out and comprise the whole back from one edge of the front pinafore to the other. The back is in the same material as the front but a vivid emerald green. The breathtaking colour scheme and the swallow cut give you the exotic look of a bird of rare plumage.



Centre : A kamiz like this ought to create quite a stir in the fashion world. It is made in two colours of heavy linen. In the front slim stripes cut across from the right side, with buttons down its overlapping neckline and entire length, to the left seam, covering the left sleeve. The back, the right sleeve and what is left of the right side is in plain self-coloured material. The colour of the stripes should match the darker shade of the back, and so should the buttons, which must be carefully placed over each stripe.

Below : Snug as a bug in a rug .... as the Yanks would say. This coin-dotted linen is smocked at the waist and cuffs of the full Russian sleeves. The elastic quality of the smocking fits snugly round the waist and causes the skirt and bodice flare out to make the waist look wasp-like. The colour of the smocking should match the dots for added effect.

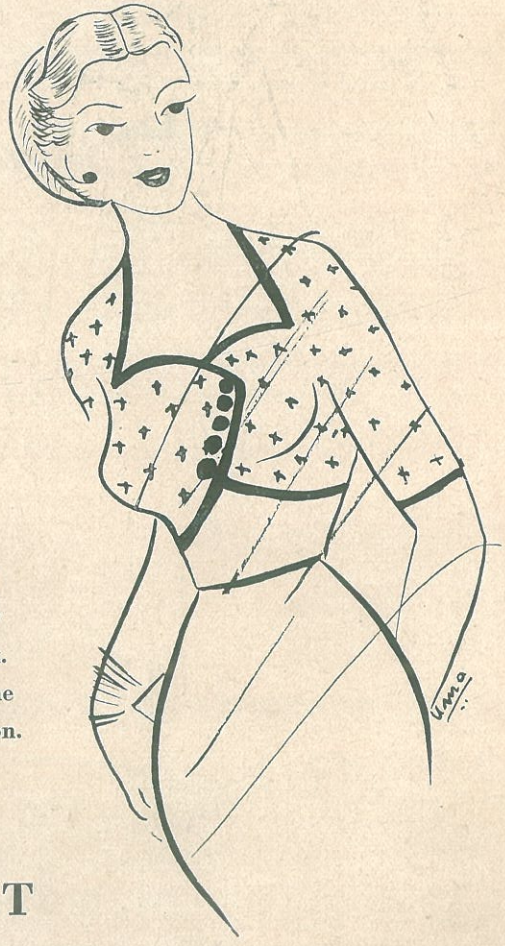
CHOLIS THAT ATTRACT



Below: This high-waisted style would suit the shorter figure more and give a long-limbed effect. A low-cut boat-neck dips down and the arching waistline curves up. The buttons run along the entire side seam on both sides. Velveteen or camel-hair material will look best. Choose any dark colour that will go well with most of your kamizes. Black or red are a safe bet.

Below: A simple but unusual cotton printed choli, with a new arrangement for fastening in the front. The half diamond and half-heart shaped neckline sweeps in a curve down the front, with buttons placed on the slant. The waistline is shaped to match the neck. Trim the edges with a vivid piping to set off the array of curves and sweeps.

Centre above: The zig-zag cut of this glamorous choli continues in a deep curve round the back along the waist and on the sleeves. In front, deep V's form in the centre of the neck and waistline. To dramatize the sharp pointed cut, make this choli in black or some other very dark shade if you are fair, and in white or some light shade if you are dark. The idea is to make the neckline stand out against your complexion.



Here is a charming sunsuit for your little boy. Use blue linen for the long trousers hitched to shoulder straps, and for the matching jacket. Satin stitch embroidery in tones of red, yellow and green add a note of interest to the patch pocket and the front of the sunsuit.

Ideal playtime or beach wear for the toddler is this two-piece outfit consisting of suspender shorts and T-shirt. A plain white shirt would go with any colour combination of shorts. The latter have wide turn--ups and large patch pockets of a contrasting colour embroidered in cross-stitch.

Kiddie Clothes

A V-bib pinafore provides crisp, cool freshness for the six to eight year old girl. White cotton bloomers with red polka dots are set off by a stiff pink organdy frill on both edges of the bib. Red, scroll-design embroidery on the bib adds the finishing touch.

Your harum-scarum Junior will love these boxer bathing shorts of checked cotton. Choose a gay print for the shorts and loose bush coat with sensible sized pockets. For further interest the sleeves, collar, pockets and trouser hems can be piped with the print's predominant colour.

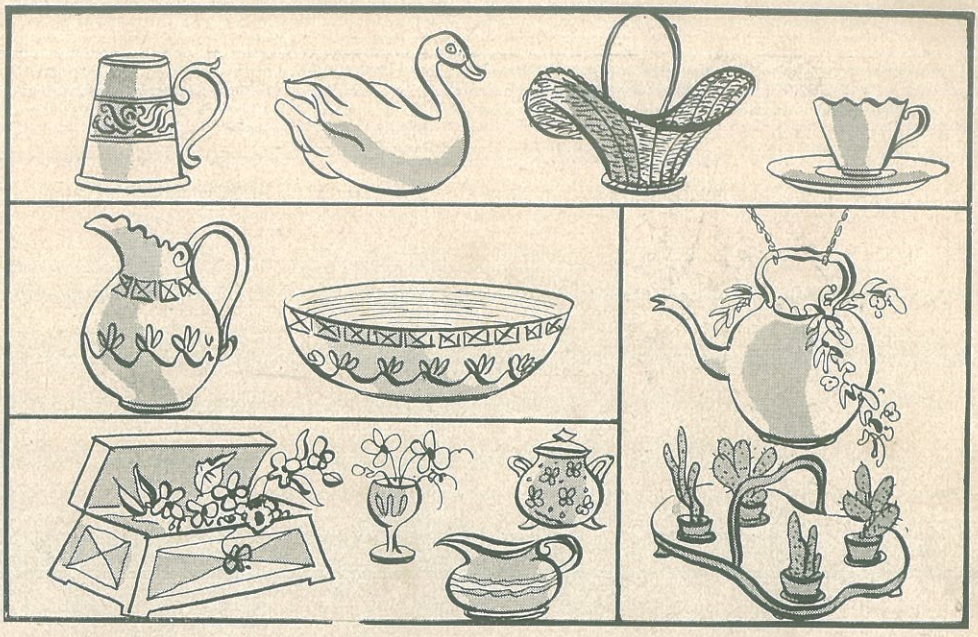
Dressed all in blue, this little maid is ready for a picnic in the countryside. Her simple voile or cotton frock has a wide, gathered neckline and pert, puff sleeves. The waist is covered with honey comb smocking and the skirt falls in soft folds all around, allowing freedom of action.

Unusual Flower Containers

By

Flora

A New Use For "White Elephants"



IF you've never thought of second-hand shops and market stalls as a treasure chest for flower holders, hurry there straightaway! You can get wonderful bargains in the china and glass bazaar, or even Chor Bazar. What, to some people, is a discarded white elephant, can become the most gracious and original flower container. Sometimes, even a mass of expensive blooms looks dull in a conventionally shaped vase, but it takes only a few flowers or leaves to look good in a white China swan or antique tea caddy.

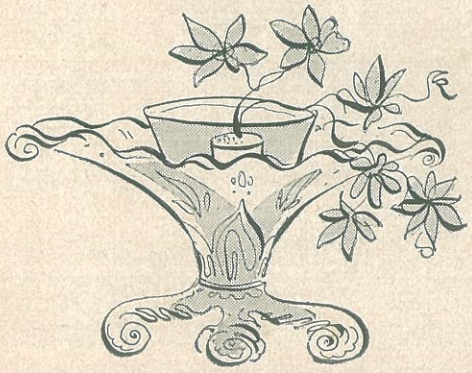
Look at the accompanying drawings. Imagine the metal beer tankard filled with yellow sunflowers, the glass swan with a few white or pale pink flowers—a perfect table centre. A little pottery flower basket makes a pretty receptacle for six garden roses; use leaves as well to make a graceful and unsymmetrical design. A "best" cup and saucer is an enchanting vase for a wild flower posy.

The old-fashioned, ornamental china washstand jug is big and deep enough for branches of gul mohur, bougainvillea and laburnum, and long-stemmed flowers like cannas and gladioli. The washbasin from this same set is grand for big blooms like clusters of hydrangea.

A lacquered tea caddy with a glass dish inside for water is an attractive container. A wine glass, gravy boat and sugar basin are unique foils for small, colourful posies.

A copper or tin kettle, brightly painted, rings the change on a hanging basket. The china egg-cup stand makes a most attractive holder for miniature cactus plants.

For tall-stemmed flowers, a pottery umbrella stand forms a striking container; or use an earthernware pickle jar. A glass fruit dish with an oven glass dish containing a flower holder inside it, is ideal for trailing greenery.



SEARCH YOUR HEARTS-
Where is God ?
IN HEAVEN ?
IN HOLY PLACES?
Find The Answer in
FILMISTAN'S
THAKUR VITANKAR
NASTIK
MOVING TALE OF A YOUTH WHO LOST FAITH IN GOD
Directed by
I.S. JOHAR
Starring NALINI JAYWANT ★ AJIT
ULHAS ★ LILA MISRA ★ ROOPMALA ★ KAMLA & I.S.JOHAR
MUSIC - C.RAMCHANDRA SONGS - PRADEEP
Now Showing all over the Country

REVIEWED IN HOLLYWOOD

(By: Our Special Correspondent)

[This is not a malicious tirade against all pictures coming from Hollywood. This is a deliberate campaign against bad and dangerous pictures only—pictures which contain lust, crime, violence and other anti-social elements. Good pictures from Hollywood or from any other country are always welcome. Good pictures don't need a special boost. Like all good things they sell themselves. But bad and dangerous pictures have to be pointed out. This section therefore contains only reviews of bad and dangerous pictures. The Editor.]

Star Ratings: *Disgusting and Highly Objectionable; **Very Poor — Not Worth The Money; ***Not So Bad.

*Flame And the Flesh (M. G. M.)

CAST: Lana Turner, Pier Angeli, Carlos Thompson

The people in Hollywood who parade themselves as producers, directors and artistes seem to be nothing but a sorry bunch of pimps and moral degenerates. The way Hollywood is striving for profits by brazenly exploiting sex and by catering to the crude and animal sexual impulses in men, it would be better for Hollywood to start running brothels and call-houses than to produce sordid sexually-tainted pictures and turn production into pandering and make the motion picture art a vulgar, immoral business of profits without any scruples or decency. All art in Hollywood seems to have ended with stripping females on the screen and using their flesh and voluptuousness to stimulate crude sexual desires in picturegoers. What other purpose is served by pictures like "Ruby Gentry", "Gentlemen Prefer Blondes", "Niagara", "Salome", "Serpent of the Nile", "French Line", "The Outlaw", "Thy Neighbour's Wife", "Bad Blonde", "Wicked Woman", "Paris Model", "Bait", "Miss Sadie Thompson", "Carnival Story", "River of No Return" and hundreds of other pictures either dealing with satyrs, nymphomaniacs, incontinent sexual thirst, illicit sexual affairs, adultery and immorality or simply and shamelessly displaying female flesh in a revolting and vulgar manner? If producing pictures like these isn't reducing the motion picture production to covert pimping and pandering, we wonder what else is.

The latest sordid dish of steaming sex is served by M.G.M., the company whose slogan is 'Ars Gratia Artis'. The name of this vulgar, disgusting and sex-laden picture is "Flame and the Flesh". Like the lurid title the picture is a lurid tale of lust, immorality and sexualism. We would like to know where is 'art' in this picture which spends most of its time and energy in portraying the lusty, immoral and wanton life of a woman willing to enter almost any male's bed who can provide her with some means of sustenance and which simply exposes and projects the lusty curves and charms of this wicked woman into the public's eye, once stripping her down to her slip. This picture is a gross piece of lust, lewdness and vulgarity and has no business whatsoever to be shown in India. Unless they want to play partners of Hollywood's pimps in giving fillip to indecency and immorality, the Indian censors should ban this picture outright in the name of India's ancient culture and primary decency.

This is a much more sordid, lewd and stinking picture than can be suggested by a brief synopsis. The story deals with Lana Turner, a buffeted but voluptuous woman, who finds herself penniless in Naples. Being unscrupulously resourceful and willing to bargain for a board and lodging with her physical assets, she soon meets with Bonar Colleano, a young music composer and entices him to the point where he agrees to provide her temporary shelter. Colleano's room-mate happens to be a cafe-singer, Carlos Thompson, who seems to be as lusty and experienced a man as Lana is a woman. Thompson spots Lana to be a woman of easy virtue and for a while tries to protect his friend Colleano from her wiles. But when Lana starts making taunting advances to Thompson, he finds it difficult to resist her even though he is engaged to Pier Angeli, the simple, innocent daughter of the cafe-owner. Urged by his uncontrollable lusty desires Thompson runs away with Lana, succumbing to her fatal charms and leaving his would-be bride behind. But when men continue to take interest in Lana, and she in turn continues to take interest in them, Thompson is racked by jealousy leading to violent conflicts between the two lovers. Soon Colleano finds them and realizes the real lewd and wanton nature of Lana. In the end the picture suggests that having some real love for Thompson and eager to restore him to a normal, peaceful life, Lana pretends to have an affair with a cafe owner, thus sending Thompson back to his fiancee Pier Angeli. After Thompson's departure, Lana starts looking around for another male bed she can climb to procure some necessities of life.

Final Verdict: This is a disgusting picture about lust, lewdness, immorality, sex and scandalously displayed and emphasized female charms. Every foot of this revolting picture stinks and it deserves to be banned in India without a moment's hesitation.

*Dial M For Murder (Warner Bros.)

CAST: Ray Milland, Grace Kelly, Robert Cummings

This latest picture of that merchant of screen crime and suspense, Alfred Hitchcock, is a depressing, unpleasant and sickening affair. In the name of suspense drama what is unfolded on the screen in this picture is nothing but disgusting. Anyone who is as careful about what one is being shown as about how it is being shown will simply feel sickened by the theme and story of this distasteful picture. The picture deals with a man who marries a woman for her money, blackmails his own wife with her love letters written to somebody else and then fearing that he was not likely to lay his hands on

Alphabetical Index From December 1953

APPOINTMENT IN HONDURAS (R.K.O.) January '54
ALL THE BROTHERS WERE VALIANT (M.G.M.) January '54
THE BIG HEAT (Columbia) December '53
BOTANY BAY (Paramount) December '53
BACK TO GOD'S COUNTRY (Univ. Int.) December '53
BORDER RIVER (Univ. Int.) March '54
BAIT (Columbia) May '54
BITTER CREEK (All. Art.) June '54
CRIME WAVE (Warner) April '54
CARNIVAL STORY (R.K.O.) June '54
CREATURE FROM THE BLACK LAGOON (Univ. Int.) July '54
DEVIL'S CANYON (R.K.O.) December '53
DONOVAN'S BRAIN (Utd. Art.) January '54
DECAMERON NIGHTS (R.K.O.) February '54
DANGEROUS MISSION (R.K.O.) May '54
DRIVE A CROOKED ROAD (Columbia) June '54
FORBIDDEN (Univ. Int.) February '54
FRENCH LINE (R.K.O.) March '54
GUN FURY (Columbia) January '54
THE GLASS WEB (Univ. Int.) January '54
GORILLA AT LARGE (20th Cen. Fox) July '54
HOT NEWS (All. Art.) February '54
HELL'S HALF ACRE (Republic) May '54
HELL AND HIGH WATER (20th Cen. Fox) May '54
JACK SLADE (All. Art.) January '54
JESSE JAMES VS. THE DALTONS (Columbia) April '54
JUBILEE TRAIL (Republic) April '54
MAN CRAZY (20th Cen. Fox) March '54
MAN IN THE ATTIC (20th Cen. Fox) April '54
MISS SADIE THOMPSON (Columbia) April '54
THE MAD MAGICIAN (Columbia) July '54
THE MIAMI STORY (Columbia) July '54
MAKE HASTE TO LIVE (Republic) July '54
THE NEBRASKAN (Columbia) February '54
OVERLAND PACIFIC (Utd. Art.) June '54
PARIS MODEL (Columbia) February '54
PHANTOM OF THE RUE MORGUE (Warner) June '54
PLAYGIRL (Univ. Int.) July '54
RIDE CLEAR OF DIABLO (Univ. Int.) May '54
RAILS INTO LARAMIE (Universal) June '54
RIVER OF NO RETURN (20th Cen. Fox) July '54
THE STAND AT APACHE RIVER (Univ. Int.) January '54
SHARK RIVER (Utd. Art.) March '54
THY NEIGHBOUR'S WIFE (20th Cen. Fox) December '53
TUMBLEWEED (Univ. Int.) February '54
THREE YOUNG TEXANS (20th Cen. Fox) April '54
WICKED WOMAN (Utd. Art.) February '54
THE WILD ONE (Columbia) March '54
WITNESS TO MURDER (Utd. Art.) June '54

her fortune, begins to plot her murder. He finds an old friend of his and asks him to kill his wife threatening to reveal the friend's shady past if the friend would not co-operate with him in the murder plan. When the friend fails, this criminal man almost succeeds in getting his wife hanged by law. It doesn't require much thinking to realize what a morbid stinking story this is. It seems divorce has become too old-fashioned and insipid a subject for Hollywood. Now murder provides more thrill in getting rid of life-partners. Perhaps that is why scores of pictures dealing with either a wife's plan to murder her husband or a husband's attempt at murdering his wife are being produced these days. And if Hollywood keeps producing pictures like these, we are sure that 'M for Murder' will be dialled oftener in America than it is now. Hollywood, however, as the world knows, has tastes in story values that would shame even gutter worms. Let it turn America into a huge gutter. But Hollywood should not be allowed to turn other lands into moral and social leper colonies. "Dial M For Murder" is a dangerous, disgusting crime picture and deserves to be banned in India.

Set in London the story is about an unscrupulous, criminal tennis-star, Ray Milland, who is married to Grace Kelly. Grace, however, is in love with Robert Cummings, an American writer. Feeling that Milland was improving as a husband, Grace tells Cummings at a meeting that she had decided to put an end to her love affair with him even though she still loved him. Grace also tells Cummings that somebody had stolen her love letters and was blackmailing her. Grace and Cummings then go out to attend a show while Milland calls home Anthony Dawson, an old school friend, and asks him for his co-operation in a plan to murder Grace. Milland reveals to Dawson that he was interested in Grace's money, that he himself had stolen her love letters and was black-mailing her and that having learnt about her love for Cummings, he was afraid of her going away from him along with her fortune and as such he now wanted to get her murdered. Milland offers Dawson 1000 pounds for murdering Grace in such a way that she would appear to be the victim of a house-breaker. When Milland threatens to reveal Dawson's past crimes if he refused co-operation, Dawson agrees to murder Grace. As per plan, Dawson tries to commit the murder but instead, taking him to be a burglar, Grace manages to kill him in self defence. With the scheme failing, Milland pretends to be sympathetic to Grace but plants clues and twists facts to make it appear that she had murdered Dawson to stop him from blackmailing her. His evil tricks succeed and after due trial Grace is sentenced to be hanged. At the last moment, however, Cummings and Scotland Yard Inspector Williams make some furious efforts to establish Grace's innocence and rescue her. Williams succeeds in tricking Milland into revealing his whole crime. In the end saved from hanging, Grace rushes to hang on Cummings' shoulders in freedom.

Final Verdict: From beginning to end, the picture is one long sordid, depressing and disgusting show of a gradually developing nefarious crime. It is an extremely unpleasant and unwholesome crime picture and should be banned straightaway.

*Hell Below Zero (Columbia)

CAST: Alan Ladd, Joan Tetzel, Stanley Baker

Crookedness, villainy and violence are Hollywood's stock-in-trade but to lend a new edge to the old sordid ingredients Hollywood is ever rushing to new locales wherein to plant its stories of greed, lust, violence and other debased states of human life and mind. Crime and violence are today being portrayed against new backgrounds and in new environments. Death with a bullet or a knife seems to have become rather out-of-fashion with Hollywood and perhaps that is why new, fresh and ingenious ways of ending human life are fast appearing on the screen.

In Hollywood products these days human beings are dying in fiery furnaces and boiling liquids, at the hands of gorillas, Gill-men, beasts and monsters, in falls from dizzy heights, in frozen ice graves and atomic explosions. For showing the variety of deaths a human being can meet with, there is none to beat Hollywood —a master in portraying anything connected with death, destruction and degeneration.

In "Hell Below Zero" the old ugly passions of revenge and violence are portrayed in a rather unusual setting. The picture contains the usual crime, crookedness, violence and brutality but the setting is the icy waters of the Antarctic where some people are engaged in whaling operations. Not content with showing blood-stained ship-decks and harpooned whales in Technicolor, the picture revels in tearing human skin and spilling human blood too. It has brutal fights, repulsive villainy, murders and a horrid, chilly death from drowning in the icy waters of the Antarctic as an unusual climax. This is the 'hell below zero' of the title which is served to the villain of the story. It should be evident that the picture is an ugly essay on villainy, violence and brutality written with gory blood and blue bruises. This is not a picture for those who believe in civilized existence. Being just a sordid, brutal affair the picture deserves to be banned outright.

The story is about Alan Ladd, an American adventurer, boarding a plane for Capetown in pursuit of his double-dealing partner in a mining venture. On the way Ladd meets Joan Tetzel, a Norwegian girl, who is out to investigate the mysterious death of her father who was Basil Sydney's partner in a whaling company. In spite of Sydney's assurance that her father committed suicide, Joan suspects that he was murdered. Ladd takes interest in both Joan and her problem and after punishing his crooked partner in Capetown in a brutal fist fight, he joins Sydney and Joan on 'Kista Dan' bound for a whaling fleet operating in the Antarctic. When the captain of the ship is injured during a gale, Ladd takes over the command. The fact that Joan is engaged to Sydney's son, Stanley Baker who is in charge of the whaling fleet, keeps Ladd away from Joan. Ladd tries to get Baker to investigate the mysterious death of Joan's father but does not succeed. His suspicions are further roused when none of the whalers influenced by Baker is prepared to give him any information. At last Ladd gets one whaler whose information convinces Ladd that Baker had murdered Joan's father. Before Ladd can act on that information, his informant, who was the only witness to the murder of Joan's father, is murdered by Baker and replacing Ladd Baker becomes the captain of Kista Dan. Ladd joins 'Southern Truce' as its first mate. Joan and Kista Dan's doctor MacGinnis also join Ladd on that ship. Southern Truce gets jammed in ice and asks for help. Meanwhile Baker manages to intercept a message regarding his guilt to the Capetown police and in a bid to wipe out all who would try to expose him he decides to ram the Southern Truce. But MacGinnis anticipates Baker's move and sets fire to Kista Dan resulting in an explosion that sinks both ships. As the crews are marooned on the ice, Ladd and Baker engage in a final fierce fight which comes to an end when Baker slips from the ice-floe and dies a chilly death.

Final Verdict: The picture is a sordid compound of villainy, violence and brutality and should be banned straightaway. To allow a brutal and unpleasant picture like this to be shown to the public is against the interests of all that we accept as civilization.

*Silver Lode (R. K. O.)

CAST: John Payne, Lizabeth Scott, Dan Duryea

This is another wild Western filled with enough wildness to disgust those who realize that portraying human wildness and propagating violence in motion pictures is a social menace apart from being the prostitution of motion picture art. Containing individual violence, mob violence, cold-blooded murders, attempted

lynchings, hails of gunfire and a theme of violent hatreds and revenge, the picture just looks like a mass of smoke of steel guns and savage human emotions. The picture is about a savage killer, who, two years after his brother's killing during a card game, comes to a small town posing as a Marshal to take revenge upon the person responsible for his brother's killing and to plunge the town into a pit of terrifying, unmitigated assorted violence for a day.

Curiously, the day is supposed to be a Fourth of July —the American Independence Day. Probably Hollywood believes in celebrating the great day in American history by associating it with violence and savagery and by showing smoking guns and smoking hearts. Americans, however, can do whatever they like with themselves and allow Hollywood to desecrate the memory of their Independence Day by associating it with villainy and violence. But if such violent and bloody pictures continue to be shown in India, her hard-won freedom would soon lose any meaning. Mahatma Gandhi, the man who fathered India as an independent nation in the world, spent his life-time in preaching peace and non-violence and by dying by an assassin's bullets left even in his death a reminder of the ugliness of violence. And now in this country are being shown pictures like "Silver Lode" which propagate the cult of the same violence and bullets which ended this great man's life. To ban all such pictures is a demand of sheer patriotism.

John Payne's marriage to Lizabeth Scott is interrupted when Dan Duryea declaring himself to be a U.S. Marshal rides into the town of Silver Lode accompanied by his henchmen. Accusing that two years ago Payne had murdered Duryea's brother, Duryea wants to arrest Payne. Payne guesses that Duryea is a fake Marshal but not having any means to prove it, he asks Duryea to give him two hours time to prove his innocence. The townspeople being violently behind Payne, Duryea postpones the arrest. As Payne tries to send some telegraph messages to collect evidence in support of his innocence as well as to expose Duryea, he finds that telegraph wires had been cut. Having admitted that he had killed Duryea's brother in self-defence, Payne worries about a way out of the trouble. With the help of Dolores Moran, he soon learns from one of Duryea's henchmen Carey, that Duryea instead of being a Marshal was actually wanted for murder. Meanwhile Duryea incites a number of townspeople against Payne and then after killing Carey turns to Payne. As the local sheriff Emile Meyer comes to Payne's help in the following shooting, the sheriff is shot dead by Duryea. Taking advantage of the absence of any witnesses to the sheriff's killing, Duryea points to Payne as the sheriff's murderer and puts the local mob in a mood where they rush to lynch Payne. Payne seeks shelter in a church belfry only to be followed there by the ruthless Duryea. Duryea starts shooting at Payne but one of his bullets rebounds from the bell killing Duryea himself. In the end an official message proves that Payne is innocent and that Duryea was a fake Marshal. The picture ends with Payne returning to finish his marriage business with Lizabeth Scott.

Final Verdict: There is no entertainment in blaring smoking guns, bloody corpses, infuriated mobs ready for lynching and other varieties of violence. The picture deserves to be banned in the name of peace, law and order and decency.

*Secret of the Incas (Paramount)

CAST: Charlton Heston, Robert Young, Nicole Maurey

For Hollywood, it seems, every American worth being portrayed on the screen is an adventurer with loud traits of greed and unscrupulousness in him. To those who must know America from its films, there seem to be no American intellectuals, no American gentlemen and no peaceful Americans striving for an honest living. As portrayed by Hollywood through years America seems to be composed of only crooks and cut-throats, roues and ruffians, pimps and prostitutes, spies, stoolpigeons and strumpets. Hollywood's 'hero' must be a man who leads a dangerous life irrespective of the cause for which the dangerous career is adopted. He must be a killer with a passion for killing whether he kills people in American streets or at the battle-front. A common, peaceful and honest man has no chance of being elevated to the status of a hero in Hollywood's films.

"Secret of the Incas" deals with yet another unscrupulous American adventurer who stumbles through lots of troubles, dangers and adventures strictly for selfish reasons. He has no noble mission or cause to serve. All he wants is to lay his hands on a secret treasure supposed to be hidden in a tomb somewhere in the Andes Mountains of Peru. To do that, the greedy adventurer resorts to all sorts of things including cheating, lying and stealing. And the intense greed of an unscrupulous man becomes the theme of a whole picture which glorifies a selfish, greedy and contemptible man. The end of the picture, of course, tries to prove some nobility and spirit of reformation in the unsympathetic hero by making him give away the treasure he seizes after much fraud and cunning, but that only shows the old Hollywood trick of reserving virtue for the fag-end of a long, unpleasant tale of crime, violence and greed. The rest of the characters in the picture appear as disreputable as the disgusting hero.

The story has Charlton Heston, an unscrupulous American adventurer in Peru, and Thomas Mitchell, another greedy and unscrupulous man, both in search of an ancient Peruvian ruler's tomb which, according to belief among the Peruvian Indians, contained a fabulously valuable jewelled relic sacred to the Incas. Through a stone fragment which Heston manages to get, he learns that the tomb was situated at Machu Picchu, an ancient holy Inca city high up in the Andes Mountains. To reach the place and then to run away to the United States with the treasure after finding it, Heston decides to steal and use a plane and picks the Rumanian Consul in Bolivia as his proposed victim. Heston meets Nicole, a woman who had illegally entered Peru after running away from Rumania and wanted to reach United States. He informs the Rumanian Consul of Nicole's whereabouts and then persuades her to join him in a scheme to steal the Consul's personal plane. The scheme works, they succeed in getting the Consul drunk and stealing his plane fly off to Machu Picchu. In Machu Picchu, however, they find an archaeological expedition headed by Robert Young already arrived and already possessing knowledge of the tomb's location. Heston keeps the real reason of his presence there a secret and lies that shortage of fuel in their plane had forced them to land there. Young takes them to his camp and starts showing his attraction to Nicole while Heston starts searching for the treasure. Suddenly Mitchell, who had been left behind, arrives and taking the stone fragment away from Heston at the point of a gun, warns Heston against trying to avoid sharing the treasure with Mitchell. In spite of Nicole's expressions of love for him and her pleas to run away, Heston goes ahead with his search and at last locates the treasure. But Mitchell takes the treasure away from him and tries to run away when the infuriated Incas run after him. Heston manages to take the valuable relic back from Mitchell just before he falls to his death in a valley. Now, however, the unscrupulous treasure-hunter, who went to the extent of stealing a diplomat's plane, suddenly decides to return the relic to the Incas, content with a happy future with Nicole.

Final Verdict: It is an unpleasant picture about some unscrupulous persons' greedy treasure-hunt in which all fraud, falsehood and felony seems to be permissible. As an essay on greed and unscrupulousness the picture should be banned.

*The Long Wait (United Artists)

CAST: Anthony Quinn, Charles Coburn, Peggie Castle

"The Long Wait" is the screen version of the sordid, similar-titled book of Mickey Spillane, the author of

Sparkling as usual, Geeta Bali gives a promise of another brilliant performance in "Vachan", a social theme directed by Raj Rishi for Goel Cine Corporation.

"I, the Jury". Like the previous attempt at violence and vulgarity "The Long Wait" also abounds in mechanized and bare-knuckled violence, brutality, sadism, and sordidly emphasized sex. The picture is peopled with gangsters, racketeers and murderers and brazenly provocative females with dubious virtues and records. The picture contains violence and brutality that would reel any decent person's head. To Americans, who claim to be paragons of decency, democracy and civilization and who also pretentiously claim that politics cannot be separated from religion, a dirty, filthy and vulgar picture like "The Long Wait" may be a moral and social necessity in life. But the peoples of other countries, who are genuinely decent and virtuous without pretensions or publicity, will simply feel revolted by this picture which stinks like a hundred dirty gutters put together. We appeal to our censors to ban this picture outright and if they fail to do so, we will only be forced to conclude that they believe in encouraging lust, violence and crime in India.

The story concerns Anthony Quinn who while riding in a truck loses his memory after the truck is involved in a highway accident. After two years of amnesic existence, Quinn comes across a photograph of himself and to investigate his identity rushes to Lyncastle from where the photograph came. In the town he learns that he had been a teller in Charles Coburn's bank and that he was suspected of having robbed $250,000 from the bank and of having murdered the town's district attorney. He also learns that the authorities could not bring him to book because they lacked evidence. Aided by John Damler, a local reporter who had written about the alleged crime, Quinn decides to hunt out 'Vera West', his secretary at the bank, to find out whether he was guilty or innocent, since Vera had disappeared at the same time that he left town. His search for the girl leads him to Gene Evans, the racketeer boss in town, and to Peggie Castle, Mary Ellen Kay, Shawn Smith and Dolores Donlon, each of the girls somehow connected with Evans and each with her mysterious background arousing suspicions of being the missing 'Vera', who had changed her face with plastic surgery. Evans warns Quinn to give up his pursuit and get out of town and when Quinn does not obey him, Evans' gangsters make a number of attempts to kill Quinn. After much intrigue and violence, an excessively brutal climax is staged in a lonely warehouse, where Peggie Castle, beaten up by Evans, kills her torturer and comes to Quinn's rescue. In the end Quinn exposes Coburn as the head of the hoodlums and the brain behind the bank robbery and the murder which he committed with the help of Evans and crooked detectives. Mary Ellen Kay proves to be the missing 'Vera', Quinn's pre-amnesia wife, who was all along after Evans to secure information to prove that Quinn was innocent.

Final Verdict: This is a filthy, stinking picture brimming with crime, violence, brutality and sex and deserves to be burnt in a public square.

*Drums Across the River (Universal-International)

CAST: Audie Murphy, Lyle Bettger, Walter Brennan

This is another blood-smeared picture from the violence-worshippers of Hollywood. Containing trigger-happy outlaws, Red Indians, plenty of gunplay and fierce skirmishes, the picture is just a brazen show of violence. This time the Indians are fairly peaceful and so are a number of whites and yet the picture manages to serve a great deal of violence because Hollywood holds death, destruction and bloodshed to be inseparable parts of screen entertainment and as such it must show violence on the screen whether redskins be peaceful or not. So here it creates a bunch of greedy and sinister outlaws who would neither live in peace themselves nor let the Red Indians do so. Though some good whites and Indians jointly fight the outlaws, violence remains the theme of the picture. This is in any case third rate entertainment but the violence and gunplay of the usual Indians-versus-whites theme make the picture unpleasant and sickening. This picture which is simply a vehicle of violence should be banned in India.

Audie Murphy, Emile Meyer and Lyle Bettger band together in a gold-mining scheme and head an expedition to the reserved lands of the Ute Indians. Behind the gold-mining scheme Bettger has a secret plan to provoke war with the Indians in his own interests as well as those of some influential wire-pullers. Murphy's father Brennan, who had strongly objected to Murphy joining the expedition, threatens to inform the authorities. Bettger orders one of his men to beat up Brennan but still Brennan runs after the expedition. Brennan catches up with the expedition when Meyer has been captured by Indians and an Indian has been captured by Murphy. Bettger tries to upset Brennan's plan for a peaceful exchange of prisoners by ordering his men to fire on the Indians but risking his life Murphy visits the Indian chief Morris Ankrum and explains things to his satisfaction before Ankrum dies. After attending Ankrum's funeral Murphy is allowed to return by the Indians with the warning that the burial ground was regarded holy by the Indians and that anybody who desecrated it would be killed. Murphy returns to town to find the whites incited by Bettger to attack the Indians. He manages to stop them from the attack but bent on provoking an Indian war Bettger and his outlaws rob a stagecoach carrying gold, kill the passengers and then plant some clues to indicate that the coach was attacked by the Indians. Bettger then kidnaps Murphy and his father and using Brennan as a hostage tries to force Murphy to reach the gold to outlaws' hideout. But Murphy foils their plans and after leading them to the holy burial place of the Indians, he succeeds in wiping out the outlaws with the help of the Indians in a final battle.

Final Verdict: With outlaws, attacks, beatings, skirmishes, fierce gunplay and other violent and brutal goings-on, this picture is an essay on violence and as such deserves to be banned.

Printed by Suryakant Baburao Patel at New Jack Printing Works Ltd., Globe Mills Passage, off Delisle Road, Bombay 13, and published by him for FILMINDIA PUBLICATIONS, LTD., from 55, Sir Phirozshah Mehta Road, Fort, Bombay.

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